NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 24, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XVI GAME(S)	49.1	40,020
2	SUPER BOWL XVI KICKOFF(S)	42.2	34,390
3	SUPER BOWL XVI POST(S)	39.6	32,270
4	60 MINUTES	32.0	26,080
5	DALLAS	31.1	25,350
6	CBS SAT. NIGHT MOVIE#	28.8	23,470
7	MAGNUM, P.I.#	26.3	21,430
8	ABC MONDAY NIGHT MOVIE	25.7	20,950
9	DUKES OF HAZZARD	25.2	20,540
10	ONE DAY AT A TIME	24.9	20,290
11	ARCHIE BUNKER'S PLACE	24.4	19,890
12	JEFFERSONS	24.0	19,560
13	THREE'S COMPANY	23.8	19,400
14	LOVE BOAT#	23.6	19,230
15	ALICE#	23.2	18,910
16	REAL PEOPLE	22.7	18,500
16	TOO CLOSE FOR COMFORT	22.7	18,500
18	FALCON CREST	22.6	18,420
18	M*A*S*H	22.6	18,420

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XVI GAME(S)	39.5	85,230
2	SUPER BOWL XVI KICKOFF(S)	34.2	73,830
3	SUPER BOWL XVI POST(S)	31.8	68,550
4	DALLAS	21.9	47,120
5	60 MINUTES	21.4	46,200
6	DUKES OF HAZZARD	21.4	46,140
7	CBS SAT. NIGHT MOVIE#	19.3	41,690
8	MAGNUM, P.I.#	17.5	37,650
9	THREE'S COMPANY	16.8	36,160
10	REAL PEOPLE	16.1	34,820
11	ARCHIE BUNKER'S PLACE	16.1	34,640
12	WALT DISNEY	15.9	34,280
13	ONE DAY AT A TIME	15.8	34,090
14	M*A*S*H	15.8	34,060
15	ABC MONDAY NIGHT MOVIE	15.8	34,020
16	TOO CLOSE FOR COMFORT	15.6	33,630
17	B.BUNNY-MAD WORLD OF TV(S)	15.4	33,120
17	HAPPY DAYS	15.4	33,120
19	LAVERNE & SHIRLEY	15.0	32,270

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XVI GAME(S)	33.3	28,240
2	SUPER BOWL XVI POST(S)	30.5	25,840
3	DALLAS	28.1	23,770
4	SUPER BOWL XVI KICKOFF(S)	27.6	23,350
5	60 MINUTES	24.8	20,990
6	CBS SAT. NIGHT MOVIE#	23.2	19,640
7	MAGNUM, P.I.#	21.4	18,170
8	ABC MONDAY NIGHT MOVIE	20.9	17,680
9	JEFFERSONS	20.7	17,520
10	ONE DAY AT A TIME	20.6	17,420
11	ALICE#	20.1	17,020
12	FALCON CREST	19.7	16,700
13	ARCHIE BUNKER'S PLACE	19.6	16,610
14	DUKES OF HAZZARD	18.7	15,810
15	REAL PEOPLE	18.6	15,720
16	LOVE BOAT#	18.3	15,490
17	KNOTS LANDING	18.1	15,310
17	TOO CLOSE FOR COMFORT	18.1	15,310

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XVI GAME(S)	50.6	38,550
2	SUPER BOWL XVI KICKOFF(S)	45.5	34,680
3	SUPER BOWL XVI POST(S)	37.2	28,310
4	60 MINUTES	26.1	19,880
5	SUPER BOWL XVI TODAY(S)	21.6	16,470
6	DALLAS	19.9	15,120
7	ABC SUNDAY NIGHT MOVIE	19.4	14,760
8	CBS SAT. NIGHT MOVIE#	18.7	14,270
9	MAGNUM, P.I.#	17.4	13,260
10	DUKES OF HAZZARD	17.0	12,960
11	ARCHIE BUNKER'S PLACE	16.3	12,440
11	HILL STREET BLUES	16.3	12,440
13	ABC MONDAY NIGHT MOVIE	16.3	12,420
14	REAL PEOPLE	15.6	11,900
15	FALL GUY	15.6	11,850
16	THAT'S INCREDIBLE	15.2	11,570
17	ONE OF THE BOYS#	15.1	11,460
18	M*A*S*H	14.9	11,340
19	TODAY'S FBI	14.6	11,110

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 24, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XVI GAME(S)	32.2	17,130
2	SUPER BOWL XVI POST(S)	27.5	14,610
3	SUPER BOWL XVI KICKOFF(S)	26.4	14,010
4	DALLAS	25.6	13,630
5	ABC MONDAY NIGHT MOVIE	21.4	11,390
6	CBS SAT. NIGHT MOVIE#	21.1	11,210
7	60 MINUTES	18.9	10,040
8	TOO CLOSE FOR COMFORT	18.3	9,740
9	DYNASTY	18.3	9,700
10	HILL STREET BLUES	17.8	9,450
11	JEFFERSONS	17.4	9,250
12	THREE'S COMPANY	17.4	9,240
13	HART TO HART	17.3	9,220
14	ABC SUNDAY NIGHT MOVIE	17.1	9,090
15	DUKES OF HAZZARD	17.0	9,020
16	TRAPPER JOHN, M.D.	16.6	8,830
17	ONE DAY AT A TIME	16.6	8,820
18	MAGNUM, P.I.#	16.3	8,650

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XVI POST(S)	35.9	9,300
2	SUPER BOWL XVI GAME(S)	35.4	9,170
3	60 MINUTES	34.9	9,020
4	DALLAS	32.2	8,320
5	MAGNUM, P.I.#	31.1	8,050
6	SUPER BOWL XVI KICKOFF(S)	29.5	7,640
7	ALICE#	27.9	7,220
8	REAL PEOPLE	27.8	7,200
9	DISNEY WORLD'S 10TH ANNIV(S)	27.7	7,170
9	ONE DAY AT A TIME	27.7	7,170
11	ARCHIE BUNKER'S PLACE	27.5	7,120
12	JEFFERSONS	27.2	7,040
13	FATHER MURPHY	26.2	6,790
14	FALCON CREST	25.9	6,690
15	CBS SAT. NIGHT MOVIE#	25.3	6,540
16	ONE OF THE BOYS#	24.5	6,340
17	FACTS OF LIFE	24.0	6,200
18	LITTLE HOUSE-PRAIRIE	23.7	6,140
19	KNOTS LANDING	23.5	6,090

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XVI GAME(S)	49.9	25,450
2	SUPER BOWL XVI KICKOFF(S)	44.3	22,600
3	SUPER BOWL XVI POST(S)	36.0	18,350
4	ABC SUNDAY NIGHT MOVIE	21.6	11,000
5	60 MINUTES	21.6	10,990
6	SUPER BOWL XVI TODAY(S)	19.9	10,140
7	DALLAS	18.1	9,250
8	HILL STREET BLUES	18.0	9,200
9	CBS SAT. NIGHT MOVIE#	17.0	8,650
10	FALL GUY	16.1	8,210
11	ABC MONDAY NIGHT MOVIE	15.6	7,940
12	DUKES OF HAZZARD	14.8	7,540
13	HAPPY DAYS	14.5	7,400
13	HART TO HART	14.5	7,400
15	MAGNUM, P.I.#	14.1	7,180
16	TODAY'S FBI	14.0	7,140
17	M*A*S*H	13.9	7,090
18	STRIKE FORCE	13.7	7,000
19	THREE'S COMPANY	13.6	6,940

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XVI GAME(S)	54.0	10,700
2	SUPER BOWL XVI KICKOFF(S)	49.2	9,750
3	SUPER BOWL XVI POST(S)	43.7	8,660
4	60 MINUTES	35.9	7,110
5	REAL PEOPLE	27.7	5,490
6	SUPER BOWL XVI TODAY(S)	27.6	5,480
7	ONE OF THE BOYS#	25.7	5,090
8	MAGNUM, P.I.#	25.1	4,970
9	HARPER VALLEY#	25.0	4,950
10	DALLAS	24.8	4,920
11	ARCHIE BUNKER'S PLACE	24.7	4,890
12	DUKES OF HAZZARD	24.3	4,820
13	ONE DAY AT A TIME	22.6	4,480
14	ALICE#	21.4	4,240
15	FATHER MURPHY	21.3	4,220
16	MAVERICK	20.6	4,090
17	JEFFERSONS	20.6	4,080
18	CBS SAT. NIGHT MOVIE#	20.1	3,990
19	BARBARA MANDRELL#	19.4	3,840

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
ABC MONDAY NIGHT MOVIE	2	196	191	A	25.7	38	2095	1624	758	355	844	328	544	469	419	229	593	233	379	331	274	167	111	64	76	48^
MON. 9.00P 120 ABC FF		99	98	B	25.7	38	2095	1624	758	355	844	328	544	469	419	229	593	233	379	331	274	167	111	64	76	48
9.00 - 9.30				A	23.9	34	1948	1693	755	355	840	320	535	457	412	242	613	225	384	337	293	185	119	78	121	76
9.30 - 10.00				A	25.7	37	2095	1624	757	347	828	313	532	456	411	231	598	234	385	335	277	169	121	77	77	42^
10.00 - 10.30				A	26.8	41	2184	1597	762	360	853	337	553	477	423	224	583	232	374	327	268	160	104	53^	57	39^
10.30 - 11.00				A	26.6	42	2168	1575	753	355	847	340	548	482	420	216	575	231	371	324	265	155	102	48^	51^	36^
ABC NEWSBRIEF-M-F	80	186	187	A	19.2	29	1565	1715	740	324	799	314	516	441	387	223	604	254	408	354	283	149	167	90	145	102
MON. 9.59P 1 ABC N		97	97	B	18.0	28	1467	1757	701	301	767	300	488	418	350	226	647	268	422	373	291	177	159	73	184	130
TU-F 9.58P 1																										
ABC NEWSBRIEF-SAT.	16	188	187	A	16.1	26	1312	1670	722	338	823	289	469	382	346	304	513	186	276	237	235	205	164	79^	170	148
1 SAT. 10.04P 1 ABC N		96	97	B	19.4	32	1581	1860	760	336	865	327	513	428	367	294	555	233	354	294	227	177	199	116	241	193
2 SAT. 8.58P 1																										
ABC NEWSBRIEF-SUN.	16	192	193	A	20.7	30	1687	1854	740	316	794	317	544	488	392	178	853	394	631	582	394	137	133	41^	74	57^
1 SUN. 10.01P 1 ABC N		98	98	B	18.2	27	1483	1873	688	285	746	318	530	464	351	158	828	382	607	550	380	158	163	66	136	99
2 SUN. 9.53P 1																										
ABC SPORTS UPDATE-SAT	16	191	192	A	20.6	32	1679	1723	758	302	829	243	448	369	383	329	498	166	295	250	232	174	162	100	234	180
1 SAT. 8.57P 1 ABC SN		97	97	B	16.5	27	1345	1838	744	320	838	310	485	382	344	302	557	222	340	290	234	184	166	100	277	200
2 SAT. 9.58P 1																										
ABC SPORTS UPDATE-SUN	16	188	191	A	16.3	24	1328	2056	701	266	759	249	450	427	384	227	816	302	524	489	432	208	206	87^	275	174
1 SUN. 8.27P 1 ABC SN		98	99	B	14.8	22	1206	2010	686	309	762	267	478	441	374	223	746	302	493	440	372	189	177	77	325	219
2 SUN. 8.26P 1																										
ABC SUNDAY NIGHT MOVIE	12	199	199	A	21.6	33	1760	1826	723	297	778	299	516	479	389	181	838	382	625	562	394	135	137	52^	73	56^
1 SUN. 9.00P 148 ABC FF		99	99	B	20.3	31	1654	1902	713	301	782	326	556	485	374	165	799	380	601	525	356	143	183	82	138	102
2 SUN. 9.00P 129																										
9.00 - 9.30				A	20.6	29	1679	1876	740	299	797	309	521	473	390	199	814	362	593	554	394	131	164	76	101	75
9.30 - 10.00				A	21.5	31	1752	1888	745	311	797	317	544	489	389	182	842	374	625	574	404	136	153	61^	96	77
10.00 - 10.30				A	22.2	34	1809	1811	714	295	759	293	514	482	388	163	851	380	634	567	408	141	129	44^	72	54^
10.30 - 11.00				A	22.0	36	1793	1819	704	289	753	287	497	471	381	169	875	414	664	584	404	137	130	46^	61^	50^
11.00 - 11.30				A	21.6	39	1760	1693	729	298	802	293	508	498	428	194	784	369	584	529	347	126^	101^	26v	6v	LT
ABC WORLD NEWS TONIGHT	79	203	203	A	15.2	24	1239	1608	745	239	772	171	356	365	423	352	651	165	316	300	359	281	73	42^	112	75
M-F 6.30P 30 ABC N		99	99	B	13.1	23	1068	1536	704	238	737	168	335	329	387	345	638	163	300	300	344	275	59	31	102	59
ABC WRLD NEWS TONIGHT-SUN	14		154	A	4.8	7	391	1606	693	166^	731	138v	256^	247^	351^	445^	535^	120v	241^	302^	363^	233^	156^	156^	184^	81v
2 SUN. 6.30P 30 ABC N			85	B	7.7	13	628	1614	723	244	786	144	322	317	368	411	652	180	319	309	310	276	67	34	109	58
ABC WRLD NEWS-SUN(B)		92		A	10.5	18	856	1626	642	151^	693	83^	348	356	445	316	803	188^	403	372	444	350	64v	33v	66v	21v
1 SUN. 6.30P 30 ABC N		63																								
ALICE	11	193		A	23.2	34	1891	1680	790	337	901	279	444	396	403	382	574	198	314	306	260	223	91^	59^	114^	84^
1 SUN. 9.02P 30 CBS CS		99		B	22.9	33	1866	1733	776	324	872	274	445	395	376	357	565	177	298	291	260	225	123	68	173	128
AN AMERICAN PROFILE:NARCS(S)			193	A	13.0	22	1060	1758	727	269	749	272	452	418	359	222^	832	347	591	505	367	193^	130^	57^	47v	36v
2 FRI. 10.00P 60 NBC DO			97																							
10.00 - 10.30				A	13.4	22	1092	1829	768	249	795	288	484	453	396	227	851	362	611	518	372	190^	127^	65^	56v	36v
10.30 - 11.00				A	12.7	21	1035	1659	673	285	688	248	409	373	319	214^	805	329	564	486	356	198^	132^	49v	34v	34v
ARCHIE BUNKER'S PLACE	12	193	195	A	24.4	35	1989	1742	735	276	837	281	403	342	338	359	625	233	334	311	258	246	108	68	172	130
1 SUN. 8.02P 30 CBS CS		99	99	B	21.4	32	1744	1665	726	284	813	232	372	336	356	373	598	180	293	282	273	268	100	55	154	113
2 SUN. 9.13P 30																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
B.BUNNY-MAD WORLD OF TV(S)		187		A	19.8	27	1614	2052	593	282	646	273	443	376	254	168	474	255	345	269	152	102^	220	89^	712	375
1 MON. 8.30P 30 CBS EA		99																								
BARBARA MANDRELL	1		192	A	17.5	27	1426	1890	832	259	903	214	423	431	495	383	731	223	357	399	344	268	67^	44^	189	126^
2 SAT. 9.00P 60 NBC GV			96	B	17.5	27	1426	1890	832	259	903	214	423	431	495	383	731	223	357	399	344	268	67	44	189	126
9.00 - 9.30				A	17.0	26	1386	1887	804	237	881	185	379	382	487	409	781	234	370	423	366	290	65^	44^	160^	105^
9.30 - 10.00				A	18.0	27	1467	1885	855	277	920	237	462	477	504	358	681	209	343	373	321	249	70^	44^	214	145^
BARBARA MANDRELL SPECIAL(S)		187		A	12.4	21	1011	1562	687	288	703	212^	392	386	347	255	583	167^	331	316	330	178^	166^	88^	110^	70^
1 FRI. 10.00P 60 NBC GV		93																								
10.00 - 10.30				A	12.7	21	1035	1591	709	307	724	224^	399	393	349	266	576	151^	321	305	331	190^	171^	93^	120^	73^
10.30 - 11.00				A	12.1	20	986	1517	659	268	672	199^	380	376	341	238^	586	182^	342	327	328	165^	161^	82^	98^	65^
BARNEY MILLER	11	201	200	A	17.3	25	1410	1691	703	340	754	311	468	431	360	213	701	318	467	411	303	185	122	60^	114	79^
THU. 9.00P 30 ABC CS		96	98	B	16.3	26	1328	1690	697	314	754	302	470	400	342	229	669	290	441	407	298	181	119	48	148	103
BENSON	9	197	187	A	16.6	26	1353	1678	730	387	808	313	485	424	340	259	572	231	369	325	277	156	139	89	159	114
FRI. 8.00P 30 ABC CS		98	96	B	16.1	26	1312	1730	723	302	808	282	462	403	349	294	549	199	336	306	262	172	135	82	238	173
BEST OF THE WEST	17	196	188	A	13.8	20	1125	1894	618	323	709	343	489	407	300	165	654	318	472	422	269	139	172	72^	359	242
THU. 8.30P 30 ABC CS		96	91	B	15.9	25	1296	1873	643	286	699	315	482	397	300	169	605	294	436	373	249	135	195	92	374	256
BOSOM BUDDIES	7	192	182	A	13.6	21	1108	1763	743	381	818	369	540	443	319	223	574	246	396	330	281	139	172	97^	199	141
FRI. 8.30P 30 ABC CS		98	96	B	13.1	21	1068	1817	719	317	802	329	524	430	336	237	593	253	407	342	271	149	203	111	219	156
CBS EVENING NEWS-RATHER	79	196	196	A	16.1	25	1312	1582	683	200	764	156	305	325	360	392	622	164	310	311	311	253	94	56	102	64
M-F 6.30P 30 CBS N		99	99	B	13.9	24	1133	1521	680	192	748	148	287	304	354	392	609	152	283	292	297	271	75	37	89	54
CBS REPORTS(S)			175	A	9.4	15	766	1501	586	247^	622	174^	273^	303^	256^	283^	655	223^	445	393	349	173^	118^	61v	106^	57v
2 SAT. 9.30P 90 CBS DN			97																							
9.30 - 10.00				A	8.0	12	652	1658	543	232^	590	201^	330^	336^	263^	212^	623	257^	444	381	305^	136^	165^	113^	280^	124^
10.00 - 10.30				A	10.0	16	815	1432	612	266^	651	179^	266^	299	258^	315	609	194^	407	368	327	175^	124^	58v	48v	34v
10.30 - 11.00				A	10.3	18	839	1429	593	238^	614	147^	234^	280^	249^	305	715	220^	475	425	400	197^	75^	22v	25v	25v
CBS SAT. NEWS-SCHIEFFER	16	146	148	A	13.2	22	1076	1536	709	205	768	117	263	304	359	442	599	109^	261	271	325	295	70^	25v	99^	53^
SAT. 6.30P 30 CBS N		85	86	B	10.6	19	864	1545	718	177	785	122	254	272	357	468	613	131	268	264	301	300	58	25	89	49
CBS SAT. NIGHT MOVIE	12	183		A	28.8	47	2347	1776	760	302	837	258	478	444	440	279	607	211	367	378	328	171	123	57^	209	159
1 SAT. 9.00P 120 CBS FF		96		B	17.7	30	1443	1954	749	290	834	326	536	481	389	234	694	264	459	446	358	170	153	59	273	197
9.00 - 9.30				A	25.2	39	2054	1789	736	311	818	245	449	424	424	292	596	215	358	372	315	173	132	56^	243	171
9.30 - 10.00				A	29.2	47	2380	1782	748	312	830	249	463	428	439	290	606	208	356	365	326	182	124	56^	222	176
10.00 - 10.30				A	30.2	50	2461	1769	771	288	842	265	495	462	446	264	607	206	370	388	332	164	117	61^	203	162
10.30 - 11.00				A	30.5	52	2486	1769	782	299	857	267	501	458	455	273	624	217	389	391	338	163	115	55^	173	134
CBS TUESDAY NIGHT MOVIES	8	193	189	A	17.0	26	1386	1683	715	307	823	306	490	446	370	242	574	234	379	300	271	156	150	41^	136	99
TUE. 9.00P 120 CBS FF		99	98	B	16.1	25	1312	1637	703	262	802	265	450	411	380	270	627	221	365	324	309	212	109	40	99	73
9.00 - 9.30				A	15.9	23	1296	1764	751	328	868	300	492	448	391	279	577	246	385	278	246	159	150	50^	169	118
9.30 - 10.00				A	16.5	24	1345	1720	725	316	841	313	507	451	373	242	559	222	367	286	263	156	162	52^	158	103
10.00 - 10.30				A	17.8	28	1451	1632	689	294	788	305	470	443	353	227	579	238	380	313	277	157	148	38^	117	94
10.30 - 11.00				A	17.7	29	1443	1631	701	298	803	302	490	449	372	225	587	237	390	322	290	156	140	28^	101	79^
CBS WEDNESDAY NIGHT MOVIE	5	180	192	A	17.5	27	1426	1496	749	285	843	262	463	435	445	292	558	183	313	326	291	181	52^	39^	43^	32^
WED. 9.00P 120 CBS FF		96	99	B	16.8	26	1369	1613	707	261	818	271	461	410	403	281	560	181	327	333	308	175	131	78	104	74
9.00 - 9.30				A	16.1	23	1312	1498	738	292	835	275	457	436	434	285	531	162	286	316	286	179	43^	33^	89^	61^
9.30 - 10.00				A	17.6	26	1434	1505	764	302	862	279	474	450	453	291	555	173	302	332	296	184	48^	35^	40^	25^
10.00 - 10.30				A	18.0	28	1467	1468	741	268	832	249	456	423	441	295	557	195	317	317	276	180	55^	39^	24^	22^
10.30 - 11.00				A	18.4	30	1500	1503	739	273	826	237	455	428	449	290	581	198	342	338	301	177	72^	52^	24^	24^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CHIPS	14	207		A	15.9	24	1296	2255	738	288	857	264	537	476	383	284	706	284	453	401	320	190	262	95^	430	288
1 SUN. 8.00P 60 NBC OP		99		B	17.1	25	1394	2177	681	281	770	296	483	394	324	244	670	265	453	396	318	172	267	101	470	309
8.00 - 8.30				A	15.1	23	1231	2192	734	292	861	276	511	440	360	318	686	274	430	375	311	193^	231	73^	414	280
8.30 - 9.00				A	16.6	25	1353	2317	743	283	853	253	561	507	405	255	726	290	473	427	331	190	294	116^	444	294
CODE RED	10	179		A	14.6	22	1190	2047	739	283	821	215	459	454	389	301	633	235	446	332	346	160^	250	113^	343	202
1 SUN. 7.00P 60 ABC GD		97		B	12.9	19	1051	2024	733	318	825	271	512	473	405	259	651	240	427	378	341	170	200	90	348	216
7.00 - 7.30				A	13.9	21	1133	2073	742	284	816	205^	445	445	385	315	633	222	440	340	361	164^	258	119^	366	219
7.30 - 8.00				A	15.3	23	1247	2014	737	278	824	226	472	459	388	290	628	244	449	324	334	153^	240	105^	322	187^
DALLAS	7	203	203	A	31.1	47	2535	1859	877	332	939	325	537	498	439	329	597	242	364	307	251	195	123	58	200	145
FRI. 9.00P 60 CBS GD		99	99	B	29.5	46	2404	1853	851	315	941	328	517	458	415	352	576	215	341	298	259	198	127	71	209	146
9.00 - 9.30				A	30.7	47	2502	1880	869	327	930	317	526	490	435	333	605	242	370	306	258	199	129	61	216	150
9.30 - 10.00				A	31.5	48	2567	1834	882	335	944	332	548	504	442	323	587	241	358	306	245	189	118	54	185	137
DARKROOM	6	189		A	11.5	17	937	1984	652	372	688	287	535	450	355	115^	712	323	563	512	363	113^	265	104^	319	273
1 FRI. 9.00P 60 ABC SM		97		B	11.3	18	921	1990	667	322	716	312	523	440	323	161	702	316	547	474	344	121	276	108	296	206
9.00 - 9.30				A	11.4	17	929	1907	620	348	656	262	508	425	354	110^	683	309	536	487	349	112^	269	105^	299	249^
9.30 - 10.00				A	11.5	17	937	2066	685	398	721	316	564	477	355	118^	742	341	593	539	376	112^	263	104^	340	299
DIFF'RENT STROKES	11	195	193	A	18.2	27	1483	2085	824	315	878	288	538	479	404	284	525	189	338	294	249	146	257	117	425	321
THU. 9.00P 30 NBC CS		97	95	B	17.0	26	1386	2001	750	278	838	262	476	416	372	312	566	182	342	316	272	182	249	101	348	250
DISNEY WORLD'S 10TH ANNIV(S)			187	A	18.0	27	1467	1776	852	214	957	208	421	380	436	490	448	100^	229	226	238	206	84^	38v	287	177
2 THU. 8.00P 60 CBS FV			98																							
8.00 - 8.30				A	18.2	28	1483	1740	844	205	943	207	407	369	419	489	454	104^	231	223	233	212	74^	39v	269	161
8.30 - 9.00				A	17.8	27	1451	1802	856	221	965	207	432	391	452	488	438	92^	225	229	243	198	97^	37v	302	191
DUKES OF HAZZARD	7	202	198	A	25.2	39	2054	2246	725	274	768	247	438	416	379	281	631	207	366	321	323	236	223	75	624	366
FRI. 8.00P 60 CBS CS		99	99	B	23.7	38	1932	2201	686	229	757	251	408	368	350	294	625	220	361	308	298	231	205	75	614	378
8.00 - 8.30				A	23.4	37	1907	2230	703	261	745	241	422	399	368	274	629	205	366	321	319	237	230	67	626	374
8.30 - 9.00				A	27.1	42	2209	2245	742	283	786	252	449	426	386	288	629	207	364	316	321	234	211	79	619	359
DYNASTY	9	200	200	A	20.1	32	1638	1641	792	338	888	381	593	456	405	235	556	230	369	299	243	152	125	79	72^	54^
WED. 10.00P 60 ABC GD		99	99	B	19.4	32	1581	1605	774	319	851	347	542	461	391	233	555	236	353	297	236	160	127	76	72	54
10.00 - 10.30				A	20.1	32	1638	1656	795	345	889	389	599	463	409	229	563	236	374	299	244	153	127	87	77	59^
10.30 - 11.00				A	20.1	33	1638	1618	789	329	884	372	584	447	401	240	549	224	364	298	237	152	121	70^	64^	48^
FACTS OF LIFE	12	195	202	A	21.0	31	1712	1832	813	328	881	269	467	412	363	361	546	180	324	244	245	203	169	92	236	168
WED. 9.00P 30 NBC CS		98	97	B	19.5	29	1589	1771	776	319	854	283	455	382	353	339	517	159	283	258	246	190	181	96	219	173
FALCON CREST	7	201	200	A	22.6	37	1842	1651	820	316	906	264	452	444	418	363	530	167	263	261	244	203	95	60^	120	90
FRI. 10.00P 60 CBS GD		99	99	B	21.8	37	1777	1640	819	304	904	280	466	434	417	355	533	169	279	280	253	205	85	58	118	86
10.00 - 10.30				A	22.8	37	1858	1652	820	312	903	264	452	451	418	360	532	172	269	266	246	200	92	57^	125	95
10.30 - 11.00				A	22.3	38	1817	1652	821	320	911	263	453	438	420	369	527	160	254	257	243	207	99	63^	115	85
FALL GUY	11	189	197	A	20.3	30	1654	1887	681	251	719	268	485	436	374	185	715	327	496	402	309	177	223	110	230	154
WED. 9.00P 60 ABC A		98	98	B	18.7	29	1524	1833	662	273	702	280	486	440	343	169	735	326	507	436	335	182	188	61	208	146
9.00 - 9.30				A	19.3	28	1573	1937	681	241	719	266	483	422	364	194	719	333	494	397	307	182	240	128	259	172
9.30 - 10.00				A	21.2	31	1728	1845	681	259	719	271	489	448	380	177	716	324	498	408	312	174	208	95	202	140
FAME	3	203	192	A	17.3	25	1410	1995	747	290	802	327	519	423	329	227	560	245	365	307	228	155	268	184	365	273
THU. 8.00P 60 NBC GD		99	96	B	17.0	25	1386	2004	760	309	838	339	555	453	350	233	549	226	364	302	243	153	269	171	348	262
8.00 - 8.30				A	17.0	25	1386	1978	730	271	782	309	497	407	326	234	556	233	358	302	236	159	263	186	377	278
8.30 - 9.00				A	17.6	26	1434	1998	762	304	816	342	538	432	332	222	564	256	372	308	220	154	269	182	349	269

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
FANTASY ISLAND	14	183	195	A	19.0	32	1549	1700	704	302	778	270	486	404	374	238	568	236	347	306	245	182	159	79	195	170
1 SAT. 9.30P 90 ABC A		94	99	B	18.4	33	1500	1787	733	317	820	320	508	415	350	262	573	252	373	311	234	171	178	95	216	171
2 SAT. 10.00P 60																										
9.30 - 10.00				A	15.7	25	1280	1735	693	274	732	262	446	356	326	230	558	229	333	255	230	199	218	94^	227	204
10.00 - 10.30				A	19.8	32	1614	1683	705	306	784	268	490	407	377	244	549	222	340	305	246	170	157	83	193	166
10.30 - 11.00				A	20.0	34	1630	1697	704	306	787	273	497	421	391	235	586	250	357	324	251	185	138	70^	186	157
FATHER MURPHY	10	211	210	A	17.9	26	1459	1915	825	284	940	220	386	387	425	465	601	126	245	276	299	289	108	66^	266	170
TUE. 8.00P 60 NBC GD		98	99	B	17.9	27	1459	1779	783	248	866	194	341	347	400	450	613	156	267	274	290	300	83	40	217	131
8.00 - 8.30				A	17.2	25	1402	1873	815	273	931	215	375	377	422	470	588	118	229	260	292	296	105	66^	249	159
8.30 - 9.00				A	18.6	27	1516	1947	830	293	946	224	399	396	428	461	609	132	255	288	302	282	112	65^	280	179
FLAMINGO ROAD	9	201	198	A	14.7	24	1198	1597	760	285	811	227	396	366	393	335	627	199	317	285	288	255	97^	61^	62^	35^
TUE. 10.00P 60 NBC GD		97	98	B	14.5	24	1182	1535	762	274	832	274	432	391	379	319	578	192	308	284	267	222	79	40	46	27
10.00 - 10.30				A	14.9	24	1214	1585	744	269	792	214	383	356	386	333	634	198	315	276	292	265	90^	58^	69^	34^
10.30 - 11.00				A	14.6	24	1190	1595	770	295	823	240	407	369	394	336	614	201	318	290	279	242	104	64^	54^	36^
GIMME A BREAK	11	192	190	A	16.3	24	1328	1982	826	331	897	295	563	519	420	279	527	181	317	285	255	160	231	94	327	251
THU. 9.30P 30 NBC CS		97	94	B	15.5	24	1263	1896	791	304	889	285	518	455	398	316	565	171	334	316	286	184	211	80	231	168
GREATEST AMERICAN HERO	11	189	196	A	17.4	25	1418	2137	662	229	692	282	500	432	344	156	633	295	483	394	299	109	300	129	512	314
WED. 8.00P 60 ABC CS		98	97	B	16.5	25	1345	2160	655	285	726	327	521	451	313	160	672	332	499	423	290	130	264	93	498	311
8.00 - 8.30				A	16.4	24	1337	2168	672	222	692	258	482	430	360	169	626	282	477	392	299	108	308	126	542	331
8.30 - 9.00				A	18.4	26	1500	2105	652	233	693	301	514	437	328	144	636	308	487	392	297	107	288	131	488	298
HAPPY DAYS	14	200	196	A	21.2	31	1728	1917	636	258	695	285	486	370	307	178	573	280	428	297	242	120	235	139	414	264
TUE. 8.00P 30 ABC CS		99	98	B	21.1	32	1720	1985	668	293	745	332	520	409	304	189	532	248	385	312	226	111	282	143	426	289
HARPER VALLEY	1		190	A	19.3	30	1573	1791	790	250	861	238	412	378	449	360	677	171	291	268	349	315	65^	42^	188	137^
2 SAT. 8.30P 30 NBC CS			96	B	19.3	30	1573	1791	790	250	861	238	412	378	449	360	677	171	291	268	349	315	65	42	188	137
HART TO HART	14	200	195	A	21.4	35	1744	1709	767	308	844	318	528	451	405	255	588	275	424	357	247	137	156	93	121	82
TUE. 10.00P 60 ABC PD		99	98	B	20.4	33	1663	1695	748	316	827	347	559	468	370	215	597	285	434	366	251	125	168	82	103	72
10.00 - 10.30				A	21.6	34	1760	1725	769	314	849	323	542	457	409	248	579	272	422	354	245	129	161	95	136	91
10.30 - 11.00				A	21.3	35	1736	1683	757	298	830	308	510	441	399	259	595	277	425	361	249	143	152	91	106	72
HILL STREET BLUES	11	215	216	A	19.6	32	1597	1879	778	339	853	406	592	498	359	208	780	417	577	492	316	134	151	70^	95	82
THU. 10.00P 60 NBC OP		99	99	B	19.3	33	1573	1805	768	326	857	365	579	495	377	216	722	316	507	466	330	159	149	60	77	57
10.00 - 10.30				A	19.6	31	1597	1857	781	343	853	400	589	503	362	212	756	398	548	464	312	141	150	65^	98	85
10.30 - 11.00				A	19.5	32	1589	1901	779	339	855	412	595	492	356	209	802	439	607	523	318	123	149	75^	95	77
HOUSE CALLS	11	196	195	A	18.4	27	1500	1802	718	323	815	285	467	408	351	281	598	241	364	318	252	197	204	94	185	147
MON. 9.30P 30 CBS CS		99	99	B	19.8	29	1614	1716	785	330	878	326	522	451	376	283	549	214	341	316	240	170	149	71	140	99
JEFFERSONS	13	195	194	A	24.0	35	1956	1646	775	297	897	319	474	386	364	361	538	179	291	275	242	209	98	60^	113	95
1 SUN. 9.32P 30 CBS CS		99	99	B	23.0	35	1875	1680	772	319	869	296	466	405	371	338	564	186	309	298	259	213	118	64	129	100
2 SUN. 10.13P 30																										
JOHN DENVER SPECIAL(S)			180	A	9.7	15	791	1784	791	232^	860	234^	539	478	469	287^	623	194^	412	357	364	161^	95^	79^	206^	165^
2 FRI. 9.00P 60 ABC GV			98																							
9.00 - 9.30				A	9.9	15	807	1902	820	250^	898	272^	575	489	466	289^	632	217^	409	345	352	173^	114^	82^	258^	195^
9.30 - 10.00				A	9.4	15	766	1664	763	213^	822	190^	503	468	479	286^	614	168^	414	369	378	150^	77v	77v	151^	133^
KING'S CROSSING	2	188	193	A	15.4	24	1255	1707	752	291	852	242	447	379	395	353	504	155	277	242	239	190	159	96	192	143
1 SAT. 8.00P 90 ABC GD		98	99	B	15.4	24	1255	1707	752	291	852	242	447	379	395	353	504	155	277	242	239	190	159	96	192	143
2 SAT. 8.00P 60																										
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
KING'S CROSSING-CONT'D																										
8.00 - 8.30				A	13.6	21	1108	1736	729	302	844	233	445	392	405	347	523	160	281	254	253	196	158	99^	211	151
8.30 - 9.00				A	15.3	24	1247	1674	737	297	865	254	445	377	387	366	475	145	257	224	226	184	142	81^	192	140
9.00 - 9.30				A	19.2	30	1565	1731	807	269	845	239	457	362	397	341	524	162	304	260	244	183	191	116^	171	136^
KNOTS LANDING	9	195	183	A	20.1	30	1638	1665	807	266	935	315	503	403	413	372	504	158	250	234	225	209	98	50^	128	81
THU. 9.00P 60 CBS GD		99	98	B	18.3	28	1491	1668	798	271	907	303	494	427	414	342	519	157	277	249	260	207	106	64	136	93
9.00 - 9.30				A	19.6	29	1597	1676	824	263	951	316	498	401	415	394	491	149	236	224	218	208	102	57^	132	83
9.30 - 10.00				A	20.5	31	1671	1655	793	269	921	314	506	404	410	352	516	167	260	242	229	211	94	44^	124	81
LAVERNE & SHIRLEY	13	199	199	A	20.4	29	1663	1940	648	268	692	308	502	386	312	153	547	266	408	307	239	110	257	156	444	296
TUE. 8.30P 30 ABC CS		99	99	B	20.1	30	1638	1957	649	290	720	327	513	401	298	172	523	243	376	307	221	114	286	147	428	291
LIFE IS A CIRCUS, C.BROWN(S)		186		A	19.5	27	1589	1955	566	278	651	272	429	344	229	205	391	186	268	210	135^	103^	231	131^	682	365
1 MON. 8.00P 30 CBS EA		99																								
LITTLE HOUSE-PRAIRIE	14	217	211	A	19.9	28	1622	1835	790	278	894	278	428	424	367	378	468	145	206	189	196	229	145	101	328	189
MON. 8.00P 60 NBC GD		99	98	B	19.5	28	1589	1861	805	278	908	294	464	407	371	385	483	152	243	229	216	208	137	84	333	199
8.00 - 8.30				A	19.3	27	1573	1816	789	272	886	263	410	415	363	388	476	147	205	185	193	238	135	95	319	181
8.30 - 9.00				A	20.5	29	1671	1850	791	282	901	290	444	431	369	370	459	144	203	191	196	222	154	106	336	194
LIVE FROM STUDIO 8H(S)		200		A	3.3	5	269	1561	947	419^	1003	55v	230^	371^	606^	625^	532^	37v	182v	223v	347^	309^	LT	LT	26v	26v
1 SAT. 9.30P 90 NBC CM		99																								
9.30 - 10.00				A	3.4	5	277	1606	1035	465^	1068	42v	245^	421^	665^	647^	495^	LT	140v	188v	326^	307^	LT	LT	43v	43v
10.00 - 10.30				A	3.3	5	269	1483	985	438^	1055	45v	226^	416^	650^	639^	428^	41v	96v	138v	242^	290^	LT	LT	LT	LT
10.30 - 11.00				A	3.2	5	261	1590	816^	348^	881^	80v	218v	278^	502^	583^	675^	58v	306^	341^	470^	334^	LT	LT	34v	34v
LOU GRANT	10	198		A	15.9	24	1296	1691	784	378	889	348	558	470	380	271	576	232	350	309	250	174^	133^	28v	93^	77^
1 MON. 10.00P 60 CBS GD		99		B	17.8	28	1451	1551	778	320	871	343	543	474	372	254	539	221	353	327	243	140	86	41	55	43
10.00 - 10.30				A	15.6	23	1271	1720	786	389	899	349	562	461	383	280	562	215	335	297	252	174^	146^	25v	113^	91^
10.30 - 11.00				A	16.1	25	1312	1666	789	370	883	347	557	480	383	263	590	247	365	323	248	175^	120^	30v	73^	63^
LOVE BOAT	14		194	A	23.6	36	1923	1650	712	325	807	262	449	370	358	307	461	154	274	249	237	167	137	98^	245	199
2 SAT. 9.00P 60 ABC CS			98	B	21.4	35	1744	1872	755	334	856	307	500	417	373	304	558	225	356	295	232	180	185	109	273	209
9.00 - 9.30				A	21.2	32	1728	1602	707	320	809	260	436	361	354	318	438	130^	252	232	242	170	133^	93^	222	177
9.30 - 10.00				A	26.1	40	2127	1674	711	326	798	261	453	375	360	296	475	172	290	257	231	164	140	103^	261	215
LOVE, SIDNEY	10	196	204	A	17.2	25	1402	1794	812	308	901	286	521	454	385	332	504	167	310	250	235	179	140	70^	249	174
WED. 9.30P 30 NBC CS		97	96	B	17.4	26	1418	1693	792	334	862	296	471	396	361	332	500	165	283	268	228	176	137	75	194	152
MAGIC WITH THE STARS(S)		202		A	15.1	23	1231	1978	781	378	829	221	544	518	495	238	767	261	464	438	354	235	157^	62^	225	178^
1 SUN. 9.00P 120 NBC GV		99																								
9.00 - 9.30				A	15.8	23	1288	2103	790	431	848	240	581	539	484	227	761	261	482	444	357	216	183	80^	311	233
9.30 - 10.00				A	15.3	22	1247	2002	774	388	824	236	554	524	478	228	761	275	477	440	344	218	175^	67^	242	192
10.00 - 10.30				A	15.4	24	1255	1938	791	358	837	215	539	513	519	250	774	262	456	439	362	247	138^	49^	189^	149^
10.30 - 11.00				A	14.1	23	1149	1822	749	318	787	193^	495	485	484	237	762	250	441	417	344	257	126^	50v	147^	129^
MAGNUM, P.I.	13	196		A	26.3	37	2143	1757	768	294	847	195	404	426	455	374	618	195	335	311	307	232	120	48^	172	96^
1 THU. 8.00P 60 CBS PD		99		B	20.7	33	1687	1862	742	272	836	244	432	404	397	329	616	177	326	321	322	234	170	71	240	160
8.00 - 8.30				A	25.3	36	2062	1758	778	296	855	188	406	429	466	382	640	199	346	323	325	241	107^	46^	156	91^
8.30 - 9.00				A	27.3	38	2225	1749	762	291	839	201	400	418	442	369	596	189	324	297	292	224	127	48^	187	103^
MAKING OF SUPERMAN 1(S)			189	A	10.1	14	823	2146	662	279^	764	417	526	382	212^	193^	760	417	591	515	285^	120^	176^	84^	446	272^
2 SUN. 7.00P 60 ABC DO			98																							
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
MAKING OF SUPERMAN-CONT'D																																
7.00 - 7.30										A	9.3	13	758	2150	644	267^	751	389	491	340	205^	224^	763	395	593	510	301^	131^	170^	84^	466	268^
7.30 - 8.00										A	11.0	15	897	2107	672	287	767	432	549	409	219^	169^	746	426	578	512	268	111^	175^	81^	419	271
M*A*S*H							12	199	200	A	22.6	32	1842	1849	709	312	788	290	460	408	326	267	616	270	385	335	250	189	211	82	234	188
		MON.	9.00P	30	CBS	CS		99	99	B	23.3	33	1899	1756	752	315	833	302	492	448	366	267	598	249	381	344	253	177	167	74	158	117
MAVERICK							6	205	202	A	17.9	26	1459	1626	690	210	707	167	333	344	353	310	686	217	354	343	298	282	76^	43^	157	97
		TUE.	9.00P	60	NBC	EW		99	99	B	19.7	29	1606	1681	669	206	708	190	343	339	345	303	743	247	403	370	339	291	88	34	142	90
9.00 - 9.30										A	17.4	25	1418	1625	687	201	705	163	322	330	349	321	687	213	349	343	299	287	74^	41^	159	102
9.30 - 10.00										A	18.3	27	1491	1633	692	218	710	171	343	356	356	301	686	224	361	344	297	276	79^	45^	158	93
MCCLAIN'S LAW							8	195	192	A	12.2	19	994	1802	747	260	791	198	389	400	391	328	701	173	357	350	397	270	184	89^	126	91^
		FRI.	9.00P	60	NBC	OP		96	96	B	12.3	20	1002	1665	675	251	733	168	353	371	377	315	738	167	358	369	381	320	83	37	111	81
9.00 - 9.30										A	11.6	18	945	1803	771	263	815	188	388	399	411	355	703	175	359	346	402	271	172	87^	113^	77^
9.30 - 10.00										A	12.7	19	1035	1806	734	256	775	208	394	401	377	307	701	173	356	351	392	271	190	89^	140	106^
MORK & MINDY							14	201	190	A	14.2	21	1157	1979	679	346	738	352	526	440	299	162	627	309	453	376	243	138	167	66^	447	279
		THU.	8.00P	30	ABC	CS		99	93	B	16.6	27	1353	1990	649	293	710	350	517	412	283	147	609	330	469	376	231	108	214	96	457	306
MR. MERLIN							1		182	A	17.1	24	1394	1948	678	298	709	224	419	394	370	208	543	206	333	276	254	179	211	131^	485	315
	2	MON.	8.00P	30	CBS	CS			98	B	17.1	24	1394	1948	678	298	709	224	419	394	370	208	543	206	333	276	254	179	211	131	485	315
NBC MAGAZINE							15	185	169	A	11.3	18	921	1603	766	236	828	154	340	372	475	396	638	127^	306	320	385	279	78^	37^	59^	44^
		FRI.	8.00P	60	NBC	DN		95	91	B	11.3	19	921	1629	750	235	812	166	336	337	409	408	668	150	290	298	340	320	52	23	97	65
8.00 - 8.30										A	11.3	18	921	1572	746	216	806	168	323	346	440	398	637	130^	313	322	381	274	67^	34^	62^	42^
8.30 - 9.00										A	11.3	17	921	1621	781	254	845	140	351	392	507	396	634	119^	295	315	387	285	89^	39^	53^	43^
NBC MONDAY NIGHT MOVIES							12	196	200	A	15.8	24	1288	1712	748	265	810	226	448	429	423	297	596	173	315	298	315	222	190	124	116	77^
		MON.	9.00P	120	NBC	FF		99	98	B	17.8	27	1451	1601	769	285	855	267	464	427	412	322	547	195	318	283	255	187	103	63	96	64
9.00 - 9.30										A	15.4	22	1255	1788	779	252	837	233	456	442	433	311	567	148	280	265	293	238	224	136	160	103
9.30 - 10.00										A	15.6	23	1271	1727	764	269	825	231	454	444	442	302	583	169	302	283	309	231	193	132	126	82^
10.00 - 10.30										A	16.0	24	1304	1699	715	259	783	220	443	418	406	282	620	185	333	313	330	224	186	125	110	66^
10.30 - 11.00										A	16.0	25	1304	1657	741	282	802	222	447	422	412	294	620	192	351	336	335	198	163	107	72^	56^
NBC NEWS SPECIAL(S)									201	A	10.5	16	856	1562	628	316	754	131^	303	312	472	398	714	204^	338	282	395	321	52v	21v	42v	28v
	2	SUN.	10.00P	60	NBC	N			99																							
10.00 - 10.30										A	10.1	15	823	1591	626	312	752	138^	299	319	459	396	733	231^	366	299	399	304	60v	26v	46v	35v
10.30 - 11.00										A	10.9	18	888	1529	623	317	752	122^	306	303	483	399	696	177^	309	261^	392	340	45v	16v	36v	21v
NBC NEWS UPDATE-M-F							78	177	175	A	15.0	22	1223	1913	823	307	903	266	461	427	415	365	589	160	290	277	291	251	171	100	250	175
		M-F	8.58P	1	NBC	N		90	89	B	14.2	22	1157	1806	760	273	836	236	412	376	382	363	605	173	300	290	288	255	127	62	238	162
NBC NEWS UPDATE-SAT.							16	174	165	A	9.0	14	734	1811	848	326	884	259	440	399	471	346	632	163^	261	265	317	289	67^	35v	228	161^
	1	SAT.	9.15P	1	NBC	N		91	91	B	12.2	20	994	1777	768	272	864	221	400	368	409	394	630	144	288	282	316	293	100	48	183	119
	2	SAT.	8.58P	1																												
NBC NEWS UPDATE-SUN.							16	178	179	A	15.2	21	1239	2096	769	280	856	260	541	490	413	273	635	214	392	348	327	189	243	128	362	253
	1	SUN.	8.58P	1	NBC	N		93	93	B	15.0	22	1223	2067	711	293	791	287	481	395	345	264	672	250	434	383	320	192	243	94	361	241
	2	SUN.	9.11P	1																												
NBC NEWS UPDATE-2-M-F							37	178	185	A	14.4	22	1174	1793	751	279	816	241	429	425	385	312	635	186	339	326	307	248	126	54	216	168
	1	TU&TH	9.58P	1	NBC	N		90	91	B	13.9	21	1133	1761	769	285	847	264	452	412	389	326	606	194	346	326	289	216	141	64	167	126
	2	MWF	9.58P	1																												
NBC NEWS UPDATE-2-SAT.							2	185		A	3.2	5	261	1533	966	429^	1046	LT	161v	371^	655^	675^	487^	100v	146v	181v	265^	306^	LT	LT	LT	LT
	1	SAT.	10.09P	1	NBC	N		93		B	6.1	10	497	1675	736	280	832	144	383	420	509	370	585	136	309	310	384	231	148	56	110	93

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS UPDATE-2-SUN.	8		187	A	10.6	15	864	1630	751	306	828	220^	437	448	460	316	541	143^	298	278	333	192^	97^	67v	164^	104^
2 SUN. 9.58P 1 NBC N			93	B	14.7	22	1198	1854	724	307	786	274	490	453	373	235	764	289	504	449	380	204	173	69	131	100
NBC NIGHTLY NEWS-SAT.	14	166	165	A	12.4	20	1011	1692	723	210	802	179	396	378	420	355	746	176	379	408	421	294	48^	19v	96^	71^
SAT. 6.30P 30 NBC N		86	86	B	9.4	17	766	1546	676	198	745	144	289	290	368	399	656	158	296	292	337	299	39	16	106	68
NBC NIGHTLY NEWS-SUN.	8		164	A	6.0	9	489	1444	936	191^	936	269^	341^	370^	351^	417^	477^	165^	240^	131^	208^	237^	LT	LT	31v	31v
2 SUN. 6.30P 30 NBC N			84	B	7.5	12	611	1527	749	228	812	180	315	278	344	435	586	161	247	207	231	308	73	34	56	44
NBC NIGHTLY NEWS	77	210	209	A	14.6	23	1190	1648	751	226	824	186	356	333	388	407	632	158	285	288	308	295	85	58	107	80
M-F 6.30P 30 NBC N		99	99	B	13.0	23	1060	1580	732	208	795	155	291	286	357	444	636	151	267	267	291	322	59	32	90	61
NEWSBREAK-M-F	75	169	171	A	16.7	24	1361	1897	751	281	814	243	431	393	383	332	596	211	359	310	271	201	154	67	333	204
1 MON. 8.28P 1 CBS N		90	92	B	15.8	24	1288	1885	716	271	794	260	441	396	370	290	590	211	354	325	285	192	168	70	333	211
1 TUWF 8.58P 1																										
1 THU. 8.57P 2																										
2 MWTHF 8.58P 1																										
2 TUE. 8.57P 2																										
NEWSBREAK-SAT.	15	172	174	A	18.2	28	1483	2212	681	267	759	228	434	414	360	272	598	235	394	372	283	164	230	111	625	356
1 SAT. 8.58P 1 CBS N		93	94	B	14.4	23	1174	2188	700	250	779	302	501	424	343	235	637	267	436	396	293	158	195	84	577	336
2 SAT. 8.52P 1																										
NEWSBREAK-SUN.	16	177	181	A	23.5	34	1915	1637	758	317	877	312	464	376	364	354	504	160	253	237	224	220	116	73	140	111
1 SUN. 9.01P 1 CBS N		94	95	B	21.6	31	1760	1790	767	322	864	293	465	407	378	332	577	183	314	297	270	224	144	74	205	144
2 SUN. 10.12P 1																										
NURSE	5	187	183	A	17.4	28	1418	1556	802	262	915	261	490	412	464	350	428	126	204	187	215	182	100	44^	113	80^
THU. 10.00P 60 CBS GD		98	98	B	17.1	29	1394	1564	780	246	896	246	466	410	442	355	443	133	224	222	220	171	129	74	96	76
10.00 - 10.30				A	17.5	28	1426	1555	793	257	903	263	482	404	458	345	433	138	208	182	208	186	104	52^	115	79^
10.30 - 11.00				A	17.3	29	1410	1552	807	265	923	257	498	422	469	352	424	117	202	191	218	179	97	38^	108	80^
ONE DAY AT A TIME	11	194	192	A	24.9	36	2029	1680	748	296	859	304	435	344	347	353	541	193	277	264	227	220	111	69	169	131
1 SUN. 8.32P 30 CBS CS		99	99	B	23.0	33	1875	1700	751	310	848	279	429	368	360	351	566	194	301	275	248	231	118	70	168	124
2 SUN. 9.43P 30																										
ONE OF THE BOYS	1		196	A	20.7	32	1687	1731	758	263	821	185	336	350	459	376	679	204	308	280	320	302	71^	35v	160	124^
2 SAT. 8.00P 30 NBC CS			98	B	20.7	32	1687	1731	758	263	821	185	336	350	459	376	679	204	308	280	320	302	71	35	160	124
PEACOCK SHOWCASE	2	195	205	A	13.3	19	1084	1889	784	275	850	280	503	469	391	296	527	187	327	278	276	172	148	76^	364	247
1 SUN. 7.00P 60 NBC GV		97	99	B	13.3	19	1084	1889	784	275	850	280	503	469	391	296	527	187	327	278	276	172	148	76	364	247
2 SUN. 7.00P 180																										
7.00 - 7.30				A	9.3	14	758	1765	779	301	826	231	458	429	367	322	450	161	240	210	235	176	136^	38v	353	222
7.30 - 8.00				A	10.7	15	872	1818	779	298	840	267	482	445	362	304	447	173	267	245	221	142	126^	55^	405	261
8.00 - 8.30				A	15.1	21	1231	2012	791	244	855	302	505	462	386	294	559	219	366	296	266	175^	186^	103^	412	267
8.30 - 9.00				A	16.8	23	1369	2099	817	256	895	328	554	504	407	290	558	191	359	305	294	180	193	103^	453	331
9.00 - 9.30				A	17.4	23	1418	1877	770	254	846	296	525	490	400	274	584	201	372	304	308	186	140^	89^	307	230
9.30 - 10.00				A	17.0	24	1386	1815	769	290	844	269	503	494	425	286	590	187	374	323	342	178	118^	80^	263	183
PEOPLE OF THE YEAR(S)			195	A	13.8	22	1125	1468	670	335	756	261	417	354	295	288	567	225	353	335	247	182^	116^	86^	29v	24v
2 MON. 10.00P 60 CBS DO			99																							
10.00 - 10.30				A	14.7	23	1198	1513	683	341	758	245	419	366	324	287	596	234	378	353	263	189^	119^	85^	40v	33v
10.30 - 11.00				A	12.9	21	1051	1408	653	324	751	278	414	337	262	288	530	211^	321	314	228	174^	113^	84^	14v	14v
PRIVATE BENJAMIN	1		186	A	16.8	24	1369	1871	657	301	718	233	417	369	352	243	554	181	331	290	279	191	222	117^	377	280
2 MON. 8.30P 30 CBS CS			98	B	16.8	24	1369	1871	657	301	718	233	417	369	352	243	554	181	331	290	279	191	222	117	377	280

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
PROJECT PEACOCK SPECIAL(S)		204		A	5.2	8	424	1500	642	271^	677	129v	297^	343^	359^	308^	399^	90v	186^	198^	186^	174^	79v	33v	345^	237^
1 SAT. 8.00P 90 NBC CE		99																								
8.00 - 8.30				A	7.9	12	644	1480	658	230^	711	138^	298^	330^	343^	346^	381	74v	160^	203^	184^	178^	78v	37v	310^	208^
8.30 - 9.00				A	4.5	7	367	1597	617^	290^	663	158v	344^	401^	369^	228^	383^	46v	212^	252^	243^	131v	125v	37v	426^	295^
9.00 - 9.30				A	3.2	5	261	1444	633^	345^	633^	74v	238^	308^	394^	325^	466^	187v	213v	107v	123v	230v	38v	22v	307^	219v
QUINCY, M.E.	10	196	200	A	16.8	27	1369	1617	734	311	807	296	498	477	369	241	647	301	456	399	267	165	94	26^	69^	51^
WED. 10.00P 60 NBC OP		99	99	B	17.1	28	1394	1611	764	294	830	308	514	466	378	255	614	265	426	381	274	154	106	36	61	41
10.00 - 10.30				A	16.6	26	1353	1608	728	303	799	289	489	466	364	246	632	293	438	381	257	169	97	28^	80^	54^
10.30 - 11.00				A	17.0	28	1386	1617	736	316	810	299	504	485	373	236	655	307	470	414	273	159	93	25^	59^	48^
REAL PEOPLE	15	210	212	A	22.7	32	1850	1882	785	275	851	211	392	383	420	389	642	153	314	276	333	296	143	81	246	143
WED. 8.00P 60 NBC PV		99	99	B	19.5	30	1589	1786	753	283	834	211	386	365	398	383	637	164	300	293	318	278	124	59	191	137
8.00 - 8.30				A	21.7	31	1769	1910	782	271	851	212	395	386	420	385	655	154	328	289	342	296	141	83	263	147
8.30 - 9.00				A	23.7	34	1932	1849	785	276	847	209	386	379	418	392	628	149	299	264	326	296	145	80	229	138
SIMON & SIMON	7	174	167	A	14.7	21	1198	1882	783	269	814	249	445	406	393	300	625	226	386	318	258	207	184	64^	259	199
TUE. 8.00P 60 CBS PD		96	94	B	14.4	22	1174	1819	691	267	768	219	406	377	378	298	653	220	368	318	302	238	171	51	227	167
8.00 - 8.30				A	14.3	21	1165	1882	784	269	811	239	437	409	399	306	602	218	365	309	243	207	189	70^	280	208
8.30 - 9.00				A	15.1	22	1231	1876	787	266	818	261	452	403	386	295	641	229	403	326	272	204	175	55^	242	189
60 MINUTES	16	203	201	A	32.0	46	2608	1771	726	279	804	225	385	366	385	345	762	252	422	409	365	273	80	39^	125	88
1 SUN. 7.02P 60 CBS DN		99	99	B	28.3	43	2306	1744	734	278	797	211	373	364	375	360	748	218	391	387	363	300	84	34	115	78
2 SUN. 8.13P 60																										
7.00 - 7.30				A	27.9	43	2274	1635	692	276	744	159	323	361	396	338	726	216	373	409	363	269	36^	18v	129	85^
7.30 - 8.00				A	30.6	46	2494	1694	695	265	744	164	324	369	383	334	769	249	395	434	369	279	51^	31^	130	81^
8.30 - 9.00				A	35.8	49	2918	1855	749	283	848	273	431	370	380	354	792	275	472	421	373	270	100	43^	115	90
STEVE MARTIN SPECIAL(S)			168	A	13.0	22	1060	1866	791	329	848	321	517	459	416	219^	707	308	465	453	323	145^	158^	71^	153^	106^
2 SAT. 10.00P 60 NBC GV			88																							
10.00 - 10.30				A	13.7	22	1117	1872	810	318	864	320	503	448	428	237	689	281	436	436	327	160^	172^	87^	147^	106^
10.30 - 11.00				A	12.4	22	1011	1832	762	335	821	317	527	468	401	196^	715	330	486	464	315	128^	141^	52v	155^	104^
STRIKE FORCE	9	195	178	A	16.1	27	1312	1818	712	276	771	293	575	511	415	147	733	300	533	495	388	134	178	60^	136	116
FRI. 10.00P 60 ABC OP		98	97	B	12.7	22	1035	1687	674	282	742	280	521	464	385	170	647	221	436	415	358	162	164	63	134	111
10.00 - 10.30				A	15.5	25	1263	1827	725	288	787	309	590	520	416	148	722	282	519	484	394	137	176	59^	142	126
10.30 - 11.00				A	16.6	28	1353	1811	701	265	757	279	563	503	413	145	748	321	551	506	382	132	178	60^	128	106
TAXI	14	199	202	A	17.7	26	1443	1628	703	356	752	321	483	444	366	197	657	310	453	412	285	147	119	69^	100	76^
THU. 9.30P 30 ABC CS		97	98	B	16.3	26	1328	1667	706	324	767	350	519	432	330	195	644	317	454	406	262	144	130	62	126	95
THAT'S INCREDIBLE	17	196	193	A	20.1	28	1638	1910	751	342	818	239	487	411	447	275	705	235	407	353	329	233	185	69^	202	147
MON. 8.00P 60 ABC PV		99	97	B	18.6	28	1516	1865	655	266	707	226	412	375	356	239	740	269	457	416	354	216	157	51	261	182
8.00 - 8.30				A	19.1	27	1557	1907	750	338	816	233	481	400	452	282	708	235	404	344	322	242	195	69^	188	141
8.30 - 9.00				A	20.9	29	1703	1924	753	344	821	244	496	423	446	267	710	241	416	364	336	227	178	70^	215	151
THREE'S COMPANY	14	202	198	A	23.8	34	1940	1864	720	274	770	300	475	403	345	235	539	231	358	289	248	142	267	129	288	208
TUE. 9.00P 30 ABC CS		99	99	B	23.5	35	1915	1862	708	314	792	337	529	423	332	220	540	238	372	307	235	133	272	138	258	191
TODAY'S FBI	11	193	194	A	16.4	23	1337	2043	712	275	772	253	462	437	389	229	832	315	536	499	433	212	178	74^	261	169
SUN. 8.00P 60 ABC OP		98	99	B	16.5	24	1345	1933	709	291	783	254	474	445	396	247	775	284	503	467	402	207	151	58	224	154
8.00 - 8.30				A	15.6	23	1271	2052	720	270	784	259	460	433	388	238	823	299	519	492	442	216	175	72^	270	176
8.30 - 9.00				A	17.2	24	1402	2029	704	277	758	247	460	438	388	219	836	327	546	501	426	209	182	76^	253	164
TOO CLOSE FOR COMFORT	13	202	197	A	22.7	33	1850	1818	752	286	828	344	526	418	360	246	521	216	352	286	247	132	251	131	218	158
TUE. 9.30P 30 ABC CS		99	99	B	21.9	33	1785	1805	727	328	814	353	552	435	342	217	547	249	385	318	233	124	244	129	200	149

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
TRAPPER JOHN, M.D.	13	194	194	A	20.7	35	1687	1636	776	330	905	324	524	457	380	317	519	172	304	291	240	177	141	90	71	57^
1 SUN. 10.02P 60 CBS GD		99	99	B	20.8	34	1695	1582	773	309	878	293	478	412	376	340	523	175	291	278	235	193	113	56	68	53
2 SUN. 10.43P 60																										
10.00 - 10.30				A	21.9	34	1785	1711	845	364	951	311	532	486	419	341	587	222	378	356	272	173	114^	66^	59^	49^
10.30 - 11.00				A	22.0	36	1793	1706	839	359	952	310	542	491	418	336	562	217	354	341	254	169	128^	79^	64^	58^
11.00 - 11.30				A	19.1	35	1557	1594	694	305	873	358	539	434	337	288	449	108^	233	226	220	180	186	125^	86^	57^
20/20	12	199	199	A	17.4	28	1418	1472	757	320	801	219	428	440	454	277	582	176	339	332	303	186	72^	30^	17v	13v
THU. 10.00P 60 ABC DN		99	99	B	15.2	26	1239	1530	724	301	774	283	479	423	387	233	621	237	390	353	286	179	85	42	50	36
10.00 - 10.30				A	17.5	28	1426	1482	755	324	804	223	431	438	446	280	590	191	350	340	299	177	68^	32^	20v	14v
10.30 - 11.00				A	17.3	29	1410	1455	754	314	792	211	422	441	460	272	569	157	326	321	307	193	77^	28^	17v	13v
TWO OF US	2	183	182	A	13.3	19	1084	1756	720	338	810	273	441	386	356	297	572	223	335	279	240	183	162	95^	212	140
WED. 8.30P 30 CBS CS		96	97	B	13.3	19	1084	1756	720	338	810	273	441	386	356	297	572	223	335	279	240	183	162	95	212	140
WALT DISNEY	15	194	180	A	18.7	29	1524	2249	661	275	735	240	438	405	340	247	607	236	398	380	295	160	226	102	681	393
1 SAT. 8.00P 60 CBS FV		99	96	B	17.0	28	1386	2246	685	249	755	297	488	427	334	218	638	268	427	393	296	159	202	81	651	381
2 SAT. 8.00P 90																										
8.00 - 8.30				A	18.9	29	1540	2235	671	278	760	234	429	398	349	273	621	232	388	369	304	183	202	88	652	388
8.30 - 9.00				A	20.7	32	1687	2193	662	273	739	230	432	401	353	259	603	224	381	377	298	169	220	97	631	370
9.00 - 9.30				A	14.1	21	1149	2507	635	276	669	288	491	441	289	150^	599	299	487	426	260	75^	314	156^	925	488
WKRP IN CINCINNATI	2	183	184	A	15.4	22	1255	1713	696	304	796	281	443	397	341	284	574	250	351	291	238	174	147	71^	196	138
WED. 8.00P 30 CBS CS		98	97	B	15.4	22	1255	1713	696	304	796	281	443	397	341	284	574	250	351	291	238	174	147	71	196	138
•LATE FRINGE																										
ABC MOVIE OF THE WEEK	3	151	148	A	4.0	18	326	1172	473	231^	596	302^	491	307^	248^	92v	530	177^	349^	260^	291^	160^	46v	33v	LT	LT
MON. 12.00M 71 ABC FF		90	90	B	3.6	16	293	1201	460	242	583	284	497	312	262	78	583	222	366	271	298	160	35	25	LT	LT
12.00 - 12.30				A	4.5	17	367	1215	493	296^	653	346	523	338	253^	103^	532	186^	322^	243^	270^	179^	30v	30v	LT	LT
12.30 - 1.00				A	3.7	18	302	1126	444	169^	533	254^	450	271^	242^	83v	530	176^	371^	288^	311^	139^	63v	30v	LT	LT
ABC MOVIE OF THE WEEK-2	1		147	A	2.2	16	179	777^	436^	168v	436^	78v	402^	324v	358^	34v	341^	LT	258v	258v	319v	83v	LT	LT	LT	LT
2 MON. 1.11A 24 ABC FF			88	B	2.2	16	179	777	436	168	436	78	402	324	358	34	341	LT	258	258	319	83	LT	LT	LT	LT
ABC NEWS:NIGHTLINE	60	186	185	A	10.1	26	823	1420	640	218	705	208	384	366	363	266	650	205	386	354	351	207	50^	30^	15v	8v
1 M-F 11.30P 30 ABC N		96	96	B	7.4	21	603	1398	611	212	663	200	365	344	338	238	659	214	388	355	331	220	60	23	16	12
2 MTUWF 11.30P 30																										
ABC NEWS:NIGHTLINE-WED(B)		186		A	11.1	33	905	1508	682	202^	739	274	365	377	373	267	750	426	533	355	242^	165^	19v	19v	LT	LT
1 WED. 12.00M 14 ABC N		97																								
ABC WEEKEND REPORT-SAT.	15		164	A	10.0	19	815	1312	646	270^	720	207^	474	433	369	215^	510	230^	385	332	217^	104^	20v	20v	62v	62v
2 SAT. 11.00P 15 ABC N			91	B	6.5	13	530	1464	648	232	701	240	410	375	321	225	619	267	422	363	263	153	87	49	57	46
ABC WEEKEND RPT-SAT.(B)		117		A	5.6	10	456	1246	553	303^	553	81v	334^	393^	384^	160^	654	169^	439^	439^	377^	215^	39v	39v	LT	LT
1 SAT. 11.00P 15 ABC N		72																								
ABC WEEKEND REPORT-SUN.	16	171	175	A	5.0	12	408	1407	632	203^	642	144^	279^	323	356	279^	748	267^	547	458	386	184^	17v	17v	LT	LT
1 SUN. 11.35P 15 ABC N		93	93	B	5.1	12	416	1391	558	202	586	198	358	353	305	167	729	279	538	493	363	160	63	21	13	LT
2 SUN. 11.15P 15																										
CBS SUNDAY NEWS-OSGOOD	17	126	130	A	7.3	16	595	1373	825	299	887	302	519	433	348	349	470	100^	236	225	244	208	16v	16v	LT	LT
1 SUN. 11.02P 15 CBS N		71	72	B	6.6	14	538	1398	717	221	786	202	361	330	342	380	560	165	293	269	248	242	39	17	13	LT
2 SUN. 11.43P 15																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND JAN. 1982 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																										
FANTASY ISLAND-12.00	16	162	160	A	4.1	18	334	1027	405	132^	492	166^	291^	239^	292^	159^	452	213^	326^	323^	200^	84v	74v	74v	LT	LT
1 TUE. 12.00M 68 ABC A		93	93	B	3.3	16	269	1012	396	166	480	212	326	247	224	118	435	234	355	264	168	67	78	55	19	LT
2 TUE. 12.00M 69																										
12.00 - 12.30				A	4.4	17	359	1022	414	127^	486	147^	292^	253^	301^	155^	446	204^	315^	295^	209^	91^	70v	70v	20v	LT
12.30 - 1.00				A	4.0	20	326	1055	414	135^	500	181^	291^	236^	291^	163^	472	227^	343^	359^	202^	83v	83v	83v	LT	LT
FRIDAYS	15	171	169	A	5.3	18	432	1576	442	189^	477	294	395	230^	150^	69v	632	419	578	394	199^	25v	381	250^	86^	86^
FRI. 12.00M 71 ABC GV		95	95	B	5.0	18	408	1559	511	247	591	315	485	344	235	77	643	406	554	402	204	61	287	130	38	37
12.00 - 12.30				A	5.8	17	473	1577	412	182^	461	268	369	217^	150^	81^	647	390	574	416	244^	29v	369	243^	100^	100^
12.30 - 1.00				A	5.1	18	416	1563	442	163^	478	299	397	230^	151^	68v	602	424	566	365	166^	19v	413	252^	70v	70v
FRIDAYS-PART 2	13	171	170	A	4.3	19	350	1566	505	313^	530	378	498	236^	141^	21v	715	563	686	401	123^	29v	264^	196^	57v	57v
1 FRI. 1.11A 7 ABC GV		96	95	B	3.9	18	318	1367	479	282	534	323	472	296	188	49	603	395	558	395	199	20	214	99	16	16
2 FRI. 1.11A 9																										
LATE MOVIE I	86	164	164	A	7.4	24	603	1388	704	297	782	325	553	456	361	172	511	219	355	307	236	117	71^	28^	24v	16v
1 M & TH 11.30P 71 CBS FF		89	89	B	6.3	21	513	1353	658	262	756	308	515	435	355	176	517	232	368	321	235	109	60	29	20	16
1 TUE. 11.30P 68																										
1 WED. 11.46P 65																										
1 FRI. 11.30P 75																										
2 M & TH 11.30P 72																										
2 TU & W 11.30P 71																										
11.30 - 12.00				A	8.1	22	660	1442	723	333	795	317	554	471	374	175	522	225	356	305	235	123	101	32^	24^	17v
12.00 - 12.30				A	7.2	25	587	1394	714	295	802	346	569	455	364	173	518	225	371	311	238	116	54^	27^	20v	12v
12.30 - 1.00				A	5.2	23	424	1314	623	208^	623	196^	429^	479^	378^	144^	672	281^	528^	460^	363^	115v	LT	LT	17v	17v
LATE MOVIE II	86	164	164	A	4.7	25	383	1272	588	233	643	285	489	392	290	125^	548	253	405	355	238	104^	62^	28v	19v	LT
1 MON. 12.41A 44 CBS FF		89	90	B	4.2	24	342	1226	514	211	627	292	469	370	280	109	523	243	398	344	241	87	59	27	17	LT
1 TUE. 12.38A 44																										
1 WED. 12.51A 49																										
1 THU. 12.41A 50																										
1 FRI. 12.45A 48																										
2 MON. 12.42A 49																										
2 TUE. 12.41A 42																										
2 WED. 12.41A 51																										
2 THU. 12.42A 46																										
12.30 - 1.00				A	4.9	23	399	1228	497^	234^	497^	172^	346^	346^	241^	151v	656	272^	528^	393^	342^	85v	75v	LT	LT	LT
1.00 - 1.30				A	4.5	26	367	1259	568	229	611	274	475	373	274	117^	564	262	419	371	239	106^	62^	29v	22v	13v
LOVE BOAT-12.00	16	162	162	A	4.6	20	375	1248	592	197^	699	266^	395	314^	293^	227^	499	289^	411	284^	167^	62v	50v	50v	LT	LT
1 WED. 12.14A 68 ABC CS		93	92	B	3.8	18	310	1217	527	222	612	289	411	308	244	149	493	259	360	268	167	110	97	58	LT	LT
2 WED. 12.00M 69																										
12.00 - 12.30				A	5.0	18	408	1039	628	221^	682	267^	495^	446^	388^	133v	306^	81v	242^	161^	201^	64v	51v	51v	LT	LT
12.30 - 1.00				A	4.5	21	367	1365	582	190^	697	308^	396	287^	259^	233^	603	371	513	391	192^	51v	65v	65v	LT	LT
1.00 - 1.30				A	3.7	21	302	1209	530^	123v	729^	325^	325^	261^	235^	272^	414^	314^	348^	123v	34v	66v	66v	66v	LT	LT
NBA ON CBS(S)			162	A	4.9	17	399	1223	375^	240^	428^	137v	255^	323^	269^	101v	631	342^	461^	365^	249^	146v	134v	56v	30v	30v
2 FRI. 11.30P 134 CBS SE			88																							
11.30 - 12.00				A	7.0	17	571	1405	497	275^	555	188^	310^	424	319^	131^	677	356^	459	340^	226^	195^	110^	40v	63v	63v
12.00 - 12.30				A	5.2	16	424	1349	402^	296^	454^	145^	263^	336^	280^	118v	696	349^	499^	423^	304^	159^	162^	65v	37v	37v
12.30 - 1.00				A	4.6	17	375	1144	269^	168^	317^	88v	168^	230^	229^	87v	696	317^	555^	509^	379^	99v	131v	93v	LT	LT
1.00 - 1.30				A	3.6	16	293	1003	318^	212^	379^	146v	286^	297^	233^	51v	471^	351^	351^	235^	120v	120v	153v	48v	LT	LT
NBC LATE NIGHT MOVIE CONT'D	15	55	56	A	1.8	6	147	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT

Audience Composition: Viewers per 1000 viewing households by specified categories.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
NBC LATE NIGHT MOV-CONT'D																										
1 SUN. 11.30P 73 NBC FF		41	41	B	1.9	6	155	513	228	95	265	133	174	117	100	81	224	126	167	132	59	44	LT	LT	LT	LT
2 SUN. 11.30P 81																										
11.30 - 12.00				A	1.9	5	155	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
12.00 - 12.30				A	1.9	7	155	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
12.30 - 1.00				A	1.1	6	90	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SATURDAY NIGHT	13		203	A	10.1	27	823	1457	482	285^	515	212^	392	304	292	87^	813	443	605	510	304	92^	99^	62v	30v	26v
2 SAT. 11.30P 81 NBC GV			97	B	8.6	25	701	1594	523	284	593	295	441	319	239	121	708	410	572	437	250	91	233	106	60	57
11.30 - 12.00				A	11.9	28	970	1512	518	279	550	228^	381	303	302	123^	783	402	555	482	314	127^	110^	75^	69^	58v
12.00 - 12.30				A	9.7	27	791	1498	487	318	526	194^	412	341	323	69v	870	487	659	535	312	71v	102^	45v	LT	LT
12.30 - 1.00				A	8.0	25	652	1284	407	250^	434	221^	387	240^	213^	47v	783	461	622	529	271^	51v	67v	67v	LT	LT
SATURDAY NIGHT-MARDI GRAS(S)		189		A	4.0	16	326	1153	351^	107v	388^	196^	214^	128v	85v	162v	620^	362^	482^	319^	148v	138v	145v	145v	LT	LT
1 FRI. 12.30A 67 NBC GV		97																								
12.30 - 1.00				A	5.1	17	416	1286	414^	115v	472^	217^	248^	168^	122v	200^	646	355^	518^	415^	214^	128v	168^	168^	LT	LT
1.00 - 1.30				A	3.2	13	261	1034	306^	111v	306^	188v	188v	76v	38v	118v	594^	384^	437^	211v	53v	157v	134v	134v	LT	LT
SCTV COMEDY NETWORK	13		186	A	3.9	17	318	670^	189v	51v	189v	32v	117v	117v	85v	72v	396^	226^	314^	277^	170v	25v	85v	31v	LT	LT
2 FRI. 12.30A 87 NBC GV			97	B	3.3	16	269	1155	452	151	481	259	332	216	143	131	542	333	461	312	181	65	89	28	43	36
12.30 - 1.00				A	4.4	16	359	900	407^	75v	407^	78v	220^	220^	142v	187^	438^	226^	315^	273^	212^	67v	55v	LT	LT	LT
1.00 - 1.30				A	3.6	16	293	567^	41v	28v	41v	LT	41v	41v	41v	LT	427^	277^	373^	287^	150v	LT	99v	38v	LT	LT
1.30 - 2.00				A	3.5	19	285	505^	63v	46v	63v	LT	63v	63v	63v	LT	329^	182v	269^	291^	147v	LT	113v	67v	LT	LT
SCTV COMEDY SPECIAL(S)		196		A	6.7	18	546	1663	594	307^	662	351^	481	390^	265^	80v	794	581	717	540	196^	39v	183^	40v	24v	24v
1 SAT. 11.30P 77 NBC GV		97																								
11.30 - 12.00				A	7.5	18	611	1787	633	327^	688	368^	509	395	261^	95v	822	581	697	551	205^	80v	222^	74v	55v	55v
12.00 - 12.30				A	6.6	18	538	1638	597	311^	686	367^	495	407^	272^	72v	794	613	755	545	181^	LT	158^	20v	LT	LT
TOMORROW COAST TO COAST-1	64	182	181	A	2.8	13	228	1114	535	206^	566	176^	289	294	240^	237^	509	219^	359	339	254^	114^	LT	LT	26v	26v
M-TH 12.30A 30 NBC CC		93	93	B	2.9	15	236	1128	563	176	591	185	311	282	272	238	491	205	327	286	219	119	28	LT	LT	LT
TOMORROW COAST TO COAST-2	64	183	183	A	1.7	12	139	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MWTH 1.00A 56 NBC CC		93	93	B	1.8	13	147	844	406	125	415	143	210	171	169	179	395	174	260	242	157	91	LT	LT	LT	LT
1 TUE. 1.00A 51																										
2 MON. 1.00A 55																										
2 TUE. 1.00A 56																										
2 WED. 1.00A 57																										
2 THU. 1.00A 54																										
1.00 - 1.30				A	1.9	12	155	439	220^	33v	245^	110^	168^	135^	84v	77v	194^	46v	104^	149^	123^	45v	LT	LT	LT	LT
1.30 - 2.00				A	1.5	12	122	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TONIGHT SHOW	79	213	212	A	7.3	22	595	1373	695	232	725	206	365	345	317	306	538	209	350	325	241	148	69^	35^	41^	35^
M-F 11.30P 60 NBC GV		99	99	B	7.1	22	579	1364	678	209	725	235	390	341	316	284	558	222	360	314	236	161	60	22	21	16
11.30 - 12.00				A	8.2	21	668	1401	696	230	720	199	360	345	320	307	572	216	374	354	259	153	72^	33^	37^	33^
12.00 - 12.30				A	6.4	22	522	1308	686	222	721	209	365	340	310	303	485	193	311	285	215	140	62^	32^	40^	36^
VEGA$-12.00	14	156	159	A	3.5	18	285	1207	495	232^	523	157^	316^	291^	243^	176^	684	354^	505	359^	215^	150^	LT	LT	LT	LT
1 THU. 12.00M 69 ABC PD		92	92	B	3.1	15	253	1131	453	176	501	202	330	278	224	123	566	238	435	354	268	102	53	25	LT	LT
2 THU. 1.02A 68																										
12.00 - 12.30				A	5.1	17	416	1560	668	358^	699	114v	381^	454^	403^	234^	861	409^	578	412^	262^	238^	LT	LT	LT	LT
12.30 - 1.00				A	4.8	21	391	1340	498^	235^	536^	114v	291^	291^	267^	245^	804	436^	605^	399^	256^	159^	LT	LT	LT	LT
1.00 - 1.30				A	2.2	14	179	698^	358^	90v	358^	274v	274v	89v	34v	84v	340^	139v	257v	257v	118v	83v	LT	LT	LT	LT
1.30 - 2.00				A	2.0	17	163	644^	319v	104v	319v	283v	283v	104v	36v	LT	325v	172v	282v	282v	110v	43v	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
VIEWPOINT(S)			187	A	5.5	19	448	1163	444^	111v	469^	83v	159^	242^	294^	225^	685	268^	518^	406^	345^	145^	LT	LT	LT	LT
2 THU. 11.30P 92 ABC N			97																							
11.30 - 12.00				A	7.4	20	603	1133	627	169^	645	108^	281^	374^	436	271^	469	118^	287^	319^	278^	150^	LT	LT	19v	LT
12.00 - 12.30				A	5.2	18	424	1165	341^	83v	374^	87v	87v	165^	200^	209^	791	320^	617	456^	405^	146^	LT	LT	LT	LT
12.30 - 1.00				A	4.0	18	326	1236	258^	46v	279^	22v	22v	111v	177v	168v	957	482^	825	513^	408^	132v	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			199	A	7.4	19	603	1517	605	124^	636	312^	467	329^	242^	137^	341^	113^	192^	198^	147^	93v	307^	219^	233^	185^
2 WED. 4.30P 60 ABC FV			98																							
4.30 - 5.00				A	7.4	20	603	1502	606	124^	626	330^	494	324^	230^	107^	343^	95v	173^	176^	162^	108^	313^	232^	220^	196^
5.00 - 5.30				A	7.5	18	611	1499	590	123^	631	291^	434	327^	245^	161^	335^	131^	209^	216^	127^	77v	294^	201^	239^	170^
ABC DAYTIME NEWSBRIEF-M-F	79	176	176	A	9.8	30	799	1382	837	247	928	480	682	495	325	205	241	112	173	133	100	54^	121	79	92	37^
M-F 1.57P 2 ABC N		94	94	B	9.4	32	766	1325	824	237	915	464	663	484	310	215	236	121	175	129	89	46	96	69	78	30
ALICE-M-F	76	159	159	A	7.1	28	579	1637	593	139	693	334	436	362	257	182	314	126	172	146	124	113	182	95^	448	275
M-F 10.30A 30 CBS CS		89	89	B	5.4	26	440	1403	622	155	705	336	464	368	263	197	287	117	159	108	111	111	120	57	291	134
ALL MY CHILDREN	79	200	201	A	10.3	31	839	1405	831	260	930	468	673	499	340	216	253	105	169	128	110	70	134	92	88	36^
M-F 1.00P 60 ABC DD		99	99	B	9.8	34	799	1323	819	238	903	447	651	475	321	216	237	112	167	124	92	57	103	73	80	33
1.00 - 1.30				A	9.8	30	799	1412	816	257	924	460	667	492	345	219	258	108	173	126	112	72^	140	95	90	36^
1.30 - 2.00				A	10.9	33	888	1369	832	256	920	470	670	495	327	209	240	100	160	124	104	67	125	88	84	35^
ANOTHER WORLD	73	206	206	A	5.3	16	432	1352	856	206	926	312	484	426	389	400	259	65^	109^	89^	100^	142	67^	44^	100^	73^
1 M-F 2.00P 60 NBC DD		99	99	B	4.7	16	383	1296	872	168	952	356	486	412	342	426	243	57	88	64	95	148	41	23	60	29
2 MWTHF 2.00P 60																										
2 TUE. 2.39P 21																										
2.00 - 2.30				A	5.4	17	440	1361	861	204	927	317	493	434	390	396	261	66^	114^	98^	103^	136	70^	41^	103^	76^
2.30 - 3.00				A	5.2	16	424	1337	842	205	920	305	475	416	384	405	256	64^	106^	85^	96^	143	61^	42^	100^	70^
AS THE WORLD TURNS	77	198	198	A	8.3	26	676	1383	833	129	964	196	380	347	394	512	277	58^	97	80^	104	159	54^	41^	88	59^
1 M-F 1.30P 60 CBS DD		99	99	B	7.3	25	595	1285	792	141	909	183	354	336	401	491	285	59	83	70	111	183	39	26	52	24
2 MWTHF 1.30P 60																										
2 TUE. 1.30P 30																										
& 2.40P 20																										
1.30 - 2.00				A	7.9	24	644	1407	836	124	976	196	368	327	379	539	294	59^	94	86^	114	174	50^	38^	87^	61^
2.00 - 2.30				A	8.6	26	701	1368	835	134	960	197	397	367	410	490	264	58^	99	75^	94	149	58^	43^	86	56^
2.30 - 3.00				A	8.6	28	701	1274	908	94^	953	182^	355	345	447	530	171^	LT	23v	45v	85v	126^	40v	40v	110^	73v
BATTLESTARS	57	173	173	A	5.6	20	456	1436	860	221	880	191	345	341	408	453	390	103^	195	150	170	179	47^	32v	119^	99^
M-F 11.30A 30 NBC QG		93	93	B	4.5	19	367	1380	810	180	847	184	308	282	357	474	373	85	156	134	133	203	63	17	97	53
BLOCKBUSTERS	76	147	149	A	4.0	16	326	1491	851	197	873	182	342	380	380	458	418	117^	215	208	174^	166^	56^	39v	144^	71^
M-F 10.30A 30 NBC QG		82	84	B	3.6	17	293	1327	788	141	833	211	329	325	345	439	345	72	166	169	158	155	54	22	95	39
CAPTAIN KANGAROO	5		96	A	.5	5	41	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 M-F 6.30A 30 CBS C			68	B	.5	5	41	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
DAYS OF OUR LIVES	75	209	209	A	6.0	18	489	1554	951	186	1049	421	550	457	366	418	300	82^	121	108^	132	152	100^	50^	105^	69^
M-F 1.00P 60 NBC DD		99	99	B	5.3	18	432	1360	889	154	980	355	476	414	359	451	260	60	96	75	118	153	57	32	63	36
1.00 - 1.30				A	6.0	18	489	1560	963	180	1058	415	550	449	359	432	307	78^	117^	105^	138	162	91^	50^	104^	68^
1.30 - 2.00				A	6.0	18	489	1526	935	188	1031	421	545	460	366	405	289	84^	119^	105^	122	145	106^	51^	100^	70^
DOCTORS	77	178	176	A	4.0	13	326	1482	863	184	921	350	445	397	334	405	315	100^	146^	129^	132^	149^	141^	52^	105^	74^
M-F 12.30P 30 NBC DD		89	88	B	3.4	13	277	1330	844	172	922	340	427	354	321	448	285	76	109	87	117	167	56	24	67	33

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WEEKDAY DAYTIME CONT'D																										
EDGE OF NIGHT	72	158	157	A	5.7	15	465	1490	800	297	910	396	592	454	352	277	270	105^	172	134	111^	94^	163	139	147	104^
1 M-F 4.00P 30 ABC DD		82	81	B	5.2	16	424	1364	738	250	850	344	513	413	334	290	259	115	165	116	106	86	142	122	113	65
2 MWTHF 4.00P 30																										
FAMILY FEUD	79	173	173	A	7.3	24	595	1494	750	243	826	319	452	354	329	335	382	94^	189	181	167	164	122	83^	164	85^
M-F 12.00N 30 ABC QP		92	90	B	6.6	25	538	1326	716	182	785	301	433	331	314	309	324	106	176	147	129	132	80	46	137	62
GENERAL HOSPITAL	77	200	200	A	12.2	34	994	1406	731	239	863	474	650	439	277	174	197	76	121	86	78	68	219	155	127	87
1 M-F 3.00P 60 ABC DD		99	99	B	11.9	37	970	1348	775	205	860	437	618	453	298	207	200	93	129	88	70	60	183	135	105	67
2 MWTHF 3.00P 60																										
2 TUE. 3.30P 60																										
3.00 - 3.30				A	11.9	35	970	1395	729	244	863	487	661	447	272	160	194	79	127	82	77	62	212	150	126	83
3.30 - 4.00				A	12.5	34	1019	1423	733	229	864	473	644	433	274	182	197	73	117	85	81	70	236	168	126	89
4.00 - 4.30				A	11.2	32	913	1264	710	264	833	383	585	416	315	220^	215^	57v	87^	110^	61v	105^	83^	74^	133^	87^
GOOD MORNING, AMERICA-730	79	205	205	A	6.2	31	505	1287	772	223	792	184	380	399	435	340	405	91^	146	140	192	202	26v	12v	64^	25v
M-F 7.30A 30 ABC N		99	99	B	5.3	30	432	1358	791	200	805	212	394	380	379	346	424	106	160	151	204	206	44	14	85	46
GOOD MORNING, AMERICA-830	79	203	203	A	6.5	28	530	1228	803	179	821	159	327	345	423	427	344	68^	113	117	157	187	18v	15v	45^	24v
M-F 8.30A 30 ABC N		98	98	B	5.5	27	448	1217	778	177	801	185	365	368	393	378	332	64	125	126	158	174	25	LT	59	19
GUIDING LIGHT	77	198	198	A	9.0	25	734	1361	813	133	943	212	421	411	443	433	223	66^	104	75^	79^	110	84	63^	111	81
M-F 3.00P 60 CBS DD		99	99	B	8.1	26	660	1315	788	156	915	226	421	401	435	416	244	75	109	89	94	121	80	56	76	47
3.00 - 3.30				A	8.9	26	725	1339	814	127	938	205	405	402	439	444	218	64^	102	72^	75^	108	76^	57^	107	76^
3.30 - 4.00				A	9.1	25	742	1365	812	136	943	217	433	418	445	420	222	68^	103	73^	78^	110	87	66^	113	85
LOVE BOAT DAYTIME	78	189	188	A	7.5	27	611	1455	603	201	664	319	434	354	261	186	287	134	205	167	124	69^	234	147	270	181
M-F 11.00A 60 ABC CS		94	94	B	6.1	26	497	1343	613	191	668	332	473	355	255	164	297	159	224	159	111	63	153	85	225	114
11.00 - 11.30				A	7.0	26	571	1457	612	213	674	309	427	360	273	203	287	130	207	169	127	70^	215	137	281	192
11.30 - 12.00				A	8.0	28	652	1436	590	187	651	325	434	344	245	173	283	138	203	165	121	65^	244	154	258	172
MORNING-KURALT & SAWYER	73	178		A	3.1	14	253	1518	660	138^	744	88v	206^	252^	256^	475	506	107v	155^	194^	174^	304^	38v	31v	230^	110v
1 M-F 7.30A 90 CBS N		98		B	2.5	13	204	1322	621	134	672	123	257	287	341	348	442	97	184	191	225	225	38	LT	170	55
7.30 - 8.00				A	2.5	13	204	1456	603	143v	740	83v	240^	255^	220^	485^	437^	68v	118v	155^	104v	276^	44v	LT	235^	59v
8.00 - 8.30				A	3.2	14	261	1590	670	134^	739	62v	211^	296^	318^	443	557	143^	190^	231^	207^	318^	45v	45v	249^	195^
8.30 - 9.00				A	3.5	14	285	1544	705	140^	772	105^	176^	221^	243^	515	524	102v	152^	196^	204^	320^	31v	31v	217^	74v
MORNING-KURALT & SAWYER	5		176	A	2.5	13	204	1088	519^	147^	529^	88v	181^	221^	191^	284^	461^	83v	118v	133v	284^	304^	25v	LT	73v	34v
2 M-F 7.00A 120 CBS N			97	B	2.5	13	204	1088	519	147	529	88	181	221	191	284	461	83	118	133	284	304	25	LT	73	34
7.00 - 7.30				A	1.9	12	155	865	413^	129v	413^	128v	232^	270^	162v	143v	375^	45v	58v	78v	226^	291^	LT	LT	51v	51v
7.30 - 8.00				A	2.6	13	212	962	444^	184^	444^	57v	132v	189^	151^	255^	433^	76v	95v	95v	282^	310^	37v	33v	48v	24v
8.00 - 8.30				A	2.8	13	228	1197	535	150^	544	65v	167^	215^	189^	303^	518	110v	167^	188^	329^	294^	30v	LT	105v	35v
8.30 - 9.00				A	2.9	13	236	1097	585	94v	593	97v	174^	186^	207^	356^	440^	85v	114v	123v	245^	292^	LT	LT	60v	21v
NEWSBREAK-11.57	75	165	170	A	7.7	27	628	1282	688	152	774	231	365	290	279	379	310	49^	86^	90^	116	192	56^	30^	142	69^
M-F 11.57A 2 CBS N		86	89	B	6.4	27	522	1293	688	134	788	228	362	301	297	384	341	91	133	103	123	189	52	19	112	46
NEWSBREAK-3.57	77	178	180	A	7.7	21	628	1341	764	137	913	213	441	432	455	381	225	81^	116	74^	77^	103	95	73^	108	81^
M-F 3.57P 2 CBS N		94	95	B	6.6	20	538	1269	745	149	880	226	413	400	425	377	218	71	104	81	78	107	93	65	78	50
ONE DAY AT A TIME-M-F	74	134	139	A	5.1	21	416	1601	601	173	701	305	389	309	228	264	283	96^	138^	134^	123^	117^	169	89^	448	289
M-F 10.00A 30 CBS CS		80	83	B	3.8	19	310	1326	589	153	664	283	414	328	250	214	277	97	139	106	122	122	120	60	265	127
ONE LIFE TO LIVE	79	200	200	A	10.2	31	831	1371	818	274	920	491	675	474	321	199	213	92	135	85	80	72	140	99	98	49^
1 M-F 2.00P 60 ABC DD		99	99	B	9.9	34	807	1286	824	225	902	458	639	470	312	220	205	98	137	91	73	58	100	75	79	39
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ONE LIFE TO LIVE-CONT'D																										
2 MWTHF 2.00P 60																										
2 TUE. 2.40P 50																										
2.00 - 2.30				A	10.1	31	823	1386	844	274	931	489	683	492	335	198	215	97	144	90	81	66^	135	95	105	48^
2.30 - 3.00				A	10.3	32	839	1371	806	278	918	496	677	473	317	193	209	90	129	76	78	74	146	105	98	53^
3.00 - 3.30				A	9.9	31	807	1197	680	204^	850	430	565	365	270^	265^	163^	42v	55v	62v	60v	85^	134^	85^	50v	31v
PASSWORD PLUS	58	143	141	A	4.1	13	334	1458	899	192	923	247	420	369	341	449	306	120^	156^	108^	76^	135^	76^	35v	153^	102^
M-F 12.00N 30 NBC QG		73	71	B	3.2	12	261	1396	836	145	857	183	344	342	359	455	336	102	137	93	96	190	79	38	124	72
PRICE IS RIGHT 1	76	193	195	A	7.6	28	619	1357	669	151	770	225	338	280	273	387	342	57^	105	113	138	197	56^	22v	189	82^
M-F 11.00A 30 CBS AP		96	97	B	6.2	28	505	1356	674	137	787	273	393	298	263	356	358	93	153	118	134	186	60	22	151	58
PRICE IS RIGHT 2	75	193	195	A	9.2	33	750	1349	681	132	789	218	346	281	294	403	344	54^	93	100	132	212	56^	25^	160	71^
M-F 11.30A 30 CBS AP		96	97	B	7.6	33	619	1336	699	137	803	249	381	306	287	381	355	89	140	110	135	196	54	19	124	52
REGIS PHILBIN SHOW	34	139	139	A	2.5	10	204	1417	917	225^	927	241^	402	343	348	481	353	108^	187^	186^	108^	157^	48v	LT	89^	35v
M-F 10.00A 30 NBC CC		77	77	B	2.4	11	196	1389	914	191	947	271	420	383	350	469	334	93	175	179	133	141	40	LT	68	30
RYAN'S HOPE	79	185	185	A	7.5	24	611	1362	710	228	811	399	557	428	311	211	330	125	193	147	147	120	143	90^	78^	42^
M-F 12.30P 30 ABC DD		97	97	B	7.0	26	571	1246	728	207	807	372	538	410	296	234	265	107	167	122	112	87	82	48	92	37
SEARCH FOR TOMORROW	73	188	187	A	7.6	23	619	1373	835	126	946	212	424	379	418	456	270	62^	92^	69^	84^	160	76^	60^	81^	49^
1 M-F 2.30P 30 CBS DD		95	95	B	6.7	23	546	1260	745	137	859	189	373	349	402	425	285	65	100	86	113	165	56	36	60	30
2 MWTHF 2.30P 30																										
TATTLETALES	5		104	A	2.7	8	220	1250	773	228^	773	219^	423^	490^	441^	186^	237^	28v	47v	82v	127v	127v	67v	40v	173^	113v
2 M-F 4.00P 30 CBS QG			55	B	2.7	8	220	1250	773	228	773	219	423	490	441	186	237	28	47	82	127	127	67	40	173	113
TEXAS	74	183	183	A	4.1	12	334	1635	897	230	960	363	546	444	410	363	370	141^	180	140^	139^	169^	90^	71^	215	165^
M-F 3.00P 60 NBC DD		90	89	B	3.6	11	293	1464	868	197	947	400	543	432	356	354	307	95	134	94	130	159	80	50	130	74
3.00 - 3.30				A	3.9	11	318	1563	916	219	971	370	556	460	419	361	348	134^	165^	119^	136^	164^	77^	63^	167^	135^
3.30 - 4.00				A	4.3	12	350	1657	871	240	931	348	525	426	397	356	368	143^	183	150^	128^	165^	103^	77^	255	187
TODAY SHOW-7.30AM	78	212	212	A	5.2	26	424	1292	696	186	725	154	269	277	340	380	472	85^	180	205	266	243	43^	13v	52^	33v
M-F 7.30A 30 NBC N		99	99	B	4.6	26	375	1320	711	181	729	156	283	269	335	396	486	100	189	194	222	269	33	LT	72	46
TODAY SHOW-8.30AM	78	212	212	A	6.0	26	489	1297	799	177	842	161	305	323	365	476	359	49^	114^	113^	192	235	42^	15v	54^	38^
M-F 8.30A 30 NBC N		99	99	B	5.3	26	432	1263	766	133	795	144	257	243	325	496	412	64	125	124	180	269	14	LT	42	22
UP TO THE MINUTE	71	124		A	2.9	8	236	1407	644	148^	923	364^	521	297^	323^	402^	267^	89v	89v	38v	31v	178^	30v	30v	187^	22v
1 M-F 4.00P 30 CBS DN		63		B	2.7	8	220	1293	725	169	842	252	387	340	312	396	323	68	124	116	118	184	47	25	81	38
WAKE UP	71	165		A	.9	6	73	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 M-F 7.00A 30 CBS C		91		B	1.1	8	90	1155	322	112	385	181	224	198	108	137	186	74	101	106	75	71	62	LT	522	173
WHEEL OF FORTUNE	76	185	182	A	6.2	23	505	1446	871	184	899	195	354	380	414	445	389	138	220	156	134	159	41^	41^	117	101^
M-F 11.00A 30 NBC QG		93	93	B	5.0	23	408	1293	802	145	845	189	322	330	366	444	325	89	139	126	123	162	39	17	84	43
YOUNG AND THE RESTLESS	77	195	195	A	8.4	28	685	1307	780	145	903	273	488	372	386	372	257	85^	125	109	100	110	65^	41^	82^	57^
M-F 12.30P 60 CBS DD		99	99	B	7.4	28	603	1253	760	144	890	273	469	384	379	366	251	78	108	91	92	124	44	28	68	30
12.30 - 1.00				A	8.2	27	668	1325	805	142	916	283	498	378	383	375	259	85^	125	109	98	113	66^	42^	84^	56^
1.00 - 1.30				A	8.5	28	693	1289	769	146	904	268	485	371	393	374	249	84^	124	104	99	106	58^	39^	78^	56^
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	9	184	184	A	7.2	21	587	1659	301	115^	328	202^	259	165^	87^	69^	349	194^	294	199^	123^	49v	175^	62^	807	481
SAT. 12.00N 30 ABC FV		96	96	B	5.8	19	473	1692	384	166	438	220	324	208	138	110	360	188	269	189	113	81	214	94	680	433

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS SAT	6	194	203	A	13.6	26	1108	1806	571	210	663	188	378	334	378	231	735	293	491	439	363	189	150	40^	258	211
1 SAT. 5.00P 90 ABC SA		98	99	B	10.4	22	848	1693	513	181	596	185	332	285	299	220	820	334	535	462	377	241	107	31	170	116
2 SAT. 5.02P 88																										
5.00 - 5.30				A	12.7	26	1035	1849	606	212	699	174	374	326	396	273	740	289	494	398	356	209	150	39^	260	220
5.30 - 6.00				A	13.6	26	1108	1861	593	224	695	188	378	333	402	255	737	305	493	438	353	190	147	41^	282	230
6.00 - 6.30				A	14.4	25	1174	1741	526	198	611	202	389	345	343	175	739	287	494	481	383	175	156	42^	235	191
AMERICAN BANDSTAND '82	8	165	169	A	5.8	17	473	1780	444	197^	525	283	397	230^	169^	119^	452	257	378	237^	156^	62v	326	164^	477	229^
SAT. 12.30P 60 ABC PC		86	87	B	4.9	15	399	1620	510	239	616	331	452	270	178	151	394	217	293	191	133	88	238	141	372	238
12.30 - 1.00				A	5.5	16	448	1634	405	163^	434	214^	307	178^	157^	127^	429	232^	343	224^	148^	75^	317	161^	454	235^
1.00 - 1.30				A	6.2	18	505	1863	463	225^	592	335	465	272	179^	110^	456	270	395	242	157^	48v	327	161^	488	219^
BETCHA DON'T KNOW-8:28AM	3	179	180	A	3.4	25	277	1986	238^	155^	256^	151^	186^	133^	91v	70v	268^	171^	228^	83v	97v	40v	241^	116^	1221	657
SAT. 8.28A 2 NBC CN		95	95	B	3.4	26	277	1822	224	103	235	113	190	154	113	45	178	112	151	55	66	27	216	77	1193	603
BETCHA DON'T KNOW-9:12AM	3	209	209	A	8.4	41	685	1683	242	102^	242	158^	231	175^	73^	11v	157^	86^	141^	99^	55^	16v	196	120^	1088	668
SAT. 9.12A 2 NBC CN		99	99	B	8.5	42	693	1646	239	106	253	154	233	164	79	20	153	67	118	79	51	35	171	88	1069	623
BETCHA DON'T KNOW-10:28AM	3	199	199	A	5.5	19	448	1732	194^	58v	323	226^	242^	114^	35v	62v	163^	109^	140^	123^	31v	23v	204^	72^	1042	561
SAT. 10.28A 2 NBC CN		97	97	B	5.6	20	456	1673	213	84	333	230	266	125	48	55	169	106	126	86	20	43	201	57	970	537
BETCHA DON'T KNOW-11:58AM	2	186	184	A	6.3	20	513	1540	240	88^	316	219^	219^	94^	17v	97^	340	220^	281	238	61^	59v	170^	56v	714	386
SAT. 11.58A 2 NBC CN		94	93	B	6.3	20	513	1540	240	88	316	219	219	94	17	97	340	220	281	238	61	59	170	56	714	386
BETCHA DON'T KNOW-12:28PM	3	179	178	A	6.3	18	513	1571	227^	93^	290	184^	218^	99^	34v	72^	316	195^	244	164^	93^	58v	290	62^	675	315
SAT. 12.28P 2 NBC CN		85	90	B	6.0	18	489	1638	290	151	377	192	266	140	134	111	351	213	267	180	99	74	321	69	589	288
BLACKSTAR	7	170	173	A	6.8	21	554	1745	351	119^	380	146^	225	147^	199^	117^	331	202^	263	189^	105^	57^	296	151^	738	429
SAT. 11.30A 30 CBS CA		84	83	B	6.6	21	538	1763	355	141	388	175	275	168	156	102	333	196	245	190	90	72	210	101	832	463
BOB HOPE GOLF-SAT(S)		168		A	4.3	9	350	1277	502^	194^	525^	123v	257^	257^	236^	214^	726	212^	335^	374^	329^	322^	LT	LT	26v	17v
1 SAT. 4.00P 120 NBC SE		92																								
4.00 - 4.30				A	3.6	8	293	1147	434^	167v	488^	212^	260^	154v	143v	188v	659^	192v	280^	327^	314^	284^	LT	LT	LT	LT
4.30 - 5.00				A	4.3	10	350	1229	492^	185^	540^	160v	271^	249^	217^	200^	689	226^	340^	380^	309^	286^	LT	LT	LT	LT
5.00 - 5.30				A	4.7	10	383	1279	452^	191^	452^	41v	214^	261^	269^	191^	728	234^	339^	391^	319^	319^	LT	LT	99v	66v
5.30 - 6.00				A	4.6	9	375	1405	599^	216^	599^	96v	274^	328^	288^	271^	806	181^	361^	392^	374^	391^	LT	LT	LT	LT
BOB HOPE GOLF-SUN(S)		197		A	9.1	17	742	1518	638	191^	657	180^	308^	294^	293^	286^	750	213^	361	419	387	299^	22v	7v	89^	77v
1 SUN. 4.37P 143 NBC SE		98																								
4.30 - 5.00				A	9.1	19	742	1518	660	197^	660	232^	363	282^	264^	220^	813	211^	353	501	494	286^	8v	8v	37v	37v
5.00 - 5.30				A	8.0	16	652	1555	651	169^	651	173^	334^	322^	325^	239^	773	243^	381	451	393	286^	35v	13v	96^	96^
5.30 - 6.00				A	8.4	16	685	1550	660	174^	660	164^	300^	296^	329^	282^	761	231^	366	412	366	305^	33v	10v	96^	96^
6.00 - 6.30				A	9.4	17	766	1469	617	194^	666	162^	272^	277^	298^	339	726	201^	353	388	366	309^	16v	LT	61v	61v
6.30 - 7.00				A	10.9	19	888	1471	606	211^	639	177^	284	289	250^	313	685	178^	348	365	342	298	12v	LT	135^	85^
BUGS BUNNY/ROAD RUNNER 1	6	192	196	A	6.0	24	489	1497	289	112^	307	144^	190^	121^	163^	90^	249	115^	139^	133^	119^	77^	177^	81^	764	449
SAT. 9.30A 30 CBS CA		98	99	B	6.2	25	505	1644	319	141	352	149	197	123	158	119	322	198	226	172	97	58	180	73	790	440
BUGS BUNNY/ROAD RUNNER 2	7	193	196	A	7.8	28	636	1739	390	153^	412	189	289	183^	195	97^	298	171^	242	176^	109^	52^	195	91^	834	448
SAT. 10.00A 30 CBS CA		98	99	B	7.9	29	644	1682	336	146	368	156	233	141	170	113	363	200	264	223	145	49	218	85	733	381
BUGS BUNNY/ROAD RUNNER 3	7	193	196	A	8.5	29	693	1680	323	121^	346	175^	245	122^	151^	81^	388	270	341	211	99^	39v	162^	71^	784	431
SAT. 10.30A 30 CBS CA		98	99	B	8.2	29	668	1594	296	131	341	164	231	123	148	100	362	234	288	215	109	45	192	85	699	372
BUGS BUNNY/ROAD RUNNER 4	7	193	196	A	9.8	32	799	1702	335	116^	359	189	255	145^	153	73^	413	284	340	223	87^	64^	251	137^	679	403
SAT. 11.00A 30 CBS CA		98	99	B	9.0	31	734	1659	332	131	375	194	272	163	141	88	367	239	282	201	88	70	221	110	696	373

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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WEEKEND DAYTIME CONT'D																										
BULLWINKLE	16	154	157	A	5.4	16	440	1818	308	89^	380	202^	236^	154^	56v	122^	476	242^	362	320	192^	58v	235^	75^	727	298
SAT. 12.30P 30 NBC CA		80	87	B	3.9	13	318	1475	290	120	323	160	207	133	99	104	313	164	216	163	94	77	186	90	653	317
CBS NCAA BASKETBALL	7	175	173	A	7.1	18	579	1299	361	150^	377	134^	233	199^	156^	131^	708	337	474	408	245	202^	98^	30v	116^	88^
1 SAT. 1.00P 126 CBS SE		94	93	B	5.6	15	456	1352	347	136	373	146	224	170	151	130	734	324	498	415	319	202	116	40	129	90
2 SAT. 2.30P 131																										
1.00 - 1.30				A	6.0	17	489	1511	441^	196^	441^	192^	278^	200^	157^	149^	730	301^	520	480^	343^	174^	82v	82v	258^	120v
1.30 - 2.00				A	6.8	19	554	1500	416^	253^	416^	162^	263^	240^	167^	153^	910	420^	621	554	364^	229^	LT	LT	174^	129^
2.00 - 2.30				A	6.6	17	538	1359	450	257^	450	184^	321^	282^	202^	129^	866	403^	612	530	331^	216^	LT	LT	43v	LT
2.30 - 3.00				A	7.1	18	579	1340	505	194^	512	175^	301	266	210	175^	654	334	408	334	194^	206^	83^	43v	91^	73^
3.00 - 3.30				A	8.0	20	652	1291	326^	107^	356^	110^	234^	219^	158^	102^	636	340^	456	401	167^	160^	163^	51v	136^	136^
3.30 - 4.00				A	7.3	18	595	997	115^	LT	155^	74v	104^	62v	30v	51v	602	303^	410	363^	164^	174^	151^	LT	89v	89v
4.00 - 4.30				A	7.0	17	571	1193	223^	76v	259^	53v	117^	90v	118^	142^	707	316^	450	369^	260^	232^	146^	LT	81v	81v
CBS SPORTS SATURDAY	12		168	A	8.9	19	725	1159	252^	47v	295^	71v	144^	136^	140^	136^	611	224^	337	290^	236^	231^	117^	LT	136^	136^
2 SAT. 4.41P 79 CBS SA			92	B	6.6	16	538	1378	430	163	482	138	276	256	249	175	703	256	405	354	316	250	96	21	97	68
5.00 - 5.30				A	10.0	22	815	1101	253^	43v	293	81^	157^	155^	130^	120^	595	240^	320	264^	204^	224^	88^	LT	125^	125^
5.30 - 6.00				A	8.4	17	685	1126	275^	54v	326^	75v	159^	144^	157^	151^	561	168^	298^	269^	245^	222^	80v	LT	159^	159^
CBS SPORTS SUNDAY	1		169	A	9.9	26	807	1684	390	143^	468	206^	273^	203^	155^	166^	896	424	598	500	347	251^	137^	29v	183^	133^
2 SUN. 12.00N 150 CBS SA			92	B	9.9	26	807	1684	390	143	468	206	273	203	155	166	896	424	598	500	347	251	137	29	183	133
12.00 - 12.30				A	6.8	21	554	1502	405^	112^	529	188^	265^	229^	183^	245^	763	356^	491	426^	260^	251^	72v	LT	138^	84v
12.30 - 1.00				A	8.5	25	693	1736	414	118^	512	215^	309^	241^	200^	188^	780	400	584	495	293^	170^	238^	25v	206^	156^
1.00 - 1.30				A	10.4	28	848	1666	378	138^	460	228^	310	216^	142^	119^	860	382	568	488	345	237^	160^	29v	186^	154^
1.30 - 2.00				A	11.4	27	929	1634	364	152^	429	217^	268	163^	119^	129^	937	419	623	538	390	260	89^	32v	179^	130^
2.00 - 2.30				A	12.6	29	1027	1780	397	167^	441	169^	222^	180^	155^	183^	1031	518	664	517	383	306	120^	45v	188^	128^
DAFFY/SPEEDY SHOW	11	179	179	A	6.4	19	522	1584	238	94^	293	184^	219^	113^	44v	74^	309	189^	238	168^	77^	60^	298	62^	684	361
SAT. 12.00N 30 NBC CA		85	90	B	5.6	19	456	1504	244	118	271	148	188	128	78	72	310	176	227	149	86	64	242	92	681	403
DEAR ALEX & ANNIE-11.55AM	6	192	192	A	7.2	22	587	1455	247	146^	279	141^	236	145^	138^	43v	275	195^	253	157^	80^	15v	190^	72^	711	420
SAT. 11.55A 4 ABC CN		98	98	B	5.7	19	465	1649	312	146	355	182	277	171	125	78	363	253	307	173	87	53	209	76	722	433
DEAR ALEX & ANNIE-11.25AM	16		114	A	3.1	9	253	972	309^	LT	309^	LT	95v	95v	95v	214v	280^	78v	185v	280^	202v	LT	142v	142v	241^	241^
2 SUN. 11.25A 4 ABC CN			80	B	2.8	10	228	1546	469	178	518	228	316	232	163	167	313	122	217	171	155	75	181	93	534	369
DEAR ALEX & ANNIE(B)		89		A	2.3	7	187	1342	663^	315v	663^	422^	530^	380^	198v	74v	401^	198v	198v	LT	122v	203v	80v	80v	198v	69v
1 SUN. 11.25A 4 ABC CN		65																								
FACE THE NATION	17	145	114	A	3.3	10	269	1208	473	152^	521	176^	261^	197^	170^	245^	550	111v	231^	212^	320^	290^	29v	29v	108v	74v
SUN. 11.30A 30 CBS CC		89	77	B	3.7	13	302	1323	510	157	538	123	197	184	192	328	639	143	280	274	321	314	54	18	92	54
FLINTSTONE'S COMEDY SHW2	18	179	180	A	2.0	16	163	1945	307^	209^	319^	179v	228^	140v	123v	91v	265^	179v	228^	74v	86v	37v	300^	152v	1061	645^
SAT. 8.00A 30 NBC CA		95	95	B	2.6	21	212	1602	201	84	212	85	143	119	104	56	209	109	144	105	67	52	183	77	998	634
FONZ AND HAPPY DAYS GANG	18	196	196	A	4.6	21	375	1675	193^	102^	273^	142^	203^	134^	86^	45v	163^	86^	154^	103^	77v	LT	161^	34v	1078	584
SAT. 9.00A 30 ABC CA		99	99	B	4.6	22	375	1647	205	98	244	153	191	112	68	40	173	97	150	113	66	22	185	53	1045	612
GOLDIE GOLD/ACTION JACK	18	193	193	A	6.7	22	546	1473	247	134^	303	162^	255	159^	141^	34v	190^	131^	180^	98^	59^	LT	120^	14v	860	521
SAT. 11.00A 30 ABC CA		98	98	B	5.8	22	473	1541	255	129	294	174	239	141	94	50	224	122	176	122	77	45	261	116	762	474
GRAND PRIX TENNIS-SAT.(S)		152		A	4.0	9	326	1429	562^	218^	577^	157v	350^	324^	244^	206^	643^	297^	410^	287^	270^	212^	101v	101v	108v	108v
1 SAT. 3.06P 174 CBS SE		87																								
3.00 - 3.30				A	5.1	13	416	1058	435^	238^	447^	154^	313^	315^	250^	101v	548^	240^	240^	188^	205^	259^	41v	41v	22v	22v
3.30 - 4.00				A	4.4	11	359	1334	593^	306^	615^	194^	396^	382^	268^	195^	544^	304^	348^	195^	205^	196^	145v	145v	30v	30v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
GRAND PRIX TENNIS--CONT'D																										
4.00 - 4.30				A	4.6	11	375	1392	545^	195^	574^	157v	344^	294^	248^	213^	615^	361^	463^	324^	225^	152v	109v	109v	94v	94v
4.30 - 5.00				A	4.0	9	326	1451	582^	190^	603^	119v	343^	318^	245^	239^	636^	295^	443^	295^	277^	193^	117v	117v	95v	95v
5.00 - 5.30				A	3.4	7	277	1679	553^	174v	553^	145v	314^	288^	184v	224^	802^	307^	539^	380^	368^	228^	111v	111v	213v	213v
5.30 - 6.00				A	3.0	6	245	1661	630^	155v	630^	140v	344^	324^	260^	261^	739^	212v	428^	384^	404^	246v	52v	52v	240v	240v
GRAND PRIX TENNIS-SUN.(S)		178		A	7.2	14	587	1687	541	210^	575	164^	376^	368^	312^	160^	842	339^	621	576	431	148^	68v	56v	202^	188^
1 SUN. 3.28P 214 CBS SE		94																								
3.30 - 4.00				A	6.0	13	489	1622	477^	207^	477^	120v	321^	329^	303^	135^	988	423^	786	691	495	125^	59v	59v	98v	68v
4.00 - 4.30				A	5.5	11	448	1386	416^	199^	416^	72v	280^	318^	283^	98v	812	308^	568	520^	404^	156^	46v	46v	112v	94v
4.30 - 5.00				A	6.7	14	546	1639	466	236^	466	136^	338^	330^	274^	100v	901	434	694	579	388^	139^	107v	48v	165^	139^
5.00 - 5.30				A	6.2	13	505	1699	480	137^	520	178^	386^	347^	293^	97v	968	403^	736	702	521	108v	77v	77v	134^	134^
5.30 - 6.00				A	7.0	14	571	1595	521	164^	543	181^	363^	348^	286^	151^	801	297^	603	576	451	145^	60v	60v	191^	191^
6.00 - 6.30				A	8.7	15	709	1887	641	235^	691	194^	425	413	323^	221^	768	290^	549	560	402	153^	55v	40v	373	354
6.30 - 7.00				A	9.9	17	807	1752	655	259^	723	205^	443	422	359	224^	718	266^	492	464	375	172^	75v	62v	236^	236^
HEATHCLIFF & MARMADUKE	18	185	185	A	4.0	21	326	1601	174^	95^	293^	186^	249^	163^	90v	17v	170^	70v	163^	126^	100^	LT	151^	LT	987	555
SAT. 8.30A 30 ABC CA		94	94	B	3.6	18	293	1570	198	59	226	137	184	138	72	34	182	112	149	107	61	28	162	41	1000	577
IN THE NEWS- 8.26AM	18	176	191	A	2.8	18	228	1167	141^	128v	141^	141^	141^	LT	LT	LT	92v	74v	74v	44v	LT	LT	92v	LT	842	505^
SAT. 8.26A 3 CBS CN		84	97	B	2.9	20	236	1462	182	114	215	117	179	104	84	33	163	78	109	86	77	41	114	44	970	555
IN THE NEWS- 8.56AM	18	180	192	A	4.1	20	334	1434	168^	129^	168^	128^	141^	54v	40v	22v	170^	102^	120^	87v	68v	50v	227^	75v	869	557
SAT. 8.56A 3 CBS CN		88	99	B	3.7	19	302	1465	202	71	213	125	156	81	75	47	245	129	172	132	91	63	180	66	827	433
IN THE NEWS- 9.26AM	18	179	192	A	4.3	17	350	1534	335^	131^	352	160^	160^	60v	152^	180^	249^	120^	149^	143^	[illegible]	[illegible]	202^	LT	[illegible]	[illegible]
SAT. 9.26A 3 CBS CN		88	99	B	5.0	22	408	1549	281	114	340	177	244	140	124	82	277	151	195	156	96	64	203	62	729	360
IN THE NEWS-9.56AM	17	192	196	A	6.5	25	530	1460	313	123^	330	150^	203^	125^	180^	106^	250	123^	151^	146^	111^	67^	158^	87^	722	419
SAT. 9.56A 3 CBS CN		98	99	B	7.0	28	571	1602	305	128	356	176	245	144	132	95	319	192	237	184	93	63	202	82	725	366
IN THE NEWS-11.56AM	18	170	173	A	6.4	19	522	1659	349	123^	383	143^	229^	146^	197^	111^	282	144^	207^	153^	121^	63^	321	163^	673	408
SAT. 11.56A 3 CBS CN		84	83	B	5.9	21	481	1598	355	148	398	208	286	171	129	95	262	156	196	146	74	51	202	79	736	394
IN THE NEWS-12.26PM	17	162	165	A	4.8	13	391	1757	262^	162^	397	230^	336	151^	167^	28v	151^	60v	74v	116^	73v	35v	252^	178^	957	542
SAT. 12.26P 3 CBS CN		82	82	B	5.4	18	440	1596	344	165	414	209	284	170	138	106	293	177	231	147	94	49	171	64	718	391
IN THE NEWS-12.56PM	16	140	150	A	6.2	16	505	1677	357	138^	441	227^	352	204^	196^	77^	228^	139^	179^	109^	89^	22v	237^	126^	771	429
SAT. 12.56P 3 CBS CN		73	75	B	5.8	19	473	1667	352	130	427	212	292	178	150	122	351	205	263	173	121	65	174	67	715	390
IN THE NEWS- 1.26PM	14		145	A	6.1	17	497	2036	595	189^	750	286^	440^	285^	360^	234^	197^	LT	79v	79v	197^	118v	112v	LT	977	665
2 SAT. 1.26P 3 CBS CN			75	B	5.4	17	440	1625	409	160	483	234	315	193	175	142	309	171	219	131	113	72	169	46	664	390
IN THE NEWS-10.56AM	18	193	196	A	8.8	29	717	1647	322	124^	347	191	250	114^	135^	77^	394	284	343	219	93^	38v	144^	70^	762	419
SAT. 10.56A 3 CBS CN		98	99	B	7.3	28	595	1537	323	138	366	192	270	154	143	86	317	212	254	178	79	48	186	96	668	336
IN THE NEWS-11.26AM	18	193	196	A	9.9	32	807	1673	348	109^	371	189	264	157	165	79^	397	268	320	214	85^	67^	250	133^	655	374
SAT. 11.26A 3 CBS CN		98	99	B	7.4	27	603	1609	344	145	392	215	286	171	134	88	311	201	240	166	73	60	202	91	704	360
KID SUPER POWER I	18	199	199	A	6.1	24	497	1773	219^	107^	305	200^	237^	135^	55v	50v	149^	85^	136^	106^	51v	13v	192^	63^	1127	666
SAT. 9.30A 30 NBC CA		97	97	B	5.7	24	465	1661	239	95	262	153	188	103	65	66	179	98	138	90	62	31	152	67	1068	651
KID SUPER POWER II	18	199	199	A	5.6	20	456	1645	178^	60v	288	207^	220^	109^	30v	51v	172^	121^	153^	132^	32v	19v	180^	63v	1005	575
SAT. 10.00A 30 NBC CA		97	97	B	5.7	23	465	1682	238	107	266	160	200	110	66	57	210	136	173	102	53	35	138	44	1068	655
KIDS ARE PEOPLE TOO I	16		114	A	2.1	7	171	1234^	421^	LT	421^	140v	263v	263v	123v	158v	252v	81v	252v	252v	171v	LT	310v	310v	251v	251v
2 SUN. 10.30A 30 ABC CL			80	B	2.5	10	204	1488	413	151	443	202	284	220	140	132	319	167	261	159	123	54	212	124	514	334

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
KIDS ARE PEOPLE TOO II	16		114	A	2.6	8	212	1108^	302^	LT	302^	LT	127v	127v	127v	175v	301^	51v	188v	301^	250v	LT	217v	217v	288^	217v
2 SUN. 11.00A 30 ABC CL			80	B	2.8	11	228	1558	440	168	478	218	302	225	153	146	303	125	215	160	146	66	228	105	549	380
KIDS ARE PEOPLE TOO I(B)		89		A	1.6	5	130	1277^	539^	LT	539^	277v	277v	231v	161v	178v	407v	215v	215v	39v	192v	192v	146v	146v	185v	77v
1 SUN. 10.30A 30 ABC CL		65																								
KIDS ARE PEOPLE TOO II(B)		89		A	2.5	8	204	1412	722^	354^	722^	408^	575^	452^	260v	83v	406^	216v	216v	LT	113v	190v	92v	92v	192v	69v
1 SUN. 11.00A 30 ABC CL		65																								
KWICKY KOALA SHOW	3		145	A	6.4	17	522	1962	583	152^	717	291^	424^	255^	347^	226^	185^	LT	83v	83v	185^	102v	121^	LT	939	608
2 SAT. 1.00P 30 CBS CA			75	B	5.8	17	473	1694	367	127	444	214	263	142	179	156	263	68	157	101	164	106	246	LT	741	472
LAVERNE AND SHIRLEY	14	196	196	A	6.9	27	562	1813	250	181^	341	194^	255	140^	125^	58^	185^	78^	140^	93^	80^	36v	243	66^	1044	645
SAT. 9.30A 30 ABC CA		99	99	B	6.4	27	522	1678	212	115	253	136	190	129	96	53	157	79	132	115	67	21	268	81	1000	646
MEET THE PRESS	16	150	183	A	5.4	15	440	1261	500	77^	500	95^	143^	160^	196^	283	681	280	343	306	258^	287	57v	LT	23v	23v
SUN. 12.30P 30 NBC CC		91	97	B	3.9	13	318	1302	458	129	505	108	167	169	171	304	637	159	296	288	298	298	50	LT	110	62
NBA ON CBS	1	162		A	6.7	16	546	1954	511	247^	511	207^	343^	301^	254^	164^	1042	454	790	654	482	192^	97v	42v	304^	240^
1 SUN. 1.00P 148 CBS SE		88		B	6.7	16	546	1954	511	247	511	207	343	301	254	164	1042	454	790	654	482	192	97	42	304	240
1.00 - 1.30				A	5.9	15	481	1713	491^	134^	511	171^	312^	252^	263^	199^	781	312^	529	549	347^	170^	96v	26v	325^	238^
1.30 - 2.00				A	6.1	15	497	1690	359^	172^	359^	142^	232^	179^	186^	127^	855	420^	652	556	352^	151^	154^	61v	322^	260^
2.00 - 2.30				A	7.1	16	579	2301	617	351^	617	292^	444	361^	267^	173^	1277	513	1012	784	644	224^	118^	42v	289^	239^
2.30 - 3.00				A	6.7	15	546	2203	542	326^	542	253^	394^	365^	256^	148^	1267	547	976	753	603	236^	86v	40v	308^	255^
3.00 - 3.30				A	7.8	17	636	1810	519	231^	519	170^	333^	323^	299^	173^	969	453	719	590	425	179^	44v	44v	278^	213^
NCAA BASKETBALL-REG'L	3	177	191	A	5.3	13	432	1241	274^	127^	301	90^	139^	118^	112^	125^	706	224^	339	340	353	273^	118^	18v	116^	79^
1 SAT. 2.00P 120 NBC SE		86	91	B	5.5	13	448	1253	317	147	348	125	181	168	134	134	719	244	359	326	347	276	99	12	87	60
2 SAT. 3.30P 127																										
2.00 - 2.30				A	4.0	10	326	1414	107v	25v	168v	62v	80v	18v	37v	88v	962	386^	613^	536^	500^	230^	96v	LT	188^	123v
2.30 - 3.00				A	4.2	10	342	1325	230^	114v	300^	172v	210^	82v	53v	90v	957	311^	538^	495^	526^	271^	18v	18v	50v	50v
3.00 - 3.30				A	5.7	13	465	1135	255^	133^	255^	89v	122v	67v	53v	133^	817	274^	443^	438^	399^	288^	37v	37v	26v	26v
3.30 - 4.00				A	5.8	14	473	1169	324	142^	338	122^	176^	146^	123^	114^	682	217^	312	340	322	243^	45v	LT	104^	85^
4.00 - 4.30				A	4.8	12	391	990	257^	92v	287^	41v	95v	143v	149v	113v	472^	75v	126v	221^	266^	228^	127v	LT	104v	54v
4.30 - 5.00				A	5.2	12	424	1233	366^	147^	396^	70v	134v	174^	178^	191^	582	137v	168^	177^	295^	341^	153^	14v	102v	53v
5.00 - 5.30				A	6.3	14	513	1302	253^	174^	262^	48v	117v	145^	143^	108v	581	186^	241^	221^	267^	321^	292^	37v	167^	109v
NCAA BASKETBALL GAME-SUN	2	178	198	A	7.4	16	603	1469	356	128^	389	145^	259	247	202	89^	877	401	627	585	408	182^	98^	21v	105^	94^
1 SUN. 1.00P 137 NBC SE		90	96	B	7.4	16	603	1469	356	128	389	145	259	247	202	89	877	401	627	585	408	182	98	21	105	94
2 SUN. 2.00P 120																										
1.00 - 1.30				A	5.6	14	456	1583	353^	75v	386^	115v	195^	150^	175^	141^	842	397^	596	586	391^	157^	245^	37v	110v	110v
1.30 - 2.00				A	6.8	16	554	1522	357^	105v	373^	108v	229^	236^	224^	105v	901	361^	600	608	473	198^	20v	20v	228^	199^
2.00 - 2.30				A	7.3	17	595	1476	361	137^	381	149^	263	262	207	73^	843	429	592	540	354	181^	112^	33v	140^	125^
2.30 - 3.00				A	8.1	18	660	1398	328	119^	347	123^	246	243	200	62^	885	398	639	588	423	185	59^	20v	107^	88^
3.00 - 3.30				A	7.7	15	628	1441	345^	169^	416	215^	283^	237^	160^	98^	889	389	663	607	428	184^	100^	LT	36v	36v
3.30 - 4.00				A	7.2	13	587	1574	403^	183^	471	222^	304^	273^	176^	129^	882	406	663	589	386^	181^	184^	32v	37v	37v
POPEYE/OLIVE COMEDY SHOW	7	176	191	A	2.6	18	212	1363	137v	123v	137v	123v	137v	29v	LT	LT	123v	94v	99v	42v	29v	LT	188^	33v	915	571
SAT. 8.00A 30 CBS CA		84	97	B	2.2	16	179	1119	94	72	106	71	98	56	35	LT	128	66	95	74	42	29	135	40	750	457
PRO BOWLERS TOUR	3	176	178	A	10.2	23	831	1532	558	166	623	163	326	279	313	262	660	185	386	389	348	218	124^	27v	125^	101^
1 SAT. 3.30P 90 ABC SE		92	92	B	9.7	23	791	1473	566	177	650	180	339	291	317	273	583	164	309	312	300	222	106	37	134	103
2 SAT. 3.30P 92																										
3.30 - 4.00				A	9.2	22	750	1532	575	173	666	206	373	271	307	256	639	181	369	359	328	220	114^	50^	113^	78^
4.00 - 4.30				A	10.6	24	864	1488	542	149	585	132^	296	277	302	255	653	177	388	394	348	216	118^	29v	132^	110^
4.30 - 5.00				A	11.1	24	905	1541	549	171	610	152	306	283	321	267	670	189	390	400	356	216	132^	LT	129^	114^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
RICHIE RICH/SCOOBY DOO-1	18	191	192	A	6.9	26	562	1623	231	112^	318	139^	225	118^	127^	80^	198^	136^	177^	125^	62^	LT	155^	35v	952	605
SAT. 10.00A 30 ABC CA		99	99	B	6.1	26	497	1638	221	128	254	141	196	121	88	46	176	107	148	99	57	23	254	104	954	601
RICHIE RICH/SCOOBY DOO-2	18	196	196	A	7.1	25	579	1572	215	101^	299	151^	225	110^	110^	58^	222	140^	189^	146^	82^	16v	146^	30v	905	523
SAT. 10.30A 30 ABC CA		99	99	B	7.0	29	571	1623	221	121	258	162	213	124	80	32	187	107	154	110	72	25	257	114	921	566
SCHOOLHOUSE ROCK-8.26AM	18	187	187	A	3.7	28	302	1652	254^	86v	350^	168^	251^	172^	119^	63v	221^	96v	221^	198^	125^	LT	156^	34v	925	447
SAT. 8.26A 4 ABC CN		98	98	B	3.3	20	269	1526	196	59	225	138	180	131	65	35	197	113	165	120	56	31	148	33	956	527
SCHOOLHOUSE ROCK-10.55AM	18	196	196	A	6.5	22	530	1519	201^	101^	279	134^	211^	107^	114^	54v	224^	134^	195^	145^	90^	16v	139^	34v	877	519
SAT. 10.55A 4 ABC CN		99	99	B	6.3	26	513	1601	228	124	266	165	218	124	83	35	192	105	160	112	77	24	260	114	883	545
SCHOOLHOUSE ROCK-11.25AM	6	193	193	A	6.5	21	530	1460	246	146^	306	156^	251	156^	150^	36v	197^	126^	185^	112^	71^	LT	112^	11v	845	522
SAT. 11.25A 4 ABC CN		98	98	B	6.1	21	497	1590	261	117	318	186	257	161	105	54	240	148	206	143	81	30	182	58	850	518
SMURFS I	18	209	209	A	6.0	35	489	1589	168^	81^	174^	101^	135^	97^	65^	39v	137^	81^	124^	81^	43v	13v	184^	109^	1094	626
SAT. 8.30A 30 NBC CA		99	99	B	5.7	34	465	1529	177	94	188	100	147	97	73	36	130	70	99	66	45	27	132	60	1079	677
SMURFS II	18	209	209	A	8.5	39	693	1678	256	114^	258	157^	223	165^	88^	30v	161^	79^	126^	89^	65^	35v	209	130^	1050	629
SAT. 9.00A 30 NBC CA		99	99	B	7.8	37	636	1590	197	93	215	123	166	99	68	44	139	69	100	67	49	35	162	70	1074	686
SPACE STARS I	8	186	184	A	5.4	18	440	1657	209^	125^	293	235^	261^	134^	58v	32v	222^	164^	214^	171^	50v	LT	241^	54v	901	540
SAT. 11.00A 30 NBC CA		94	93	B	4.9	17	399	1569	221	149	254	161	207	128	76	38	250	178	218	131	56	25	209	62	856	509
SPACE STARS II	8	186	184	A	5.9	19	481	1518	199^	88^	255	185^	185^	80^	11v	70^	331	209^	282	249^	73^	49v	163^	55v	769	415
SAT. 11.30A 30 NBC CA		94	93	B	5.5	19	448	1485	214	119	237	141	187	119	60	46	294	178	242	180	90	40	196	50	758	446
SPIDER-MAN & FRIENDS	9	203	202	A	6.3	21	513	1702	163^	86^	223^	194^	204^	126^	29v	LT	160^	111^	160^	124^	49v	LT	271	65^	1048	570
SAT. 10.30A 30 NBC CA		99	98	B	5.9	22	481	1694	214	127	251	155	211	130	83	34	243	155	197	115	72	41	242	61	958	560
SPORTSWORLD	2	178	194	A	9.7	22	791	1552	427	187	470	147^	310	255	222	127^	905	367	542	574	443	230	61^	7v	116^	102^
1 SUN. 3.17P 80 NBC SA		94	96	B	9.7	22	791	1552	427	187	470	147	310	255	222	127	905	367	542	574	443	230	61	7	116	102
2 SUN. 1.00P 60																										
1.00 - 1.30				A	5.6	15	456	1675	368^	327^	517^	226^	383^	246^	248^	122v	715	362^	407^	332^	251^	199^	224^	11v	219^	160^
1.30 - 2.00				A	6.7	16	546	1718	277^	239^	383^	156^	295^	190^	210^	88v	885	514	603	516	263^	211^	222^	30v	228^	202^
3.30 - 4.00				A	12.2	26	994	1450	440	96^	440	102^	257	255	206^	132^	892	333	488	554	476	241	LT	LT	118^	104^
4.00 - 4.30				A	13.7	28	1117	1543	436	188^	463	158^	311	241	184^	121^	1026	354	641	728	580	236	LT	LT	54v	54v
SUNDAY MORNING	18	150	157	A	5.4	23	440	1527	728	276	758	212^	310	314	310	409	548	171^	264^	249^	309	238^	73^	59v	148^	73^
SUN. 9.00A 90 CBS N		88	91	B	5.0	24	408	1497	645	247	668	192	289	278	286	340	642	242	351	326	301	234	47	15	140	83
9.00 - 9.30				A	4.5	23	367	1635	839	417	874	266^	389	386	332	456	581	193^	287^	253^	314^	254^	58v	50v	122^	63v
9.30 - 10.00				A	5.6	24	456	1539	761	241^	802	238^	320	315	320	436	551	171^	269	248^	307	242^	79^	70^	107^	60v
10.00 - 10.30				A	6.0	23	489	1456	629	206^	639	149^	242^	261	288	353	532	156^	244^	253	313	229^	76^	57v	209^	97^
SUPER BOWL XVI TODAY(S)			202	A	21.6	43	1760	1831	494	192	570	214	310	216	215	233	937	392	576	458	380	311	165	57^	159	131^
2 SUN. 2.30P 90 CBS SC			99																							
2.30 - 3.00				A	17.0	37	1386	1730	458	151^	517	183	257	190	183	229	910	391	550	423	377	309	151^	58^	152^	124^
3.00 - 3.30				A	21.3	42	1736	1749	495	190	572	219	313	212	220	234	874	341	512	414	350	318	158	53^	145	117^
3.30 - 4.00				A	26.5	49	2160	1963	515	218	599	226	340	241	234	230	1003	432	646	513	406	308	185	63^	176	149
SUPER BOWL XVI KICKOFF(S)			202	A	42.2	71	3439	2147	597	258	680	238	408	348	324	223	1007	427	657	563	445	283	220	76	240	191
2 SUN. 4.00P 17 CBS SC			99																							
SUPER BOWL XVI GAME(S)			202	A	49.1	73	4002	2130	610	265	705	247	428	363	343	230	965	415	637	537	424	269	201	67	259	206
2 SUN. 4.17P 213 CBS SE			99																							
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SUPER BOWL XVI GAM-CONT'D																										
4.30 - 5.00				A	47.5	76	3871	2154	605	271	700	249	430	362	332	222	1006	439	663	568	438	274	188	72	260	204
5.00 - 5.30				A	48.8	76	3977	2156	592	256	694	252	433	362	336	216	991	431	653	554	435	271	206	72	265	202
5.30 - 6.00				A	47.6	73	3879	2135	623	257	711	252	431	357	348	235	963	406	626	533	435	278	199	69	262	200
6.00 - 6.30				A	49.6	72	4042	2117	609	269	705	239	423	360	351	231	959	418	640	533	423	260	199	58	254	196
6.30 - 7.00				A	51.5	73	4197	2139	608	271	715	253	439	374	348	225	956	422	642	535	415	256	205	56	263	213
7.00 - 7.30				A	51.0	71	4157	2098	621	268	707	241	419	365	348	235	927	396	615	516	403	258	202	68	262	209
7.30 - 8.00				A	49.6	69	4042	2087	623	260	720	244	418	359	351	254	904	371	586	490	399	270	201	67	262	221
SUPER BOWL XVI POST(S)			202	A	39.6	56	3227	2124	701	292	800	267	452	389	383	288	878	366	570	450	365	268	209	73	237	186
2 SUN. 7.50P 23 CBS SC			99																							
SUPERFRIENDS	18	187	187	A	3.4	28	277	1874	335^	101v	407^	158^	274^	208^	148^	101v	294^	146^	287^	240^	148^	LT	137^	47v	1036	481
SAT. 8.00A 30 ABC CA		98	98	B	3.2	21	261	1519	214	65	241	135	185	137	75	45	207	117	175	135	62	29	136	31	935	510
SUPERSTARS	1		168	A	5.8	14	473	1271	474^	87v	542	172^	326^	311^	325^	186^	496^	213^	260^	227^	213^	197^	164^	46v	69v	69v
2 SUN. 1.00P 60 ABC SE			88	B	5.8	14	473	1271	474	87	542	172	326	311	325	186	496	213	260	227	213	197	164	46	69	69
1.00 - 1.30				A	5.0	13	408	1189	429^	81v	490^	132v	286^	267^	336^	186^	463^	194^	225^	189^	206^	213^	194^	59v	42v	42v
1.30 - 2.00				A	6.6	15	538	1320	502	88v	574	199^	351^	342^	314^	183^	518	227^	285^	252^	217^	185^	139^	35v	89v	89v
TARZAN/L.RANGER/ZORRO HR1	7	180	192	A	3.8	19	310	1468	173^	122^	173^	119^	135^	64v	54v	25v	186^	87v	109^	84v	99^	77v	221^	84v	888	575
SAT. 8.30A 30 CBS CA		88	99	B	3.5	20	285	1514	200	88	214	117	154	86	84	52	268	114	174	159	107	74	198	58	834	473
TARZAN/L.RANGER/ZORRO HR2	7	179	192	A	4.2	18	342	1632	311^	118^	328^	147^	154^	65v	144^	163^	254^	129^	148^	155^	119^	78v	213^	28v	837	512
SAT. 9.00A 30 CBS CA		88	99	B	4.6	21	375	1588	273	102	306	132	170	99	136	114	284	138	189	175	116	68	219	50	779	449
THIS WEEK-D. BRINKLEY(B)		98		A	3.1	9	253	2134	794^	265^	803^	344^	491^	521^	376^	186v	986	171v	602^	491^	636^	337^	132v	62v	213v	213v
1 SUN. 11.30A 60 ABC N		60																								
11.30 - 12.00				A	2.8	8	228	2158	779^	332^	779^	320^	549^	574^	421^	118v	1084	199v	751^	578^	762^	307^	136v	136v	159v	159v
12.00 - 12.30				A	3.3	9	269	2145	824^	211v	824^	367^	445^	487^	339^	240^	921	148v	489^	427^	547^	367^	135v	LT	265^	265^
THIS WEEK-DAVID BRINKLEY	9		165	A	4.6	14	375	1069	371^	67v	414^	73v	158v	158v	250^	256^	581^	130v	184^	296^	296^	272^	58v	26v	16v	16v
2 SUN. 11.30A 60 ABC N			90	B	3.7	12	302	1416	555	173	595	173	248	217	214	303	693	236	330	296	283	306	38	LT	90	56
11.30 - 12.00				A	4.4	14	359	1045	349^	61v	396^	75v	173^	173^	245^	223^	583^	174^	241^	304^	251^	250^	66v	28v	LT	LT
12.00 - 12.30				A	4.8	14	391	1079	386^	69v	424^	66v	140v	140v	256^	284^	580^	91v	132v	289^	338^	291^	44v	23v	31v	31v
30 MINUTES	12		138	A	4.4	11	359	2109	580^	206^	641^	240^	388^	245^	325^	192^	236^	99v	152v	152v	95v	84v	376^	144v	856	596^
2 SAT. 1.30P 30 CBS DN			72	B	3.7	12	302	1456	449	170	521	234	320	210	204	158	287	113	191	159	139	81	175	82	473	292
THUNDARR THE BARBARIAN	18	192	192	A	7.0	22	571	1525	262	157^	311	166^	264	151^	145^	41v	284	195^	261	169^	89^	14v	194^	66^	736	452
SAT. 11.30A 30 ABC CA		98	98	B	5.4	19	440	1610	281	155	314	176	255	164	108	53	349	227	288	184	93	56	250	100	697	436
TOM AND JERRY COMEDY SHOW	16	140	150	A	5.9	16	481	1784	358	125^	437	278	382	212^	148^	45v	258	150^	182^	92^	108^	57v	206^	129^	883	451
SAT. 12.30P 30 CBS CA		73	75	B	5.7	19	465	1681	332	141	388	212	283	168	123	90	304	182	232	151	99	55	189	76	800	442
TROLLKINS	6	162	165	A	4.9	14	399	1742	266^	158^	404	216^	329	159^	188^	40v	141^	56v	74v	105^	66v	36v	272^	175^	925	552
SAT. 12.00N 30 CBS CA		82	82	B	5.5	17	448	1667	291	161	371	180	276	152	163	81	298	145	208	173	121	67	200	111	798	431
WORLD CUP BOXING CHAMP.(S)		105		A	7.9	16	644	1593	467	140^	524	86v	291^	256^	304^	225^	777	231^	519	480	451	240^	152^	71v	140^	122^
1 SUN. 4.30P 90 ABC SE		68																								
4.30 - 5.00				A	6.5	13	530	1630	560	190^	600	145^	346^	304^	303^	237^	772	217^	499	449	425^	260^	144^	69v	114v	114v
5.00 - 5.30				A	8.1	16	660	1585	438	134^	506	68v	267^	243^	319^	225^	778	239^	523	501	466	231^	149^	70v	152^	118^
5.30 - 6.00				A	9.1	17	742	1577	430	108^	490	60v	276^	241^	295^	214^	776	232^	530	484	458	233^	163^	73v	148^	130^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. JAN.11, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					22,170				27,630							
TOTAL AUDIENCE (%)					27.2				33.9							
Program					← THAT'S INCREDIBLE →				← ABC MONDAY NIGHT MOVIE VICTIMS(OP) →							
AVERAGE AUDIENCE (Households (000))					17,520				22,170							
AVERAGE AUDIENCE (%)					21.5	20.1*		22.8*	27.2	25.4*		27.3*		28.4*		27.8*
SHARE OF AUDIENCE %					30	28 *		31 *	40	35 *		39 *		43 *		43 *
AVG. AUD. BY ¼ HR. %					19.5	20.7	22.2	23.5	25.2	25.7	27.1	27.6	28.5	28.4	28.1	27.4
CBS TV TOTAL AUDIENCE (Households (000))					17,770		17,690		22,250		17,770		15,080			
TOTAL AUDIENCE (%)					21.8		21.7		27.3		21.8		18.5			
Program					LIFE IS A CIRCUS, C.BROWN (R)(OP)		B.BUNNY-MAD WORLD OF TV		M*A*S*H		HOUSE CALLS		← LOU GRANT →			
AVERAGE AUDIENCE (Households (000))					15,890		16,140		19,800		16,300		12,960			
AVERAGE AUDIENCE (%)					19.5		19.8		24.3		20.0		15.9	15.6*		16.1*
SHARE OF AUDIENCE %					27		27		34		29		24	23 *		25 *
AVG. AUD. BY ¼ HR. %					19.2	19.8	19.5	20.0	23.5	25.1	20.2	19.8	15.7	15.6	15.9	16.2
NBC TV TOTAL AUDIENCE (Households (000))					18,750				17,930							
TOTAL AUDIENCE (%)					23.0				22.0							
Program					← LITTLE HOUSE-PRAIRIE (R)(OP) →				← NBC MONDAY NIGHT MOVIES ICE CASTLES(R)(SUS-OP) →							
AVERAGE AUDIENCE (Households (000))					15,400				11,740							
AVERAGE AUDIENCE (%)					18.9	18.8*		18.9*	14.4	14.0*		14.3*		14.6*		14.6*
SHARE OF AUDIENCE %					26	26 *		26 *	21	19 *		20 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					18.5	19.1	19.4	18.5	14.3	13.7	14.4	14.2	14.9	14.4	14.6	14.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					19,800				27,630							
TOTAL AUDIENCE (%)					24.3				33.9							
Program					← THAT'S INCREDIBLE →				← ABC MONDAY NIGHT MOVIE FANTASIES(OP) →							
AVERAGE AUDIENCE (Households (000))					15,160				19,720							
AVERAGE AUDIENCE (%)					18.6	18.1*		19.0*	24.2	22.4*		24.0*		25.1*		25.3*
SHARE OF AUDIENCE %					26	26 *		27 *	37	32 *		36 *		38 *		41 *
AVG. AUD. BY ¼ HR. %					18.1	18.2	18.8	19.2	22.2	22.6	24.0	24.0	24.7	25.4	25.6	24.9
CBS TV TOTAL AUDIENCE (Households (000))					15,970		14,510		18,910		15,490		15,080			
TOTAL AUDIENCE (%)					19.6		17.8		23.2		19.0		18.5			
Program					MR. MERLIN		PRIVATE BENJAMIN (OP)		M*A*S*H		HOUSE CALLS		← PEOPLE OF THE YEAR →			
AVERAGE AUDIENCE (Households (000))					13,940		13,690		17,030		13,690		11,250			
AVERAGE AUDIENCE (%)					17.1		16.8		20.9		16.8		13.8	14.7*		12.9*
SHARE OF AUDIENCE %					24		24		30		25		22	23 *		21 *
AVG. AUD. BY ¼ HR. %					16.7	17.6	16.7	17.0	20.5	21.3	17.1	16.5	14.9	14.6	13.5	12.3
NBC TV TOTAL AUDIENCE (Households (000))					20,130				21,350							
TOTAL AUDIENCE (%)					24.7				26.2							
Program					← LITTLE HOUSE-PRAIRIE (OP) →				← NBC MONDAY NIGHT MOVIES THE LONG SUMMER OF GEORGE ADAMS(OP) →							
AVERAGE AUDIENCE (Households (000))					17,030				13,940							
AVERAGE AUDIENCE (%)					20.9	19.7*		22.1*	17.1	16.7*		16.9*		17.4*		17.4*
SHARE OF AUDIENCE %					30	28 *		31 *	26	24 *		25 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					19.1	20.3	22.2	22.0	16.8	16.7	17.1	16.7	17.3	17.4	17.3	17.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	67.4	69.4	69.7	70.2	71.2	71.7	72.1	72.9	72.0	72.4	70.6	69.4	67.1	66.2	64.9	63.9
WK. 2	65.3	66.7	67.7	68.7	69.4	70.2	71.2	71.3	70.3	70.6	68.2	66.8	65.6	64.7	62.4	59.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.MON. JAN.18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JAN.12, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,130 24.7		18,340 22.5		22,740 27.9		21,030 25.8		22,330 27.4			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					17,850 21.9		17,030 20.9		20,620 25.3		19,720 24.2		18,660 22.9	23.2*		22.7*
SHARE OF AUDIENCE %					32		30		36		35		37	37 *		38 *
AVG. AUD. BY ¼ HR. %					21.2	22.5	20.6	21.2	24.8	25.8	24.2	24.2	23.2	23.2	23.1	22.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,430 17.7				18,500 22.7							
Program					← SIMON & SIMON (OP) →				← CBS TUESDAY NIGHT MOVIES GREASED LIGHTENING(R) →							
AVERAGE AUDIENCE (Households (000) & %)					11,410 14.0	13.8*		14.1*	11,740 14.4	13.4*		13.8*		15.2*		15.1*
SHARE OF AUDIENCE %					20	20 *		20 *	22	19 *		20 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					14.0	13.7	14.2	14.1	13.6	13.3	13.7	13.8	15.1	15.3	15.1	15.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,930 22.0				19,230 23.6				16,060 19.7			
Program					← FATHER MURPHY (OP) →				← MAVERICK (OP) →				← FLAMINGO ROAD →			
AVERAGE AUDIENCE (Households (000) & %)					14,750 18.1	17.4*		18.8*	16,380 20.1	19.2*		20.9*	13,040 16.0	16.4*		15.7*
SHARE OF AUDIENCE %					26	25 *		27 *	29	28 *		30 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %					17.1	17.6	18.7	18.9	18.9	19.6	21.1	20.6	16.8	15.9	15.7	15.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,500 22.7		17,770 21.8		20,540 25.2		19,150 23.5		19,640 24.1			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					16,630 20.4		16,140 19.8		18,170 22.3		17,280 21.2		16,220 19.9	20.0*		19.8*
SHARE OF AUDIENCE %					30		29		33		32		32	32 *		32 *
AVG. AUD. BY ¼ HR. %					19.7	21.2	19.5	20.1	21.5	23.1	21.3	21.2	20.3	19.7	20.0	19.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,970 19.6				21,920 26.9							
Program					← SIMON & SIMON (OP) →				← CBS TUESDAY NIGHT MOVIES MARION ROSE WHITE →							
AVERAGE AUDIENCE (Households (000) & %)					12,550 15.4	14.8*		16.0*	15,890 19.5	18.4*		19.2*		20.3*		20.2*
SHARE OF AUDIENCE %					23	22 *		23 *	30	27 *		29 *		32 *		33 *
AVG. AUD. BY ¼ HR. %					15.2	14.5	15.7	16.3	18.4	18.4	18.8	19.6	20.4	20.2	20.2	20.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,600 21.6				16,220 19.9				13,770 16.9			
Program					← FATHER MURPHY (OP) →				← MAVERICK (R)(SUS-OP) →				← FLAMINGO ROAD →			
AVERAGE AUDIENCE (Households (000) & %)					14,340 17.6	16.9*		18.3*	12,710 15.6	15.5*		15.7*	10,920 13.4	13.3*		13.5*
SHARE OF AUDIENCE %					26	25 *		27 *	23	23 *		23 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					16.4	17.3	18.2	18.4	15.9	15.1	15.7	15.7	13.3	13.3	13.5	13.6

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	67.5	68.6	67.3	69.2	68.9	69.5	69.6	69.7	69.3	69.7	68.9	68.5	64.5	62.3	60.4	58.3
WK. 2	64.6	66.4	65.7	66.8	67.0	67.3	68.5	69.3	68.9	68.4	67.8	66.6	63.9	62.8	62.0	60.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.TUE. JAN.19, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JAN.13, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					18,660 22.9				21,680 26.6				19,800 24.3			
Program					← GREATEST AMERICAN HERO →				← FALL GUY (OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000) & %)					14,100 17.3	16.4*		18.2*	17,030 20.9	20.0*		21.8*	16,870 20.7	20.6*		20.8*
SHARE OF AUDIENCE %					24	23 *		25 *	30	28 *		32 *	32	32 *		33 *
AVG. AUD. BY ¼ HR. %					16.6	16.1	17.5	18.9	19.6	20.4	21.8	21.9	20.1	21.1	20.9	20.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,260 17.5		12,060 14.8		19,150 23.5							
Program					WKRP IN CINCINNATI		TWO OF US (OP)		← CBS WEDNESDAY NIGHT MOVIE → WASHINGTON MISTRESS							
AVERAGE AUDIENCE (Households (000) & %)					12,880 15.8		10,680 13.1		12,710 15.6	15.4*		15.9*		15.3*		16.0*
SHARE OF AUDIENCE %					22		18		23	22 *		23 *		23 *		26 *
AVG. AUD. BY ¼ HR. %					16.1	15.5	13.0	13.1	14.9	15.8	15.9	15.8	15.5	15.1	16.0	15.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					23,310 28.6				21,190 26.0		17,120 21.0		18,990 23.3			
Program					← REAL PEOPLE (OP) →				FACTS OF LIFE		LOVE, SIDNEY (SUS-OP)		← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000) & %)					18,750 23.0	21.9*		24.1*	18,750 23.0		15,570 19.1		15,400 18.9	19.0*		18.8*
SHARE OF AUDIENCE %					32	31 *		34 *	33		28		30	29 *		30 *
AVG. AUD. BY ¼ HR. %					21.1	22.8	23.6	24.7	22.7	23.2	19.4	18.9	19.1	19.0	18.6	19.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					17,770 21.8				19,230 23.6				18,750 23.0			
Program					← GREATEST AMERICAN HERO →				← FALL GUY (OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000) & %)					14,260 17.5	16.3*		18.6*	15,970 19.6	18.5*		20.6*	15,810 19.4	19.5*		19.3*
SHARE OF AUDIENCE %					26	24 *		27 *	29	28 *		31 *	32	31 *		32 *
AVG. AUD. BY ¼ HR. %					15.9	16.6	18.5	18.7	18.3	18.7	20.5	20.7	19.5	19.4	19.4	19.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,860 17.0		11,570 14.2		21,110 25.9							
Program					WKRP IN CINCINNATI		TWO OF US (OP)		← CBS WEDNESDAY NIGHT MOVIE → PRIME SUSPECT							
AVERAGE AUDIENCE (Households (000) & %)					12,140 14.9		10,920 13.4		15,810 19.4	16.8*		19.3*		20.7*		20.8*
SHARE OF AUDIENCE %					22		19		30	25 *		29 *		33 *		35 *
AVG. AUD. BY ¼ HR. %					14.7	15.1	13.4	13.3	16.1	17.5	18.9	19.7	20.8	20.5	20.9	20.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					22,330 27.4				17,280 21.2		13,690 16.8		14,590 17.9			
Program					← REAL PEOPLE (OP) →				FACTS OF LIFE		LOVE, SIDNEY (OP)		← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000) & %)					18,170 22.3	21.5*		23.2*	15,400 18.9		12,390 15.2		11,980 14.7	14.2*		15.2*
SHARE OF AUDIENCE %					33	32 *		34 *	28		23		24	23 *		25 *
AVG. AUD. BY ¼ HR. %					20.9	22.0	23.4	23.1	19.0	18.8	15.5	14.9	14.0	14.4	15.1	15.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	70.4	70.7	68.7	70.0	70.7	71.1	71.2	72.1	70.5	70.5	69.6	68.5	65.6	64.9	63.1	61.8
WK. 2	65.0	66.2	66.5	67.5	68.0	68.4	68.9	69.2	66.7	67.2	66.2	65.8	63.0	61.8	60.7	59.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.WED. JAN.20, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JAN.14, 1982

WEEK 1

Network	Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	13,610 16.7		11,900 14.6		15,970 19.6		15,650 19.2		18,750 23.0			
	Program	MORK & MINDY		BEST OF THE WEST		BARNEY MILLER		TAXI (OP)		← 20/20 →			
	AVERAGE AUDIENCE (Households (000) & %)	11,490 14.1		11,170 13.7		14,260 17.5		14,180 17.4		14,510 17.8	17.1*		18.4*
	SHARE OF AUDIENCE %	20		19		25		25		28	26 *		29 *
	AVG. AUD. BY ¼ HR. %	13.3	15.0	13.3	14.1	17.2	17.8	17.3	17.5	17.0	17.3	18.1	18.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)	25,840 31.7				21,600 26.5				18,010 22.1			
	Program	← MAGNUM, P.I. (OP) →				← KNOTS LANDING →				← NURSE →			
	AVERAGE AUDIENCE (Households (000) & %)	21,430 26.3	25.3*		27.3*	18,010 22.1	21.7*		22.5*	15,240 18.7	18.9*		18.4*
	SHARE OF AUDIENCE %	37	36 *		38 *	31	30 *		33 *	29	29 *		29 *
	AVG. AUD. BY ¼ HR. %	24.8	25.8	27.3	27.3	22.0	21.5	22.4	22.6	18.8	18.9	18.7	18.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	18,090 22.2				16,630 20.4		15,400 18.9		21,430 26.3			
	Program	← FAME (OP) →				DIFF'RENT STROKES		GIMME A BREAK (OP)		← HILL STREET BLUES →			
	AVERAGE AUDIENCE (Households (000) & %)	14,260 17.5	17.3*		17.7*	15,320 18.8		14,430 17.7		16,790 20.6	20.8*		20.4*
	SHARE OF AUDIENCE %	25	25 *		25 *	26		26		32	32 *		33 *
	AVG. AUD. BY ¼ HR. %	17.3	17.4	17.8	17.7	18.3	19.2	17.4	17.9	21.5	20.1	20.3	20.4

WEEK 2

Network	Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	13,770 16.9		12,550 15.4		15,810 19.4		15,810 19.4		17,600 21.6			
	Program	MORK & MINDY		BEST OF THE WEST		BARNEY MILLER		TAXI (OP)		← 20/20 →			
	AVERAGE AUDIENCE (Households (000) & %)	11,650 14.3		11,330 13.9		13,940 17.1		14,590 17.9		13,860 17.0	17.8*		16.1*
	SHARE OF AUDIENCE %	22		21		26		28		28	29 *		28 *
	AVG. AUD. BY ¼ HR. %	13.4	15.3	13.9	13.9	17.1	17.2	17.7	18.1	17.8	17.8	16.7	15.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	21,430 26.3				18,260 22.4				15,810 19.4			
	Program	← DISNEY WORLD'S 10TH ANNIV (OP) →				← KNOTS LANDING →				← NURSE →			
	AVERAGE AUDIENCE (Households (000) & %)	14,670 18.0	18.2*		17.8*	14,670 18.0	17.5*		18.4*	13,120 16.1	16.1*		16.2*
	SHARE OF AUDIENCE %	27	28 *		27 *	28	27 *		29 *	27	26 *		28 *
	AVG. AUD. BY ¼ HR. %	19.3	17.1	18.0	17.6	17.0	18.0	18.7	18.1	16.1	16.0	16.2	16.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	18,750 23.0				16,060 19.7		13,370 16.4		18,580 22.8			
	Program	← FAME (OP) →				DIFF'RENT STROKES		GIMME A BREAK (SUS-OP)		← HILL STREET BLUES →			
	AVERAGE AUDIENCE (Households (000) & %)	13,860 17.0	16.6*		17.4*	14,260 17.5		12,140 14.9		15,080 18.5	18.4*		18.6*
	SHARE OF AUDIENCE %	26	26 *		26 *	27		23		31	30 *		32 *
	AVG. AUD. BY ¼ HR. %	16.3	16.9	17.3	17.4	17.1	17.8	14.6	15.2	18.5	18.4	18.6	18.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	67.5	68.9	68.2	69.1	69.3	70.2	71.0	71.3	71.2	71.2	69.6	68.9	66.2	64.3	63.4	61.9
	WK. 2	62.7	63.2	62.5	63.2	64.2	65.7	66.1	66.2	65.6	66.4	64.3	64.3	62.7	60.8	58.9	57.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.THU. JAN.21, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JAN.15, 1982

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,870 20.7		13,280 16.3		11,820 14.5				15,890 19.5			
ABC TV	Program					BENSON		BOSOM BUDDIES		DARKROOM (OP)				STRIKE FORCE			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					14,670 18.0	18.7	12,060 14.8	14.5	9,370 11.5	11.4*	11.4	11.5*	13,690 16.8	16.3*	17.3	17.2*
ABC TV	SHARE OF AUDIENCE %					28		22		17	17 *		17 *	28	27 *		29 *
ABC TV	AVG. AUD. BY ¼ HR. %					17.4	18.7	15.0	14.5	11.6	11.3	11.4	11.6	15.6	17.0	17.3	17.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					26,240 32.2				29,010 35.6				20,860 25.6			
CBS TV	Program					DUKES OF HAZZARD (OP)				DALLAS				FALCON CREST			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					20,780 25.5	23.6*	27.2	27.5*	25,350 31.1	30.8*	31.8	31.4*	17,520 21.5	21.7*	21.4	21.2*
CBS TV	SHARE OF AUDIENCE %					39	36 *		41 *	47	46 *		47 *	36	35 *		36 *
CBS TV	AVG. AUD. BY ¼ HR. %					22.4	24.7	27.2	27.8	30.5	31.1	31.8	31.1	22.1	21.4	21.4	21.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,200 16.2				11,650 14.3				12,880 15.8			
NBC TV	Program					NBC MAGAZINE (OP)				MCCLAIN'S LAW (SUS-OP)				BARBARA MANDRELL SPECIAL (R)			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					9,450 11.6	11.5*	11.8	11.6*	9,940 12.2	11.6*	12.5	12.7*	10,110 12.4	12.7*	12.3	12.1*
NBC TV	SHARE OF AUDIENCE %					18	18 *		17 *	18	17 *		19 *	21	21 *		20 *
NBC TV	AVG. AUD. BY ¼ HR. %					11.9	11.1	11.8	11.4	11.3	11.9	12.5	13.0	12.4	13.1	12.3	11.9

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,260 17.5		11,250 13.8		10,510 12.9				15,160 18.6			
ABC TV	Program					BENSON		BOSOM BUDDIES		JOHN DENVER SPECIAL (R)(OP)				STRIKE FORCE			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					12,390 15.2	15.4	10,110 12.4	12.6	7,910 9.7	9.9*	9.4	9.4*	12,550 15.4	14.7*	15.5	16.0*
ABC TV	SHARE OF AUDIENCE %					25		20		15	15 *		15 *	26	24 *		27 *
ABC TV	AVG. AUD. BY ¼ HR. %					15.0	15.4	12.2	12.6	10.0	9.9	9.4	9.4	14.1	15.4	15.5	16.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					25,020 30.7				28,690 35.2				22,490 27.6			
CBS TV	Program					DUKES OF HAZZARD (OP)				DALLAS				FALCON CREST			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					20,210 24.8	23.1*	26.0	26.6*	25,350 31.1	30.5*	31.6	31.6*	19,230 23.6	23.9*	23.8	23.4*
CBS TV	SHARE OF AUDIENCE %					40	37 *		42 *	48	48 *		49 *	39	39 *		39 *
CBS TV	AVG. AUD. BY ¼ HR. %					22.0	24.1	26.0	27.2	29.8	31.2	31.6	31.6	24.4	23.4	23.8	22.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,650 14.3				12,230 15.0				13,040 16.0			
NBC TV	Program					NBC MAGAZINE (OP)				MCCLAIN'S LAW (OP)				AN AMERICAN PROFILE:NARCS			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					8,880 10.9	11.0*	11.2	10.9*	9,860 12.1	11.6*	12.5	12.6*	10,600 13.0	13.4*	12.8	12.7*
NBC TV	SHARE OF AUDIENCE %					17	18 *		17 *	19	18 *		19 *	22	22 *		21 *
NBC TV	AVG. AUD. BY ¼ HR. %					11.4	10.5	11.2	10.6	11.4	11.8	12.5	12.6	13.3	13.4	12.8	12.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.9	61.4	61.4	61.9	64.2	65.9	66.3	67.0	66.5	67.2	67.1	65.8	61.7	61.3	60.1	58.4
	WK. 2	60.2	62.2	61.5	61.7	61.7	62.1	62.1	63.4	63.8	64.4	65.0	64.5	61.2	60.6	59.6	59.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.FRI. JAN.22, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.16, 1982 — WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	22,170 27.2						18,830 23.1					
Program	KING'S CROSSING (OP)						FANTASY ISLAND (OP)					
AVERAGE AUDIENCE (Households (000) & %)	13,940 17.1	15.1*		16.9*		19.2*	13,280 16.3	15.7*		16.5*		16.7*
SHARE OF AUDIENCE %	27	24 *		26 *		30 *	27	25 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	14.7	15.6	16.7	17.1	19.5	18.9	15.4	15.9	16.5	16.6	16.8	16.7

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	24,690 30.3				30,890 37.9							
Program	WALT DISNEY — TALES OF THE APPLE DUMPLING GANG(OP)				CBS SAT. NIGHT MOVIE — HELP WANTED:MALE							
AVERAGE AUDIENCE (Households (000) & %)	19,320 23.7	22.1*		25.3*	23,470 28.8	25.2*		29.2*		30.2*		30.5*
SHARE OF AUDIENCE %	37	35 *		40 *	47	39 *		47 *		50 *		52 *
AVG. AUD. BY ¼ HR. %	20.6	23.6	24.9	25.8	23.9	26.5	28.9	29.5	29.9	30.4	30.8	30.2

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	11,820 14.5						4,400 5.4					
Program	PROJECT PEACOCK SPECIAL (OP)						LIVE FROM STUDIO 8H (OP)					
AVERAGE AUDIENCE (Households (000) & %)	4,240 5.2	7.9*		4.5*		3.2*	2,690 3.3	3.4*		3.3*		3.2*
SHARE OF AUDIENCE %	8	12 *		7 *		5 *	5	5 *		5 *		5 *
AVG. AUD. BY ¼ HR. %	9.8	5.9	4.8	4.1	3.7	2.8	3.3	3.4	3.5	3.1	3.1	3.3

EVE.SAT. JAN.23, 1982 — WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,340 17.6				23,640 29.0				22,740 27.9			
Program	KING'S CROSSING (OP)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)	10,510 12.9	12.1*		13.7*	19,230 23.6	21.2*		26.1*	18,830 23.1	23.0*		23.3*
SHARE OF AUDIENCE %	20	19 *		21 *	36	32 *		40 *	39	37 *		40 *
AVG. AUD. BY ¼ HR. %	11.6	12.7	13.5	14.0	19.4	23.0	25.8	26.4	22.7	23.2	23.5	23.1

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,070 23.4						13,610 16.7					
Program	WALT DISNEY — DONALD AND JOSE, OLE!(OP)						CBS REPORTS — THE UNCOUNTED ENEMY: A VIETNAM DECEPTION					
AVERAGE AUDIENCE (Households (000) & %)	12,470 15.3	15.7*		16.1*		14.1*	7,660 9.4	8.0*		10.0*		10.3*
SHARE OF AUDIENCE %	23	24 *		25 *		21 *	15	12 *		16 *		18 *
AVG. AUD. BY ¼ HR. %	15.6	15.9	16.3	15.9	14.5	13.7	8.1	7.8	10.1	10.0	10.2	10.5

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	19,480 23.9		17,200 21.1		18,750 23.0				14,750 18.1			
Program	ONE OF THE BOYS		HARPER VALLEY (OP)		BARBARA MANDRELL (SUS-OP)				STEVE MARTIN SPECIAL (R)			
AVERAGE AUDIENCE (Households (000) & %)	16,870 20.7		15,730 19.3		14,260 17.5	17.0*		18.0*	10,600 13.0	13.7*		12.4*
SHARE OF AUDIENCE %	32		30		27	26 *		27 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %	20.7	20.8	19.3	19.3	17.2	16.9	18.1	17.9	14.0	13.3	12.7	12.1

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.1	63.1	63.6	63.3	63.5	63.2	64.0	64.0	64.3	64.6	63.2	62.0	61.0	60.5	59.4	58.3
WK. 2	62.3	63.5	63.4	64.0	65.1	64.8	64.7	64.7	66.0	66.8	65.6	65.5	62.7	61.2	58.8	56.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. JAN.23, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.16, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	4,730 5.8															
		ABC WEEKEND REPORT-SAT.(B)															
AVERAGE AUDIENCE (Households (000) & %)	{	4,560 5.6															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	5.6															
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			10,190 12.5													
				SCTV COMEDY SPECIAL (11:30-12:47AM) (SUSTAINING 12:47-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)	{			5,460 6.7	7.5*		6.6*										
SHARE OF AUDIENCE	%			18	18 *		18 *										
AVG. AUD. BY ¼ HR.	%			7.5	7.5	6.8	6.4	5.6	5.3								

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 2																	
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	8,480 10.4															
		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	{	8,150 10.0															
SHARE OF AUDIENCE	%	19															
AVG. AUD. BY ¼ HR.	%	10.0															
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			14,910 18.3													
				SATURDAY NIGHT (11:30-12:52AM) (SUSTAINING 12:52-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)	{			8,230 10.1	11.9*		9.7*		8.0*								
SHARE OF AUDIENCE	%			27	28 *		27 *		25 *								
AVG. AUD. BY ¼ HR.	%			12.0	11.7	10.4	9.0	8.1	7.7								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	55.7	50.9	43.3	40.2	37.1	34.6	31.0	28.0	25.7	23.0	20.6	18.6	16.3	13.7	12.6	11.3
	WK. 2	53.8	49.8	44.7	41.0	37.6	34.6	32.6	30.3	26.7	24.3	21.9	19.2	15.9	14.5	13.5	12.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. JAN.23, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.17, 1982

WEEK 1 — ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	CODE RED				TODAY'S FBI (OP)				ABC SUNDAY NIGHT MOVIE THE ONION FIELD(OP) (9:00-11:28PM) (SUSTAINING 11:28-11:33PM)							
TOTAL AUDIENCE (Households (000))	15,890				17,280				26,080							
TOTAL AUDIENCE (%)	19.5				21.2				32.0							
AVERAGE AUDIENCE (Households (000))	11,900				14,020				17,770							
AVERAGE AUDIENCE (%)	14.6	13.9*		15.3*	17.2	16.7*		17.7*	21.8	21.4*		21.8*		22.4*		21.8*
SHARE OF AUDIENCE %	22	21 *		23 *	26	25 *		26 *	34	31 *		32 *		35 *		35 *
AVG. AUD. BY ¼ HR. %	13.7	14.0	15.0	15.7	16.4	17.1	17.8	17.7	21.3	21.5	21.7	21.9	22.5	22.3	21.8	21.7

WEEK 1 — CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	60 MINUTES (7:02-8:02PM)(OP)(→OP)				ARCHIE BUNKER'S PLACE (8:02-8:32PM)(→OP)(OP)		ONE DAY AT A TIME (8:32-9:02PM)(→OP)(OP)		ALICE (9:02-9:32PM)(→OP)(OP)		JEFFERSONS (9:32-10:02PM)(→OP)(OP)		TRAPPER JOHN, M.D. (10:02-11:02PM)(→OP)(OP)			
TOTAL AUDIENCE (Households (000))	29,260				20,290		19,890		20,290		20,130		21,430			
TOTAL AUDIENCE (%)	35.9				24.9		24.4		24.9		24.7		26.3			
AVERAGE AUDIENCE (Households (000))	23,800				18,420		18,750		18,910		18,750		17,850			
AVERAGE AUDIENCE (%)	29.2	27.9*		30.6*	22.6		23.0		23.2		23.0		21.9	21.9*		22.0*
SHARE OF AUDIENCE %	44	43 *		46 *	34		34		34		34		35	34 *		36 *
AVG. AUD. BY ¼ HR. %	26.3	29.3	30.4	30.9	22.8	22.5	22.1	23.6	22.5	23.7	22.7	23.3	22.0	21.9	22.0	22.0

WEEK 1 — NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	PEACOCK SHOWCASE THE ELECTRIC GRANDMOTHER				CHIPS (OP)				MAGIC WITH THE STARS (SUS-OP)							
TOTAL AUDIENCE (Households (000))	10,760				16,060				20,290							
TOTAL AUDIENCE (%)	13.2				19.7				24.9							
AVERAGE AUDIENCE (Households (000))	7,990				12,960				12,310							
AVERAGE AUDIENCE (%)	9.8	9.6*		10.1*	15.9	15.1*		16.6*	15.1	15.8*		15.3*		15.4*		14.1*
SHARE OF AUDIENCE %	15	15 *		15 *	24	23 *		25 *	23	23 *		22 *		24 *		23 *
AVG. AUD. BY ¼ HR. %	9.5	9.7	9.8	10.3	14.9	15.3	16.3	17.0	15.8	15.7	15.7	14.8	15.6	15.2	14.5	13.7

EVE.SUN. JAN.24, 1982

WEEK 2 — ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	MAKING OF SUPERMAN 1				TODAY'S FBI (OP)				ABC SUNDAY NIGHT MOVIE METEOR(OP) (9:00-11:09PM) (SUSTAINING 11:09-11:15PM)							
TOTAL AUDIENCE (Households (000))	13,450				17,280				27,380							
TOTAL AUDIENCE (%)	16.5				21.2				33.6							
AVERAGE AUDIENCE (Households (000))	8,230				12,710				17,440							
AVERAGE AUDIENCE (%)	10.1	9.3*		11.0*	15.6	14.5*		16.7*	21.4	19.8*		21.1*		21.9*		22.2*
SHARE OF AUDIENCE %	14	13 *		15 *	21	20 *		23 *	32	27 *		29 *		33 *		36 *
AVG. AUD. BY ¼ HR. %	9.2	9.4	9.7	12.2	13.7	15.2	15.9	17.5	18.6	21.0	21.2	21.1	21.9	21.9	21.8	22.7

WEEK 2 — CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	SUPER BOWL XVI GAME SAN FRANCISCO VS CINCINNATI (4:17-7:50PM)(→OP)				SUPER BOWL XVI POST (7:50-8:13PM)(→OP)(OP)	60 MINUTES (8:13-9:13PM)(→OP)(OP)				ARCHIE BUNKER'S PLACE (9:13-9:43PM)(→OP)(OP)		ONE DAY AT A TIME (9:43-10:13PM)(→OP)(OP)		JEFFERSONS (10:13-10:43PM)(→OP)(OP)		TRAPPER JOHN, M.D. (10:43-11:43PM)(OP)
TOTAL AUDIENCE (Households (000))				36,920	36,590				23,800		25,430		21,680		21,030	
TOTAL AUDIENCE (%)				45.3	44.9				29.2		31.2		26.6		25.8	
AVERAGE AUDIENCE (Households (000))				32,270	28,360				21,350		21,760		20,290		15,810	
AVERAGE AUDIENCE (%)		51.0*		39.6	34.8			35.8*	26.2		26.7		24.9		19.4	
SHARE OF AUDIENCE %		71 *		56	48			49 *	36		37		37		35	
AVG. AUD. BY ¼ HR. %	50.9	51.2	51.1	42.5	34.0	34.0	35.6	36.1	26.8	26.0	24.8	25.7	25.8	24.9	21.9	19.9

WEEK 2 — NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	PEACOCK SHOWCASE THE SOUND OF MUSIC(R)(OP)												NBC NEWS SPECIAL NOTHING TO FEAR-THE LEGACY OF FDR			
TOTAL AUDIENCE (Households (000))	22,660												12,230			
TOTAL AUDIENCE (%)	27.8												15.0			
AVERAGE AUDIENCE (Households (000))	11,740												8,560			
AVERAGE AUDIENCE (%)	14.4	8.9*		11.3*		15.1*		16.8*		17.4*		17.0*	10.5	10.1*		10.9*
SHARE OF AUDIENCE %	20	12 *		16 *		21 *		23 *		23 *		24 *	16	15 *		18 *
AVG. AUD. BY ¼ HR. %	8.1	9.6	10.6	12.0	14.5	15.8	16.8	16.9	17.4	17.5	17.5	16.4	9.8	10.3	10.3	11.5

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.9	65.8	66.6	67.2	65.9	66.5	67.4	68.0	68.8	69.0	68.0	68.1	65.8	63.9	62.0	61.0
WK. 2	71.7	72.6	73.1	72.1	71.6	71.9	73.5	74.9	74.8	73.9	73.3	71.1	67.7	65.3	63.1	59.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.17, 1982

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)			4,650 5.7													
Program		(1)		ABC WEEKEND REPORT-SUN. (11:35-11:50PM)												
AVERAGE AUDIENCE (Households (000) & %)		21.6*	4,480 5.5													
SHARE OF AUDIENCE %		39 *	14													
AVG. AUD. BY ¼ HR. %	21.6	21.6	5.6	5.2												

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	6,600 8.1															
Program	CBS SUNDAY NEWS-OSGOOD (11:02-11:17PM) (OP)															
AVERAGE AUDIENCE (Households (000) & %)	6,600 8.1															
SHARE OF AUDIENCE %	14															
AVG. AUD. BY ¼ HR. %	8.2	7.5														

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)			3,020 3.7													
Program			← NBC LATE NIGHT MOVIE → THE GANGSTER CHRONICLES, PART 2(R) (11:30-12:43AM) (SUSTAINING 12:43-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,960 2.4	2.3*		2.4*										
SHARE OF AUDIENCE %			8	6 *		9 *										
AVG. AUD. BY ¼ HR. %			2.3	2.3	2.2	2.5	2.6									

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)		3,910 4.8														
Program	(2)	ABC WEEKEND REPORT-SUN.														
AVERAGE AUDIENCE (Households (000) & %)		3,590 4.4														
SHARE OF AUDIENCE %		10														
AVG. AUD. BY ¼ HR. %	22.6	4.4														

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)			5,130 6.3													
Program	TRAPPER JOHN, M.D. (10:43-11:43PM) (→OP)			CBS SUNDAY NEWS-OSGOOD (11:43-11:58PM) (OP)												
AVERAGE AUDIENCE (Households (000) & %)		19.1*	5,220 6.4													
SHARE OF AUDIENCE %		35 *	18													
AVG. AUD. BY ¼ HR. %	18.8	19.4	6.8	6.3												

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)			2,120 2.6													
Program			← NBC LATE NIGHT MOVIE → THE GANGSTER CHRONICLES, PART 3(R) (11:30-12:51AM) (SUSTAINING 12:51-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,060 1.3	1.5*		1.3*		1.1*								
SHARE OF AUDIENCE %			5	4 *		5 *		6 *								
AVG. AUD. BY ¼ HR. %			1.6	1.5	1.2	1.3	1.2	.9								

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	57.1	53.5	41.2	35.2	29.8	26.4	23.4	20.0	17.4	15.0	12.1	10.1	8.5	7.2	6.8	6.3
WK. 2	54.9	47.7	40.6	33.6	28.1	23.4	20.6	17.9	15.7	13.9	12.7	11.0	9.6	8.2	6.4	5.8

U.S. TV Households: 81,500,000

(1)ABC SUNDAY NIGHT MOVIE,THE ONION FIELD,ABC,(9:00-11:28PM)(SUSTAINING 11:28-11:33PM)

(2)ABC SUNDAY NIGHT MOVIE,METEOR,ABC,(9:00-11:09PM)(SUSTAINING 11:09-11:15PM)

For explanation of symbols, See page A.

EVE.SUN. JAN.24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.11-15, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			6,760 8.3				6,680 8.2									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			5,460 6.7				5,710 7.0									
SHARE OF AUDIENCE %			34				28									
AVG. AUD. BY ¼ HR. %			6.5	6.8			7.1	7.0								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	1,140 1.4		5,130 6.3										5,790 7.1		7,660 9.4	
Program	WAKE UP		MORNING-KURALT & SAWYER										ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)	730 .9		2,530 3.1	2.5*		3.2*		3.5*					4,890 6.0		6,600 8.1	
SHARE OF AUDIENCE %	6		14	13 *		14 *		14 *					23		29	
AVG. AUD. BY ¼ HR. %	.8	1.0	2.2	2.9	3.2	3.3	3.4	3.7					5.5	6.4	7.8	8.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			5,380 6.6				6,110 7.5						2,530 3.1		3,910 4.8	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								REGIS PHILBIN SHOW		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			4,240 5.2				5,220 6.4						2,040 2.5		3,340 4.1	
SHARE OF AUDIENCE %			26				26						9		15	
AVG. AUD. BY ¼ HR. %			5.1	5.3			6.5	6.3					2.4	2.5	3.9	4.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,950 7.3				5,790 7.1									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			4,650 5.7				4,890 6.0									
SHARE OF AUDIENCE %			29				28									
AVG. AUD. BY ¼ HR. %			5.4	5.9			6.0	6.0								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,380 6.6												4,080 5.0		5,710 7.0	
Program	MORNING-KURALT & SAWYER												ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)	2,040 2.5	1.9*		2.6*		2.8*		2.9*					3,420 4.2		5,050 6.2	
SHARE OF AUDIENCE %	13	12 *		13 *		13 *		13 *					19		27	
AVG. AUD. BY ¼ HR. %	1.7	2.0	2.5	2.7	2.8	2.7	2.7	3.0					4.1	4.4	5.8	6.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			5,050 6.2				5,300 6.5						2,450 3.0		3,830 4.7	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								REGIS PHILBIN SHOW		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			4,160 5.1				4,480 5.5						2,040 2.5		3,180 3.9	
SHARE OF AUDIENCE %			26				26						11		17	
AVG. AUD. BY ¼ HR. %			5.2	5.1			5.7	5.4					2.5	2.4	3.6	4.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.3	12.7	15.4	17.5	20.0	22.0	22.7	23.5	24.2	25.1	25.5	26.4	26.3	26.9	27.3	28.1
WK. 2	10.9	13.6	15.8	17.2	19.2	20.6	20.9	21.3	21.3	21.7	21.7	22.4	21.7	22.1	22.5	23.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.18-22, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.11-15, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	8,880				7,580		7,660		11,250				11,170			
TOTAL AUDIENCE (%)	10.9				9.3		9.4		13.8				13.7			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP) →			
AVERAGE AUDIENCE (Households (000))	6,600				6,520		6,680		9,050				8,880			
AVERAGE AUDIENCE (%)	8.1	7.6*		8.6*	8.0		8.2		11.1	10.5*		11.7*	10.9	10.8*		11.1*
SHARE OF AUDIENCE %	27	26 *		28 *	24		25		32	30 *		34 *	32	32 *		32 *
AVG. AUD. BY ¼ HR. %	7.4	7.9	8.5	8.7	7.8	8.2	8.0	8.3	10.1	10.8	11.6	11.7	10.6	10.9	11.0	11.1
CBS TV TOTAL AUDIENCE (Households (000))	7,340		8,800				9,540				9,130				7,340	
TOTAL AUDIENCE (%)	9.0		10.8				11.7				11.2				9.0	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				SEARCH FOR TOMORROW	
AVERAGE AUDIENCE (Households (000))	6,360		7,660				7,090				7,170				6,600	
AVERAGE AUDIENCE (%)	7.8		9.4				8.7	8.6*		8.8*	8.8	8.4*		9.1*	8.1	
SHARE OF AUDIENCE %	27		31				27	27 *		27 *	26	24 *		27 *	24	
AVG. AUD. BY ¼ HR. %	7.4	8.2	9.2	9.7			8.6	8.6	8.7	9.0	8.4	8.5	9.2	9.1	8.1	8.2
NBC TV TOTAL AUDIENCE (Households (000))	6,360		5,620		4,160		4,320		6,680				6,030			
TOTAL AUDIENCE (%)	7.8		6.9		5.1		5.3		8.2				7.4			
Program	WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	5,380		4,970		3,590		3,590		5,380				4,730			
AVERAGE AUDIENCE (%)	6.6		6.1		4.4		4.4		6.6	6.4*		6.7*	5.8	5.9*		5.7*
SHARE OF AUDIENCE %	23		20		13		14		19	19 *		19 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	6.4	6.7	6.0	6.1	4.2	4.5	4.4	4.4	6.4	6.5	6.7	6.8	6.0	5.8	5.7	5.7

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	7,500				6,280		6,520		10,190				9,940			
TOTAL AUDIENCE (%)	9.2				7.7		8.0		12.5				12.2			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP)>(OP) →			
AVERAGE AUDIENCE (Households (000))	5,620				5,300		5,460		7,740				7,740			
AVERAGE AUDIENCE (%)	6.9	6.4*		7.3*	6.5		6.7		9.5	9.0*		10.1*	9.5			
SHARE OF AUDIENCE %	27	26 *		28 *	22		23		31	29 *		33 *	31			
AVG. AUD. BY ¼ HR. %	6.1	6.7	7.3	7.4	6.3	6.6	6.6	6.9	8.7	9.4	10.0	10.1	9.3			
CBS TV TOTAL AUDIENCE (Households (000))	7,010		8,230				8,480				8,150				6,600	
TOTAL AUDIENCE (%)	8.6		10.1				10.4				10.0				8.1	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS >(SUS-OP) →				SEARCH FOR TOMORROW (MWTHF)(OP) (SUS-OP)	
AVERAGE AUDIENCE (Households (000))	5,950		7,340				6,520				6,280				5,790	
AVERAGE AUDIENCE (%)	7.3		9.0				8.0	7.9*		8.1*	7.7	7.5*		7.9*	7.1	
SHARE OF AUDIENCE %	30		34				28	28 *		28 *	25	24 *		26 *	23	
AVG. AUD. BY ¼ HR. %	6.9	7.7	8.8	9.3			7.8	8.0	8.0	8.1	7.4	7.5	7.9	7.9	7.0	7.2
NBC TV TOTAL AUDIENCE (Households (000))	5,460		4,730		3,750		3,590		5,950				4,730			
TOTAL AUDIENCE (%)	6.7		5.8		4.6		4.4		7.3				5.8			
Program	WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SUS-OP)>(OP) →			
AVERAGE AUDIENCE (Households (000))	4,730		4,080		3,180		3,020		4,480				3,830			
AVERAGE AUDIENCE (%)	5.8		5.0		3.9		3.7		5.5	5.6*		5.3*	4.7			
SHARE OF AUDIENCE %	24		19		14		13		18	18 *		17 *	16			
AVG. AUD. BY ¼ HR. %	5.7	5.8	4.8	5.2	3.8	4.1	3.7	3.6	5.6	5.7	5.4	5.3	4.8			

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	28.8	29.9	30.2	31.5	33.2	34.1	32.6	32.9	33.7	34.3	34.2	34.7	34.1	34.4	34.3	35.1
WK. 2	24.1	25.4	26.2	27.4	29.0	30.6	28.9	29.4	30.3	30.7	30.4	30.7	29.9	30.4	30.4	31.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.18-22, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.11-15, 1982

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	13,120 16.1				5,460 6.7										14,750 18.1	
		← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT (SUS-OP)			(SUS-OP)	(SUS-OP)	(SUS-OP)					ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	{	10,510 12.9	12.5*		13.3*	4,890 6.0										12,960 15.9	
SHARE OF AUDIENCE	%	35	35 *		35 *	16										25	
AVG. AUD. BY ¼ HR.	%	12.2	12.8	13.4	13.3	6.1	5.8									15.9	16.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	8,970 11.0				2,770 3.4										15,320 18.8	
		← GUIDING LIGHT (OP) →				UP TO THE MINUTE (SUS-OP)			(SUS-OP)	(SUS-OP)		(SUS-OP)				CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	{	7,580 9.3	9.2*		9.4*	2,360 2.9										13,450 16.5	
SHARE OF AUDIENCE	%	25	26 *		25 *	8										26	
AVG. AUD. BY ¼ HR.	%	9.2	9.2	9.4	9.4	3.0	2.9									16.4	16.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	{	4,730 5.8														13,610 16.7	
		← TEXAS →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	{	3,590 4.4	4.3*		4.6*											12,060 14.8	
SHARE OF AUDIENCE	%	12	12 *		12 *											23	
AVG. AUD. BY ¼ HR.	%	4.3	4.3	4.4	4.8											14.7	14.9

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	11,900 14.6				5,130 6.3										13,370 16.4	
		← GENERAL HOSPITAL >(-OP)(SUS-OP) →				EDGE OF NIGHT (MWTHF)(OP)			(S)(OP)	(SUS-OP)						ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	{	9,290 11.4				4,400 5.4										11,820 14.5	
SHARE OF AUDIENCE	%	34				15										23	
AVG. AUD. BY ¼ HR.	%	10.9				5.6	5.2									14.2	14.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	8,720 10.7				2,530 3.1										14,260 17.5	
		← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	{	7,090 8.7	8.5*		8.9*	2,200 2.7										12,710 15.6	
SHARE OF AUDIENCE	%	26	26 *		25 *	8										25	
AVG. AUD. BY ¼ HR.	%	8.4	8.6	8.8	8.9	2.7	2.7									15.6	15.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	{	4,320 5.3														13,040 16.0	
		← TEXAS →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	{	3,100 3.8	3.6*		4.1*											11,740 14.4	
SHARE OF AUDIENCE	%	11	11 *		12 *											23	
AVG. AUD. BY ¼ HR.	%	3.6	3.6	3.8	4.3											14.1	14.7

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	35.9	37.1	38.3	39.3	38.2	39.9	41.8	44.0	46.2	48.8	51.6	54.9	59.0	61.4	63.4	65.0
	WK. 2	32.3	34.1	35.4	36.8	35.7	37.4	38.9	40.8	42.7	45.0	47.8	51.2	56.2	58.9	60.5	62.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.18-22, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 16, 1982

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						3,180 3.9		3,590 4.4		4,320 5.3		6,440 7.9		6,600 8.1		7,010 8.6	
Program						SUPERFRIENDS (OP)		HEATHCLIFF & MARMADUKE		FONZ AND HAPPY DAYS GANG		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)						2,530 3.1		2,850 3.5		3,500 4.3		4,970 6.1		5,950 7.3		6,030 7.4	
SHARE OF AUDIENCE	%					27		19		21		26		28		27	
AVG. AUD. BY ¼ HR.	%					2.7	3.5	3.5	3.5	3.8	4.8	5.6	6.7	7.0	7.5	7.5	7.2
CBS TV TOTAL AUDIENCE (Households (000) & %)						2,200 2.7		3,990 4.9		3,990 4.9		5,950 7.3		7,500 9.2		7,740 9.5	
Program						POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
AVERAGE AUDIENCE (Households (000) & %)						1,790 2.2		2,930 3.6		3,020 3.7		4,400 5.4		5,950 7.3		6,760 8.3	
SHARE OF AUDIENCE	%					15		19		16		23		27		29	
AVG. AUD. BY ¼ HR.	%					2.0	2.3	3.3	3.9	3.6	3.9	5.3	5.5	7.0	7.6	7.9	8.6
NBC TV TOTAL AUDIENCE (Households (000) & %)						1,790 2.2		5,870 7.2		7,340 9.0		5,950 7.3		5,220 6.4		5,540 6.8	
Program						FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
AVERAGE AUDIENCE (Households (000) & %)						1,550 1.9		4,560 5.6		6,360 7.8		4,970 6.1		4,320 5.3		4,810 5.9	
SHARE OF AUDIENCE	%					17		34		39		26		20		21	
AVG. AUD. BY ¼ HR.	%					1.6	2.1	4.8	6.4	7.7	7.9	6.2	6.0	5.5	5.2	5.8	6.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						4,080 5.0		4,400 5.4		4,650 5.7		7,580 9.3		6,440 7.9		6,190 7.6	
Program						SUPERFRIENDS (OP)		HEATHCLIFF & MARMADUKE		FONZ AND HAPPY DAYS GANG		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)						2,930 3.6		3,670 4.5		3,910 4.8		6,190 7.6		5,300 6.5		5,540 6.8	
SHARE OF AUDIENCE	%					28		22		20		29		24		23	
AVG. AUD. BY ¼ HR.	%					3.1	4.1	4.2	4.8	4.4	5.3	7.3	7.9	6.3	6.7	7.0	6.6
CBS TV TOTAL AUDIENCE (Households (000) & %)						3,180 3.9		4,080 5.0		4,560 5.6		6,280 7.7		7,990 9.8		8,230 10.1	
Program						POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
AVERAGE AUDIENCE (Households (000) & %)						2,360 2.9		3,180 3.9		3,830 4.7		5,380 6.6		6,760 8.3		7,010 8.6	
SHARE OF AUDIENCE	%					19		20		19		25		28		28	
AVG. AUD. BY ¼ HR.	%					2.5	3.3	3.6	4.3	4.4	5.0	6.2	7.1	8.4	8.3	8.4	8.7
NBC TV TOTAL AUDIENCE (Households (000) & %)						2,450 3.0		6,280 7.7		8,720 10.7		5,300 6.5		5,540 6.8		6,280 7.7	
Program						FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
AVERAGE AUDIENCE (Households (000) & %)						1,710 2.1		5,130 6.3		7,420 9.1		4,890 6.0		4,730 5.8		5,380 6.6	
SHARE OF AUDIENCE	%					16		35		39		23		20		21	
AVG. AUD. BY ¼ HR.	%					1.5	2.7	6.0	6.7	8.5	9.6	6.2	5.9	6.0	5.6	6.3	6.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	5.4	6.6	8.1	10.0	11.7	13.8	16.4	18.5	19.8	21.8	23.5	25.0	27.5	27.8	28.6	29.5
	WK. 2	6.5	7.3	8.7	11.0	13.6	16.3	18.9	20.8	23.1	25.5	25.9	27.6	29.2	29.8	30.3	31.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. JAN. 23, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.16, 1982

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,360		6,760		6,760		7,170									
TOTAL AUDIENCE (%)	7.8		8.3		8.3		8.8									
Program	GOLDIE GOLD/ ACTION JACK (OP)		THUNDARR THE BARBARIAN (OP)		ABC WEEKEND SPECIALS MISS SWITCH TO THE RESCUE, PART 1		← AMERICAN BANDSTAND '82 →									
AVERAGE AUDIENCE (Households (000))	5,380		5,710		5,460		4,240									
AVERAGE AUDIENCE (%)	6.6		7.0		6.7		5.2	4.8*		5.7*						
SHARE OF AUDIENCE %	22		23		20		15	14 *		16 *						
AVG. AUD. BY ¼ HR. %	6.6	6.5	6.8	7.2	6.7	6.7	4.8	4.7	5.6	5.7						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	8,800		6,360		3,830		5,050		12,550							
TOTAL AUDIENCE (%)	10.8		7.8		4.7		6.2		15.4							
Program	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		← CBS NCAA BASKETBALL → CREIGHTON VS MARQUETTE WICHITA ST. VS TULSA (1:00-3:06PM)(-OP)							
AVERAGE AUDIENCE (Households (000))	7,740		5,130		3,100		4,240		5,540							
AVERAGE AUDIENCE (%)	9.5		6.3		3.8		5.2		6.8	6.0*		6.8*		6.6*		7.4*
SHARE OF AUDIENCE %	32		19		11		14		18	17 *		19 *		17 *		19 *
AVG. AUD. BY ¼ HR. %	9.4	9.6	6.6	6.0	3.9	3.8	5.0	5.5	5.8	6.1	6.4	7.1	6.5	6.8	7.2	7.7

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,970		5,540		6,280		5,380						9,450			
TOTAL AUDIENCE (%)	6.1		6.8		7.7		6.6						11.6			
Program	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE						← NCAA BASKETBALL-REG'L → VARIOUS TEAMS AND TIMES			
AVERAGE AUDIENCE (Households (000))	4,320		4,560		5,220		4,240						4,080			
AVERAGE AUDIENCE (%)	5.3		5.6		6.4		5.2						5.0	4.0*		4.2*
SHARE OF AUDIENCE %	18		18		19		15						12	10 *		10 *
AVG. AUD. BY ¼ HR. %	5.2	5.4	5.5	5.7	6.2	6.6	5.3	5.2					4.1	3.8	4.0	4.4

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,360		6,760		7,580		7,500									
TOTAL AUDIENCE (%)	7.8		8.3		9.3		9.2									
Program	GOLDIE GOLD/ ACTION JACK (OP)		THUNDARR THE BARBARIAN (OP)		ABC WEEKEND SPECIALS MISS SWITCH TO THE RESCUE, PART 2		← AMERICAN BANDSTAND '82 →									
AVERAGE AUDIENCE (Households (000))	5,460		5,710		6,280		5,220									
AVERAGE AUDIENCE (%)	6.7		7.0		7.7		6.4	6.1*		6.7*						
SHARE OF AUDIENCE %	22		22		22		18	18 *		19 *						
AVG. AUD. BY ¼ HR. %	6.8	6.6	6.8	7.3	7.1	8.3	6.0	6.3	6.5	6.9						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	9,860		6,760		5,460		6,850		6,280		4,400				13,530	
TOTAL AUDIENCE (%)	12.1		8.3		6.7		8.4		7.7		5.4				16.6	
Program	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES				CBS NCAA BASKETBALL U.OF ALA. VS DE PAUL (2:30-4:41PM)	
AVERAGE AUDIENCE (Households (000))	8,230		5,870		4,890		5,380		5,220		3,590				6,030	
AVERAGE AUDIENCE (%)	10.1		7.2		6.0		6.6		6.4		4.4				7.4	6.8*
SHARE OF AUDIENCE %	32		22		17		18		17		11				19	18 *
AVG. AUD. BY ¼ HR. %	9.8	10.5	7.2	7.1	6.2	5.9	6.4	6.9	6.4	6.4	4.5	4.3			6.7	6.9

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,890		5,710		6,280		5,620									
TOTAL AUDIENCE (%)	6.0		7.0		7.7		6.9									
Program	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE									
AVERAGE AUDIENCE (Households (000))	4,480		4,970		5,130		4,560									
AVERAGE AUDIENCE (%)	5.5		6.1		6.3		5.6									
SHARE OF AUDIENCE %	18		19		18		16									
AVG. AUD. BY ¼ HR. %	5.6	5.3	6.0	6.1	6.1	6.6	5.6	5.6								

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.3	30.4	30.3	31.4	32.6	33.3	34.3	35.0	35.3	35.7	35.3	36.7	37.5	38.7	39.6	40.4
WK. 2	31.4	31.4	31.1	32.8	33.5	35.0	34.8	35.4	34.6	35.1	36.1	36.9	36.9	37.9	39.0	38.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. JAN.23, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 16, 1982

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			13,280 16.3						21,030 25.8							
ABC TV program			PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT							
AVERAGE AUDIENCE (Households (000) & %)			8,480 10.4	9.2*		10.9*		11.2*	12,140 14.9	14.2*		14.9*		15.4*		
SHARE OF AUDIENCE %			23	22 *		25 *		24 *	28	29 *		29 *		26 *		
AVG. AUD. BY ¼ HR. %			8.8	9.5	10.8	11.0	11.0	11.3	13.7	14.8	14.2	15.6	15.9	15.0		
CBS TV TOTAL AUDIENCE (Households (000) & %)	10,760 13.2														11,410 14.0	
CBS TV program	GRAND PRIX TENNIS-SAT. (3:08-6:00PM)(OP)														CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)	3,260 4.0	5.1*		4.4*		4.6*		4.0*		3.4*		3.0*			10,270 12.6	
SHARE OF AUDIENCE %	9	13 *		11 *		11 *		9 *		7 *		6 *			20	
AVG. AUD. BY ¼ HR. %	5.2	5.0	4.6	4.1	4.6	4.6	4.2	3.8	3.8	2.9	2.9	3.1			12.5	12.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,910 9.7										11,250 13.8	
NBC TV program	NCAA BASKETBALL-REG'L VARIOUS TEAMS AND TIMES				BOB HOPE GOLF-SAT										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		5.7*		6.2*	3,500 4.3	3.6*		4.3*		4.7*		4.6*			9,780 12.0	
SHARE OF AUDIENCE %		13 *		14 *	9	8 *		10 *		10 *		9 *			19	
AVG. AUD. BY ¼ HR. %	5.3	6.1	6.6	5.8	3.4	3.8	4.2	4.4	4.8	4.6	4.7	4.6			12.0	12.0

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			13,200 16.2						18,660 22.9							
ABC TV program			PRO BOWLERS TOUR (3:30-5:02PM)(+OP)						ABC WIDE WORLD-SPORTS SAT (5:02-6:30PM)(OP)							
AVERAGE AUDIENCE (Households (000) & %)			8,230 10.1	9.1*		10.3*		11.0*	9,940 12.2	11.0*		12.2*		13.4*		
SHARE OF AUDIENCE %			23	22 *		24 *		24 *	23	23 *		23 *		24 *		
AVG. AUD. BY ¼ HR. %			8.7	9.6	10.1	10.4	10.7	11.2	11.0	10.9	11.6	12.8	13.6	13.2		
CBS TV TOTAL AUDIENCE (Households (000) & %)							12,470 15.3								12,060 14.8	
CBS TV program	CBS NCAA BASKETBALL UNIVERSITY OF ALABAMA VS DE PAUL (2:30-4:41PM)(+OP)							CBS SPORTS SATURDAY (4:41-6:00PM)(OP)							CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		8.0*		7.3*		7.0*	7,250 8.9			10.0*		8.4*			11,170 13.7	
SHARE OF AUDIENCE %		20 *		18 *		17 *	19			22 *		17 *			23	
AVG. AUD. BY ¼ HR. %	7.8	8.1	7.7	6.8	6.6	7.4	7.8	8.1	9.8	10.2	8.9	7.9			13.3	14.1
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,490 14.1												11,330 13.9	
NBC TV program			NCAA BASKETBALL-REG'L VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~												NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			4,560 5.6	5.3*		4.8*		5.2*		6.3*					10,350 12.7	
SHARE OF AUDIENCE %			13	13 *		12 *		12 *		14 *					21	
AVG. AUD. BY ¼ HR. %			5.2	5.3	5.2	4.4	4.7	5.5	6.0	6.6	5.2	2.8			12.5	12.9

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	41.2	41.2	42.2	43.0	44.0	44.9	45.6	47.4	48.6	49.1	50.2	53.2	56.9	60.7	62.5	62.5
WK. 2	39.0	40.7	40.8	42.0	42.3	42.6	44.3	45.9	47.2	49.8	51.1	53.0	56.1	57.9	59.5	62.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. JAN. 23, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.17, 1982

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															1,630 2.0	
	Program															KIDS ARE PEOPLE TOO I(B)	
	AVERAGE AUDIENCE (Households (000) & %)															1,300 1.6	
	SHARE OF AUDIENCE %															5	
	AVG. AUD. BY ¼ HR. %															1.4	1.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)									8,390 10.3							
	Program					MIGHTY MOUSE/ HECKLE-JECKL (SUS) (SUS-OP)		DRAK PACK (SUS) (SUS-OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									4,730 5.8	4.7*		6.1*		6.5*		
	SHARE OF AUDIENCE %									24	22 *		25 *		24 *		
	AVG. AUD. BY ¼ HR. %									4.3	5.1	5.9	6.3	6.5	6.5		
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															2,120 2.6	
	Program															KIDS ARE PEOPLE TOO I	
	AVERAGE AUDIENCE (Households (000) & %)															1,710 2.1	
	SHARE OF AUDIENCE %															7	
	AVG. AUD. BY ¼ HR. %															2.0	2.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)									7,010 8.6							
	Program					MIGHTY MOUSE/ HECKLE-JECKL (SUS) (SUS-OP)		DRAK PACK (SUS) (SUS-OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									4,080 5.0	4.3*		5.1*		5.5*		
	SHARE OF AUDIENCE %									23	24 *		23 *		21 *		
	AVG. AUD. BY ¼ HR. %									4.1	4.4	4.8	5.4	5.4	5.6		
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.3	6.0	6.8	8.2	10.7	12.6	15.3	17.4	19.8	22.5	23.5	25.4	27.5	28.6	29.4	29.9
	WK. 2	4.2	4.9	6.1	7.7	9.6	12.4	14.7	16.4	19.0	20.7	23.1	24.1	25.1	26.7	27.3	28.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JAN.24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 17, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,530 3.1		4,400 5.4													
ABC TV program	KIDS ARE PEOPLE TOO II(B) (OP)		← THIS WEEK-D. BRINKLEY(B) →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)	2,040 2.5		2,530 3.1	2.8*		3.3*										
SHARE OF AUDIENCE %	8		9	8 *		9 *										
AVG. AUD. BY ¼ HR. %	2.5	2.5	2.7	2.9	3.3	3.4										
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,750 4.6						13,940 17.1							
CBS TV program			FACE THE NATION						← NBA ON CBS — PHILADELPHIA VS NEW JERSEY (1:00-3:28PM) →							
AVERAGE AUDIENCE (Households (000) & %)			2,930 3.6						5,460 6.7	5.9*		6.1*		7.1*		6.7*
SHARE OF AUDIENCE %			11						16	15 *		15 *		16 *		15 *
AVG. AUD. BY ¼ HR. %			3.4	3.8					5.9	5.9	6.2	6.1	7.1	7.1	6.9	6.5
NBC TV TOTAL AUDIENCE (Households (000) & %)							6,030 7.4		13,940 17.1							
NBC TV program							MEET THE PRESS		← NCAA BASKETBALL GAME-SUN — LOUISVILLE VS MISSOURI, GEORGETOWN VS SYRACUSE (1:00-3:17PM) →							
AVERAGE AUDIENCE (Households (000) & %)							4,810 5.9		5,950 7.3	5.6*		6.8*		7.2*		8.3*
SHARE OF AUDIENCE %							16		17	14 *		16 *		17 *		19 *
AVG. AUD. BY ¼ HR. %							5.6	6.1	5.2	5.9	6.7	6.9	6.9	7.5	8.2	8.3

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,850 3.5		5,870 7.2						8,150 10.0							
ABC TV program	KIDS ARE PEOPLE TOO II (OP)		← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)		← SUPERSTARS →							
AVERAGE AUDIENCE (Households (000) & %)	2,120 2.6		3,750 4.6	4.4*		4.8*			4,730 5.8	5.0*		6.6*				
SHARE OF AUDIENCE %	8		14	14 *		14 *			14	13 *		15 *				
AVG. AUD. BY ¼ HR. %	2.4	2.7	4.2	4.6	4.7	4.9			4.5	5.5	6.0	7.1				
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,260 4.0		19,150 23.5										29,100 35.7	
CBS TV program			FACE THE NATION		← CBS SPORTS SUNDAY →										SUPER BOWL XVI TODAY	
AVERAGE AUDIENCE (Households (000) & %)			2,450 3.0		8,070 9.9	6.8*		8.5*		10.4*		11.4*		12.6*	17,600 21.6	17.0*
SHARE OF AUDIENCE %			9		26	21 *		25 *		28 *		27 *		29 *	43	37 *
AVG. AUD. BY ¼ HR. %			3.0	3.0	6.6	6.9	7.5	9.5	10.3	10.5	10.8	12.0	13.8	11.5	15.4	18.5
NBC TV TOTAL AUDIENCE (Households (000) & %)							4,970 6.1		7,820 9.6				11,570 14.2			
NBC TV program							MEET THE PRESS		← SPORTSWORLD →				← NCAA BASKETBALL GAME-SUN — VIRGINIA VS LOUISVILLE (2:00-4:00PM)			
AVERAGE AUDIENCE (Households (000) & %)							3,990 4.9		4,970 6.1	5.6*		6.7*	6,110 7.5	7.4*		7.9*
SHARE OF AUDIENCE %							14		15	15 *		16 *	15	17 *		17 *
AVG. AUD. BY ¼ HR. %							4.8	5.1	5.4	5.9	6.7	6.7	6.7	8.0	8.2	7.6

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	30.8	32.1	32.9	34.1	34.9	36.4	38.1	39.3	40.8	41.5	41.9	43.1	43.7	43.4	44.1	45.2
WK. 2	28.6	29.9	31.2	32.2	33.7	34.7	36.5	39.3	41.0	43.1	45.5	47.5	47.8	48.0	48.6	50.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JAN. 24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.17, 1982

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)							11,000 13.5								10,190 12.5	
Program							WORLD CUP BOXING CHAMP.								ABC WRLD NEWS-SUN(B)	
AVERAGE AUDIENCE (Households (000) & %)							6,440 7.9	6.5*		8.1*		9.1*			8,560 10.5	
SHARE OF AUDIENCE %							16	13 *		16 *		17 *			18	
AVG. AUD. BY ¼ HR. %							6.1	6.9	8.0	8.3	8.8	9.5			10.5	10.5

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)		19,320 23.7														
Program		(1) (+OP)	GRAND PRIX TENNIS-SUN. (3:28-7:02PM)(OP)(+OP)													
AVERAGE AUDIENCE (Households (000) & %)		5,870 7.2		6.0*		5.5*		6.7*		6.2*		7.0*		8.7*		9.9*
SHARE OF AUDIENCE %		14		13 *		11 *		14 *		13 *		14 *		15 *		17 *
AVG. AUD. BY ¼ HR. %	6.9	7.7	6.5	5.5	5.5	5.4	6.8	6.5	6.1	6.4	6.8	7.3	8.6	8.8	9.8	10.1

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)		16,300 20.0					17,690 21.7									
Program	(2) (+OP)	SPORTSWORLD (3:17-4:37PM) (+OP)(OP)					BOB HOPE GOLF-SUN (4:37-7:00PM)(OP)									
AVERAGE AUDIENCE (Households (000) & %)		10,110 12.4		12.2*		13.7*	7,420 9.1	9.1*		8.0*		8.4*		9.4*		10.9*
SHARE OF AUDIENCE %		26		26 *		28 *	17	19 *		16 *		16 *		17 *		19 *
AVG. AUD. BY ¼ HR. %	10.1	10.1	11.8	12.6	13.4	14.0	10.6	8.3	8.0	8.1	8.0	8.7	9.0	9.8	10.4	11.3

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)															4,890 6.0	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															3,910 4.8	
SHARE OF AUDIENCE %															7	
AVG. AUD. BY ¼ HR. %															4.5	5.2

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					35,530 43.6	51,750 63.5										
Program	SUPER BOWL XVI TODAY				(3) (+OP)	SUPER BOWL XVI GAME SAN FRANCISCO VS CINCINNATI (4:17-7:50PM)(OP)										
AVERAGE AUDIENCE (Households (000) & %)		21.3*		26.5*	34,390 42.2	40,020 49.1		47.5*		48.8*		47.6*		49.6*		51.5*
SHARE OF AUDIENCE %		42 *		49 *	71	73		76 *		76 *		73 *		72 *		73 *
AVG. AUD. BY ¼ HR. %	21.0	21.5	23.6	29.5	42.0	45.3	47.4	47.7	48.6	48.9	48.8	46.4	48.5	50.7	51.3	51.6

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)															6,110 7.5	
Program	NCAA BASKETBALL GAME-SUN VIRGINIA VS LOUISVILLE (2:00-4:00PM)														NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)		7.7*		7.2*											4,890 6.0	
SHARE OF AUDIENCE %		15 *		13 *											9	
AVG. AUD. BY ¼ HR. %	7.6	7.8	8.2	6.3											5.8	6.3

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	46.4	47.5	47.4	47.7	48.7	49.8	49.3	48.3	49.6	51.5	52.7	54.7	57.4	58.7	60.1	61.1
WK. 2	52.7	54.0	55.5	57.4	60.3	62.2	63.4	62.9	62.8	63.2	64.2	64.7	67.2	68.6	68.8	70.4

U.S. TV Households: 81,500,000

(1)NBA ON CBS,PHIL. VS N.J.,CBS,(1:00-3:28PM)

(2)NCAA BASKETBALL GAME-SUN, LOUISVILLE VS MISSOURI & GEORGETOWN VS SYRACUSE,NBC,(1:00-3:17PM)

(3)SUPER BOWL XVI KICKOFF,CBS,(4:00-4:17PM)(S)

For explanation of symbols, See page A.

DAY SUN. JAN.24, 1982

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
NBC NBC NEWS UPDATE-2-MON(SUS)	1	9.51- 9.52PM	9.45														
EVENING TUESDAY																	
NBC NBC NEWS UPDATE-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
NBC NBC NEWS UPDATE-2-WED(SUS)	1	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NBC NEWS UPDATE-2-THU(SUS)	2	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
NBC NBC NEWS UPDATE-2-FRI(SUS)	1	9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.	2	8.58- 8.59PM	8.45								12,800	15.7	12,800	15.7	24	15.7	
ABC ABC SPORTS UPDATE-SAT	1	8.57- 8.58PM	8.45	14,100	17.3	14,100	17.3	27	17.3								
	2	9.58- 9.59PM	9.45								19,400	23.8	19,400	23.8	36	23.8	
ABC ABC NEWSBRIEF-SAT.	1	10.04-10.05PM	10.00	13,450	16.5	13,450	16.5	27	16.5								
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	17,280	21.2	17,280	21.2	33	21.2								
	2	8.52- 8.53PM	8.45								12,310	15.1	12,310	15.1	23	15.1	
NBC NBC NEWS UPDATE-SAT.	2	8.58- 8.59PM	8.45								12,390	15.2	12,390	15.2	23	15.2	
	1	9.15- 9.16PM	9.15	2,280	2.8	2,280	2.8	4	2.8								
NBC NBC NEWS UPDATE-2-SAT(SUS)	2	9.58- 9.59PM	9.45														
NBC NBC NEWS UPDATE-2-SAT.	1	10.09-10.10PM	10.00	2,610	3.2	2,610	3.2	5	3.2								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.27- 8.28PM	8.15	14,020	17.2	14,020	17.2	26	17.2								
	2	8.26- 8.27PM	8.15								12,470	15.3	12,470	15.3	21	15.3	
ABC ABC NEWSBRIEF-SUN.	2	9.53- 9.54PM	9.45								16,380	20.1	16,380	20.1	28	20.1	
	1	10.01-10.02PM	10.00	17,280	21.2	17,280	21.2	32	21.2								
CBS GRAND PRIX TENNIS-SUN.(S)	1	3.28- 7.02PM	→GRID	19,320	23.7	5,870	7.2	14									
			7.00						15.0								
CBS SUPER BOWL XVI GAME(S)	2	4.17- 7.50PM	→GRID								51,750	63.5	40,020	49.1	73		
			7.45											49.6*	69*	45.3	
CBS 60 MINUTES	1	7.02- 8.02PM	→GRID	29,260	35.9	23,800	29.2	44									
			8.00						26.8								
CBS SUPER BOWL XVI POST(S)	2	7.50- 8.13PM	→GRID								36,920	45.3	32,270	39.6	56		
			8.00													37.3	
CBS ARCHIE BUNKER'S PLACE	1	8.02- 8.32PM	→GRID	20,290	24.9	18,420	22.6	34									
			8.30						22.0								
CBS 60 MINUTES	2	8.13- 9.13PM	→GRID								36,590	44.9	28,360	34.8	48		
			9.00													33.5	
CBS ONE DAY AT A TIME	1	8.32- 9.02PM	→GRID	19,890	24.4	18,750	23.0	34									
			9.00						23.8								
CBS ALICE CONT'D	1	9.02- 9.32PM	→GRID	20,290	24.9	18,910	23.2	34									

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS ALICE-CONT'D			9.30						23.5								
CBS ARCHIE BUNKER'S PLACE	2	9.13- 9.43PM	→GRID								23,800	29.2	21,350	26.2	36		
			9.30													26.3	
CBS NEWSBREAK-SUN.	1	9.01- 9.02PM	9.00	17,520	21.5	17,520	21.5	31	21.5								
CBS JEFFERSONS	1	9.32-10.02PM	→GRID	20,130	24.7	18,750	23.0	34									
			10.00						22.9								
CBS ONE DAY AT A TIME	2	9.43-10.13PM	→GRID								25,430	31.2	21,760	26.7	37		
			10.00													28.2	
CBS JEFFERSONS	2	10.13-10.43PM	→GRID								21,680	26.6	20,290	24.9	37		
			10.30													24.7	
CBS NEWSBREAK-SUN.	2	10.12-10.13PM	10.00								20,700	25.4	20,700	25.4	36	25.4	
CBS TRAPPER JOHN, M.D.	1	10.02-11.02PM	→GRID	21,430	26.3	17,850	21.9	35									
	2	10.43-11.43PM	→GRID								21,030	25.8	15,810	19.4	35		
			11.00						20.8								
			11.30													19.0	
NBC NBC NEWS UPDATE-SUN.	1	8.58- 8.59PM	8.45	11,570	14.2	11,570	14.2	21	14.2								
	2	9.11- 9.12PM	9.00								13,120	16.1	13,120	16.1	22	16.1	
NBC NBC NEWS UPDATE-2-SUN.	2	9.58- 9.59PM	9.45								8,640	10.6	8,640	10.6	15	10.6	
NBC NBC NEWS UPDATE-2-SUN(SUS)	1	10.04-10.05PM	10.00														

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	9.45	16,140	19.8	16,140	19.8	29	19.8	M-F	15,160	18.6	15,160	18.6	28	18.6	M-F
ABC ABC NEWS:NIGHTLINE		11.30-12.00MD	11.30	10,680	13.1	8,880	10.9	27	11.6	M-F	8,800	10.8	7,420	9.1	25	10.0	MTUWF
			11.45						10.2	M-F						8.2	MTUWF
ABC VIEWPOINT(S)	2	11.30- 1.02AM	11.30								8,640	10.6	4,480	5.5	19	8.3	THU.
			11.45											7.4*	20*	6.5	THU.
			12.00													5.7	THU.
			12.15											5.2*	18*	4.7	THU.
			12.30													4.1	THU.
			12.45											4.0*	18*	3.9	THU.
			1.00													3.2	THU.
ABC ABC MOVIE OF THE WEEK		12.00- 1.11AM	12.00	5,460	6.7	3,500	4.3	19	5.0	MON.	4,810	5.9	2,930	3.6	16	4.7	MON.
			12.15				4.6*	17*	4.1	MON.				4.4*	16*	4.0	MON.
			12.30						4.1	MON.						3.6	MON.
			12.45				4.0*	19*	3.9	MON.				3.3*	16*	3.0	MON.
			1.00						4.2	MON.						2.5	MON.
	1	1.11- 2.13AM	(SUS)														
ABC ABC NEWS:NIGHTLINE-WED(B)	1	12.00-12.14AM	12.00	9,450	11.6	9,050	11.1	33	11.1	WED.							
ABC FANTASY ISLAND-12.00	1	12.00- 1.08AM	12.00	4,730	5.8	3,260	4.0	17	4.4	TUE.							
	2	12.00- 1.09AM	12.00								4,810	5.9	3,420	4.2	20	4.6	TUE.
			12.15				4.3*	15*	4.1	TUE.				4.4*	18*	4.3	TUE.
			12.30						3.9	TUE.						4.2	TUE.
			12.45				3.9*	18*	3.9	TUE.				4.1*	21*	4.0	TUE.
			1.00						3.7	TUE.						3.6	TUE.
ABC FRIDAYS		12.00- 1.11AM	12.00	7,420	9.1	4,560	5.6	18	6.3	FRI.	6,930	8.5	3,990	4.9	17	5.4	FRI.
			12.15				6.2*	18*	6.1	FRI.				5.4*	16*	5.3	FRI.
CONT'D																	

 U.S. TV HOUSEHOLDS: 81,500,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC FRIDAYS-CONT'D			12.30						5.6	FRI.						4.9	FRI.
			12.45				5.3*	18*	5.1	FRI.				4.8*	18*	4.6	FRI.
			1.00						4.7	FRI.						4.0	FRI.
ABC LOVE BOAT-12.00	1	12.14- 1.22AM	12.00	5,380	6.6	3,670	4.5	20	6.4	WED.							
	2	12.00- 1.09AM	12.00								5,220	6.4	3,750	4.6	20	5.1	WED.
			12.15						5.3	WED.				5.0*	18*	5.0	WED.
			12.30						4.9	WED.						4.4	WED.
			12.45				4.7*	21*	4.6	WED.				4.3*	21*	4.2	WED.
			1.00						3.9	WED.						4.1	WED.
			1.15				3.7*	21*	3.4	WED.							
ABC VEGA$-12.00	1	12.00- 1.09AM	12.00	6,110	7.5	3,910	4.8	19	5.5	THU.							
			12.15				5.1*	17*	4.7	THU.							
			12.30						4.7	THU.							
			12.45				4.8*	21*	4.8	THU.							
			1.00						4.2	THU.							
ABC ABC MOVIE OF THE WEEK-2	2	1.11- 1.35AM	1.00								1,960	2.4	1,790	2.2	16	2.4	MON.
			1.15													2.3	MON.
			1.30													2.0	MON.
	2	1.11- 1.50AM	(SUS)														
ABC FRIDAYS-PART 2	1	1.11- 1.18AM	1.00	4,160	5.1	3,830	4.7	20	4.7	FRI.							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
	2	1.11- 1.20AM	1.00								3,830	4.7	3,180	3.9	18	4.0	FRI.
			1.15						4.7	FRI.						3.9	FRI.
	1	1.18- 1.29AM	(SUS)														
	2	1.20- 1.29AM	(SUS)														
ABC VEGA$-12.00	2	1.02- 2.10AM	1.00								2,530	3.1	1,710	2.1	16	2.3	THU.
			1.15											2.2*	14*	2.0	THU.
			1.30													1.9	THU.
			1.45											2.0*	17*	2.0	THU.
			2.00													2.0	THU.
CBS NEWSBREAK-M-F	1	>	8.15	14,100	17.3	14,590	17.9	25	16.4	M-F							
	2	>	8.45						17.3	TU-F	13,200	16.2	12,630	15.5	23	15.9	M-F
CBS CBS NEWS SPEC. RPT-11.30P(SUS)	1	11.30-11.46PM	11.30							WED.							
CBS LATE MOVIE I		>	11.30	9,130	11.2	6,110	7.5	23	8.4	M-F	8,880	10.9	5,790	7.1	24	8.1	M-TH
			11.45				8.2*	21*	7.9	M-F				7.9*	22*	7.8	M-TH
			12.00						7.8	M-F						7.1	M-TH
			12.15				7.5*	25*	7.2	M-F				6.8*	25*	6.4	M-TH
			12.30						6.6	M-F						6.0	M-TH
			12.45				5.2*	23*	5.0	M-F							
		VARIOUS TIMES	(SUS)														
CBS NBA ON CBS(S)	2	11.30- 1.44AM	11.30								9,940	12.2	3,990	4.9	17	7.7	FRI.
			11.45											7.0*	17*	6.3	FRI.
			12.00													5.6	FRI.
			12.15											5.2*	16*	4.8	FRI.
			12.30													4.6	FRI.
			12.45											4.6*	17*	4.5	FRI.
			1.00													3.9	FRI.
			1.15											3.6*	16*	3.3	FRI.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NBA ON CBS(S)-CONT'D			1.30													3.1	FRI.
CBS LATE MOVIE II		>	12.30	5,220	6.4	4,080	5.0	25	5.6	M-F	4,810	5.9	3,590	4.4	26	5.3	M-TH
			12.45				4.9*	23*	5.3	M-F						4.8	M-TH
			1.00						4.8	M-F						4.2	M-TH
			1.15				4.8*	26*	4.7	M-F				4.2*	27*	4.1	M-TH
			1.30						4.7	W-F						4.5	M & W
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	12,390	15.2	12,390	15.2	22	15.2	M-F	12,140	14.9	12,140	14.9	22	14.9	M-F
NBC NBC NEWS UPDATE-2-M-F		9.58- 9.59PM	9.45	13,690	16.8	13,690	16.8	24	16.8	TU&TH	10,430	12.8	10,430	12.8	19	12.8	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,190	12.5	6,280	7.7	22	9.2	M-F	9,370	11.5	5,540	6.8	21	8.3	M-F
			11.45				8.7*	22*	8.1	M-F				7.8*	21*	7.2	M-F
			12.00						7.4	M-F						6.6	M-F
			12.15				6.8*	23*	6.3	M-F				6.0*	21*	5.3	M-F
NBC SATURDAY NIGHT-MARDI GRAS(S)	1	12.30- 1.37AM	12.30	5,710	7.0	3,260	4.0	16	5.3	FRI.							
			12.45				5.1*	17*	5.0	FRI.							
			1.00						3.5	FRI.							
			1.15				3.2*	13*	2.9	FRI.							
			1.30						2.8	FRI.							
NBC SCTV COMEDY NETWORK	2	12.30- 1.57AM	12.30								6,030	7.4	3,180	3.9	17	4.9	FRI.
			12.45											4.4*	16*	4.0	FRI.
			1.00													3.7	FRI.
			1.15											3.6*	16*	3.4	FRI.
			1.30													3.6	FRI.
			1.45											3.5*	19*	3.4	FRI.
NBC TOMORROW COAST TO COAST-1		12.30- 1.00AM	12.30	3,100	3.8	2,610	3.2	14	3.5	M-TH	2,280	2.8	1,960	2.4	12	2.7	M-TH
			12.45						2.9	M-TH						2.1	M-TH
NBC TOMORROW COAST TO COAST-2		>	1.00	2,360	2.9	1,550	1.9	12	2.3	M-TH	1,710	2.1	1,220	1.5	11	1.9	M-TH
			1.15				2.2*	13*	2.0	M-TH				1.6*	11*	1.5	M-TH
			1.30						1.7	M-TH						1.3	M-TH
			1.45				1.7*	13*	1.6	M-TH				1.3*	11*	1.3	M-TH
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	8,720	10.7	8,480	10.4	30	10.4	M-F	7,740	9.5	7,580	9.3	30	9.3	M-F
ABC ONE LIFE TO LIVE	2	>	→GRID								9,940	12.2	7,740	9.5	31		M-F
			2.15											9.3*	31*	9.4	MWTHF
			2.30													9.3	M-F
			2.45											9.5*	31*	9.6	M-F
			3.00													9.8	TUE.
			3.15											9.9*	31*	10.0	TUE.
ABC REAGANS NEWS CONF.(SUS)	2	2.00- 2.40PM	2.00														TUE.
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC GENERAL HOSPITAL	2	>	→GRID								11,900	14.6	9,290	11.4	34		M-F
			3.15											11.2*	34*	11.5	MWTHF
			3.30													11.6	M-F
			3.45											11.7*	33*	11.8	M-F

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC GENERAL HOSPITAL-CONT'D			4.00													11.6	TUE.
			4.15											11.2*	32*	10.8	TUE.
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC NEWS SP RPT-1(SUS)	1	4.25- 4.27PM	4.15							WED.							
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								9,620	11.8	6,030	7.4	19	7.4	WED.
			4.45											7.4*	20*	7.5	WED.
			5.00													7.5	WED.
			5.15											7.5*	18*	7.4	WED.
ABC ABC NEWS SP RPT-2(SUS)	1	4.46- 4.52PM	4.45							WED.							
ABC ABC NEWS SP RPT-3(SUS)	1	5.06- 5.08PM	5.00							WED.							
ABC ABC NEWS SP RPT-4(SUS)	1	5.27- 5.39PM	5.15							WED.							
CBS BEST-SUNRISE SEMESTR-MWF(SUS)	2	6.00- 6.30AM	6.00														M-F
CBS BEST-SUNRISE SEMESTR-T-TH(SUS)	2	6.00- 6.30AM	6.00														M-F
CBS BEST-SUNRISE SEMESTER-W-F(SUS)	1	6.30- 7.00AM	6.30							M-F							
CBS BEST-SUNRISE SEMESTR-T-TH(SUS)	1	6.30- 7.00AM	6.30							M-F							
CBS CAPTAIN KANGAROO	2	6.30- 7.00AM	6.30								570	.7	410	.5	5	<<	M-F
			6.45													.5	M-F
CBS SUNRISE SEMESTER-MON(SUS)	1	6.30- 7.00AM	6.30							MON.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,600	8.1	6,360	7.8	25	7.8	M-F	6,360	7.8	6,190	7.6	29	7.6	M-F
CBS AS THE WORLD TURNS	2	>	→GRID								8,150	10.0	6,280	7.7	25		M-F
			2.30													8.3	TUE.
			2.45											8.6*	28*	8.8	TUE.
CBS REAGAN PRESS CONF-CBS(SUS)	2	2.00- 2.40PM	2.00														TUE.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	6,850	8.4	6,600	8.1	21	8.1	M-F	6,360	7.8	6,030	7.4	21	7.4	M-F
CBS CBS NEWS SPEC. RPT.-4.23P(SUS)	1	4.23- 4.25PM	4.15							WED.							
CBS CBS NEWS SPEC. RPT.-4.51P(SUS)	1	4.51- 4.54PM	4.45							WED.							
CBS CBS NEWS SPEC. RPT.-4.59P(SUS)	1	4.59- 5.04PM	4.45							WED.							
CBS CBS NEWS SPEC. RPT.-5.12P(SUS)	1	5.12- 5.20PM	5.00							WED.							
CBS CBS NEWS SPEC. RPT.-5.42P(SUS)	1	5.42- 5.48PM	5.30							WED.							
NBC ANOTHER WORLD	2	>	→GRID								4,730	5.8	3,830	4.7	16		M-F
			2.15											4.7*	16*	4.7	MWTHF
			2.30													4.7	M-F
			2.45											4.6*	15*	4.6	M-F
NBC REAGAN PRESS CONF.-NBC(SUS)	2	2.00- 2.39PM	2.00														TUE.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	3,260	4.0	2,930	3.6	29	3.6		3,590	4.4	3,020	3.7	26	3.7	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	5,790	7.1	5,460	6.7	24	6.7		5,710	7.0	5,050	6.2	20	6.2	
ABC SCHOOLHOUSE ROCK-11.25AM		11.25-11.29AM	11.15	5,710	7.0	5,380	6.6	22	6.6		5,460	6.7	5,220	6.4	21	6.4	
ABC DEAR ALEX & ANNIE-11.55AM		11.55-11.59AM	11.45	6,520	8.0	5,790	7.1	22	7.1		6,600	8.1	5,870	7.2	22	7.2	
ABC PRO BOWLERS TOUR	2	3.30- 5.02PM	→GRID								13,200	16.2	8,230	10.1	23		
			5.00													10.6	

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DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS BEST SUNRISE SEMESTER-SAT(SUS)	2	6.00- 6.30AM	6.00														
CBS BEST-SUNRISE SEMESTER-SAT(SUS)	1	6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,120	2.6	1,870	2.3	15	2.3		2,930	3.6	2,610	3.2	20	3.2	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,420	4.2	3,020	3.7	18	3.7		3,750	4.6	3,590	4.4	21	4.4	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,420	4.2	3,100	3.8	16	3.8		4,160	5.1	3,830	4.7	18	4.7	
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	4,970	6.1	4,650	5.7	24	5.7		5,950	7.3	5,870	7.2	26	7.2	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	7,420	9.1	7,170	8.8	31	8.8		7,500	9.2	7,170	8.8	28	8.8	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	8,070	9.9	7,580	9.3	31	9.3		8,970	11.0	8,560	10.5	33	10.5	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,380	6.6	4,560	5.6	16	5.6		6,520	8.0	5,790	7.1	21	7.1	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,590	4.4	3,180	3.9	11	3.9		5,050	6.2	4,650	5.7	15	5.7	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,810	5.9	4,400	5.4	14	5.4		5,950	7.3	5,620	6.9	19	6.9	
CBS CBS NCAA BASKETBALL	1	1.00- 3.06PM	→GRID 3.00	12,550	15.4	5,540	6.8	18	8.3								
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								5,540	6.8	4,970	6.1	17	6.1	
CBS CBS NCAA BASKETBALL	2	2.30- 4.41PM	→GRID 4.30								13,530	16.6	6,030	7.4	19	8.5	
NBC BETCHA DON'T KNOW-8:28AM		8.28- 8.30AM	8.15	2,450	3.0	2,280	2.8	22	2.8		3,340	4.1	3,180	3.9	28	3.9	
NBC BETCHA DON'T KNOW-9:12AM		9.12- 9.14AM	9.00	6,360	7.8	6,360	7.8	41	7.8		7,500	9.2	7,340	9.0	41	9.0	
NBC BETCHA DON'T KNOW-10:28AM		10.28-10.30AM	10.15	4,560	5.6	4,400	5.4	20	5.4		4,730	5.8	4,480	5.5	19	5.5	
NBC BETCHA DON'T KNOW-11:58AM		11.58-12.00NN	11.45	5,300	6.5	5,130	6.3	20	6.3		5,300	6.5	5,050	6.2	19	6.2	
NBC BETCHA DON'T KNOW-12:28PM		12.28-12.30PM	12.15	5,620	6.9	5,300	6.5	19	6.5		5,130	6.3	4,890	6.0	17	6.0	
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE(B)	1	11.25-11.29AM	11.15	2,040	2.5	1,870	2.3	7	2.3								
ABC DEAR ALEX & ANNIE-11.25AM	2	11.25-11.29AM	11.15								2,770	3.4	2,530	3.1	9	3.1	
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														
CBS NBA ON CBS	1	1.00- 3.28PM	→GRID 3.15	13,940	17.1	5,460	6.7 7.8*	16 17*	8.7								
CBS SUPER BOWL XVI KICKOFF(S)	2	4.00- 4.17PM	→GRID 4.15								35,530	43.6	34,390	42.2	71	43.4	
NBC NCAA BASKETBALL GAME-SUN	1	1.00- 3.17PM	→GRID 3.15	13,940	17.1	5,950	7.3	17	9.6								
NBC SPORTSWORLD	1	3.17- 4.37PM	→GRID 4.30	16,300	20.0	10,110	12.4	26	12.5								

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